

Mafalda Copc Nogueira

List of Publications by Year in descending order

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Version: 2024-02-01

20
papers

62
citations

1937685

4
h-index

2053705

5
g-index

22
all docs

22
docs citations

22
times ranked

54
citing authors

#	ARTICLE	IF	CITATIONS
1	Sustainable packaging: Does eating organic really make a difference on product-packaging interaction?. Journal of Cleaner Production, 2021, 304, 127066.	9.3	21
2	Capabilities exchange through business interaction: An empirical investigation of a clientâ€™IT supplier relationship. Journal of Purchasing and Supply Management, 2009, 15, 227-239.	5.7	11
3	â€œDo as I say, not as I doâ€- a systematic literature review on the attitude-behaviour gap towards sustainable consumption of Generation Y. IOP Conference Series: Materials Science and Engineering, 0, 459, 012089.	0.6	9
4	Millennials: is â€˜greenâ€™™ your colour?. IOP Conference Series: Materials Science and Engineering, 0, 459, 012090.	0.6	8
5	Volunteer Brand Equity? Exploring the Adoption of Employee Brand Equity (EBE) Dimensions to Understand Volunteersâ€™™ Contributions to Build Nonprofit Organizationsâ€™™ Brands. Journal of Nonprofit and Public Sector Marketing, 2020, 32, 73-104.	1.6	5
6	Consumer Attitudes Toward Food and Nutritional Labeling: Implications for Policymakers and Practitioners on a National Level. Journal of Food Products Marketing, 2020, 26, 470-485.	3.3	5
7	Managing IT Suppliers: A Capability-Based Approach. , 2011, , 599-623.		1
8	ACADEMIC BACKGROUND AS AN INFLUENCING FACTOR IN THE GEN Yâ€™™S SUSTAINABLE CONSUMPTION HABITS. , 2018, , .		1
9	OKG: creating and developing an innovative clothing service. IOP Conference Series: Materials Science and Engineering, 2017, 254, 212001.	0.6	0
10	Identifying and Exploring Key Drivers of Customer Engagement on Social Media: A Netnography Approach. Smart Innovation, Systems and Technologies, 2021, , 507-519.	0.6	0
11	LOOKING TO THE FUTURE: GRASPING STUDENTSâ€™™ EXPECTATIONS REGARDING EMPLOYERSâ€™™ ATTRACTIVENESS. , 2021, , .		0
12	WHAT IS YOUR DREAM JOB? EXPLORING UNDERGRAD STUDENTSâ€™™ PRE-MARKET ENTRY EXPECTATIONS IN THE LIGHT OF EVP DIMENSIONS. , 2021, , .		0
13	SOCIAL RESPONSIBILITY IN HIGHER EDUCATION INSTITUTIONS IN PORTUGAL: THE MISSING LINK BETWEEN EXPECTATIONS, PERCEPTIONS AND PRACTICES. , 2019, , .		0
14	Websites as Spaces of Confluence: Narratives and the Pursuit of Legitimacy. Smart Innovation, Systems and Technologies, 2020, , 29-37.	0.6	0
15	HIGHER EDUCATION INSTITUTIONS AS CORPORATE SOCIAL RESPONSIBILITY DRIVERS: TEACHING AND LEARNING TO TRANSFORM THE WORLD. EDULEARN Proceedings, 2020, , .	0.0	0
16	ONLINE DISCLOSURE OF HIGHER EDUCATION INSTITUTIONSâ€™™ SOCIAL RESPONSIBILITY. EDULEARN Proceedings, 2020, , .	0.0	0
17	Tourism and Gastronomy in the â€œNew Normalâ€: Advances in Hospitality, Tourism and the Services Industry, 2022, , 176-190.	0.2	0
18	Rising Against LGBT Taboos Through Communication and Social Marketing Strategies. Advances in Linguistics and Communication Studies, 2022, , 153-176.	0.2	0

#	ARTICLE	IF	CITATIONS
19	From Y to Z: A Cross-Generational Study of Green Purchasing Behaviour. Advances in Science and Technology, 0, , .	0.2	0
20	EDUCATION AS AN AVENUE FOR STUDENTS' ETHICAL BEHAVIOR. EDULEARN Proceedings, 2022, , .	0.0	0