Felipe Pantoja

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/2529342/publications.pdf

Version: 2024-02-01

		2682572	2550090	
3	25	2	3	
papers	citations	h-index	g-index	
3	3	3	9	
all docs	docs citations	times ranked	citing authors	

#	Article	IF	CITATIONS
1	The mind of the beholder: congruence effects in luxury product placements. International Journal of Advertising, 2023, 42, 562-588.	6.7	1
2	Background music tempo effects on food evaluations and purchase intentions. Journal of Retailing and Consumer Services, 2021, 63, 102730.	9.4	13
3	If I touch it, I will like it! The role of tactile inputs on gustatory perceptions of food items. Journal of Retailing and Consumer Services, 2020, 53, 101958.	9.4	11