

Nuno Camacho

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2536207/publications.pdf>

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7
papers

251
citations

1683354
5
h-index

1719596
7
g-index

8
all docs

8
docs citations

8
times ranked

200
citing authors

#	ARTICLE	IF	CITATIONS
1	Unraveling scientific impact: Citation types in marketing journals. <i>International Journal of Research in Marketing</i> , 2015, 32, 64-77.	2.4	70
2	Tournaments to Crowdfund Innovation: The Role of Moderator Feedback and Participation Intensity. <i>Journal of Marketing</i> , 2019, 83, 138-157.	7.0	68
3	The effect of customer empowerment on adherence to expert advice. <i>International Journal of Research in Marketing</i> , 2014, 31, 293-308.	2.4	52
4	Predictably Non-Bayesian: Quantifying Salience Effects in Physician Learning About Drug Quality. <i>Marketing Science</i> , 2011, 30, 305-320.	2.7	35
5	Faculty Research Incentives and Business School Health: A New Perspective from and for Marketing. <i>Journal of Marketing</i> , 2021, 85, 1-21.	7.0	21
6	Grassroots innovation success: The role of self-determination and leadership style. <i>International Journal of Research in Marketing</i> , 2022, 39, 396-414.	2.4	4
7	Financial Projections in Innovation Selection: The Role of Scenario Presentation, Expertise, and Risk. <i>International Journal of Research in Marketing</i> , 2021, , .	2.4	1