

# Zhenxing Mao

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2551174/publications.pdf>

Version: 2024-02-01

26  
papers

1,284  
citations

430874

18  
h-index

580821

25  
g-index

26  
all docs

26  
docs citations

26  
times ranked

1021  
citing authors

#	ARTICLE	IF	CITATIONS
1	Why travelers use Airbnb again?. International Journal of Contemporary Hospitality Management, 2017, 29, 2464-2482.	8.0	244
2	The impacts of quality and quantity attributes of Airbnb hosts on listing performance. International Journal of Contemporary Hospitality Management, 2017, 29, 2240-2260.	8.0	161
3	Goodbye maps, hello apps? Exploring the influential determinants of travel app adoption. Current Issues in Tourism, 2015, 18, 1059-1079.	7.2	127
4	Understanding Guest Satisfaction with Urban Hotel Location. Journal of Travel Research, 2018, 57, 243-259.	9.0	98
5	Sleeping in a stranger's home: A trust formation model for Airbnb. Journal of Hospitality and Tourism Management, 2020, 42, 67-76.	6.6	85
6	Image of All Hotel Scales on Travel Blogs: Its Impact on Customer Loyalty. Journal of Hospitality Marketing and Management, 2012, 21, 113-131.	8.2	83
7	A study on the coupling coordination between tourism and the low-carbon city. Asia Pacific Journal of Tourism Research, 2019, 24, 550-562.	3.7	51
8	Critical Success Factors and Customer Expectation in Budget Hotel Segment – A Case Study of China. Journal of Quality Assurance in Hospitality and Tourism, 2009, 10, 59-74.	3.0	49
9	Location advantages of lodging properties: A comparison between hotels and Airbnb units in an urban environment. Annals of Tourism Research, 2020, 81, 102861.	6.4	43
10	FDI spillovers in the Chinese hotel industry: The role of geographic regions, star-rating classifications, ownership types, and foreign capital origins. Tourism Management, 2016, 54, 1-12.	9.8	37
11	Learning from peers: The effect of sales history disclosure on peer-to-peer short-term rental purchases. International Journal of Hospitality Management, 2019, 76, 173-183.	8.8	36
12	Welcome to My Home! An Empirical Analysis of Airbnb Supply in US Cities. Journal of Travel Research, 2019, 58, 1274-1287.	9.0	32
13	Sleepless nights in hotels? Understanding factors that influence hotel sleep quality. International Journal of Hospitality Management, 2018, 74, 189-201.	8.8	29
14	Can ethical leadership inspire employee loyalty in hotels in China? -From the perspective of the social exchange theory. Journal of Hospitality and Tourism Management, 2021, 49, 538-547.	6.6	29
15	Cruise experience and its contribution to subjective well-being: A case of Chinese tourists. International Journal of Tourism Research, 2018, 20, 225-235.	3.7	26
16	Do professional hosts matter? Evidence from multi-listing and full-time hosts in Airbnb. Journal of Hospitality and Tourism Management, 2021, 47, 413-421.	6.6	25
17	Do independent hotels benefit from the presence of branded ones?. Journal of Business Research, 2017, 76, 108-117.	10.2	22
18	The Relationship Between Financial Factors and Firm Performance: Empirical Evidence from U.S. Restaurant Firms. Journal of Foodservice Business Research, 2008, 11, 138-159.	2.3	20

#	ARTICLE	IF	CITATIONS
19	Risk-Adjusted STOCK Performance. International Journal of Hospitality and Tourism Administration, 2007, 8, 77-98.	2.5	19
20	Motivation for family vacations with young children: anecdotes from the Internet. Journal of Travel and Tourism Marketing, 0, , 1-11.	7.0	16
21	Chinese DMOs' engagement on global social media: examining post-related factors. Asia Pacific Journal of Tourism Research, 2020, 25, 274-285.	3.7	16
22	The relation among self-efficacy, learning approaches, and academic performance: an exploratory study. Journal of Teaching in Travel and Tourism, 2016, 16, 178-194.	2.4	13
23	Pandemic Severity, Policy Stringency, and Tourism Performance: A Global Analysis. Journal of Travel Research, 2022, 61, 1928-1946.	9.0	12
24	Better sleep, better trip: The effect of sleep quality on tourists' experiences. Annals of Tourism Research, 2021, 87, 103153.	6.4	7
25	Impact of Earnings Manipulation on Valuation of Publicly Traded Restaurant Firms in the United States. Journal of Foodservice Business Research, 2008, 11, 124-137.	2.3	3
26	An exploratory study of managerial compensation in the restaurant industry. Journal of Human Resources in Hospitality and Tourism, 2017, 16, 270-287.	2.0	1