

Nuno Camacho

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

6

papers

143

citations

5

h-index

8

g-index

8

ext. papers

197

ext. citations

6.7

avg, IF

3.06

L-index

#	Paper	IF	Citations
6	Unraveling scientific impact: Citation types in marketing journals. <i>International Journal of Research in Marketing</i> , 2015 , 32, 64-77	5.5	42
5	The effect of customer empowerment on adherence to expert advice. <i>International Journal of Research in Marketing</i> , 2014 , 31, 293-308	5.5	37
4	Tournaments to Crowdfund Innovation: The Role of Moderator Feedback and Participation Intensity. <i>Journal of Marketing</i> , 2019 , 83, 138-157	11	32
3	Predictably Non-Bayesian: Quantifying Salience Effects in Physician Learning About Drug Quality. <i>Marketing Science</i> , 2011 , 30, 305-320	3.6	23
2	Faculty Research Incentives and Business School Health: A New Perspective from and for Marketing. <i>Journal of Marketing</i> , 2021 , 85, 1-21	11	6
1	Grassroots Innovation Success: The Role of Self-Determination and Leadership Style. <i>International Journal of Research in Marketing</i> , 2021 ,	5.5	2