

Eun-ju Ko

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2524825/publications.pdf>

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4
papers

147
citations

2258059

3
h-index

2550090

3
g-index

4
all docs

4
docs citations

4
times ranked

135
citing authors

#	ARTICLE	IF	CITATIONS
1	Leaving Pleasantville: Macro/micro, public/private,Âconscious/non-conscious, volitional/imposed, and permanent/ephemeral transformations beyond everyday life. <i>Journal of Business Research</i> , 2016, 69, 1-5.	10.2	16
2	Pop culture, destination images, and visit intentions: Theory and research on travel motivations of Chinese and Russian tourists. <i>Journal of Business Research</i> , 2016, 69, 631-641.	10.2	107
3	Fashion's role in visualizing physical and psychological transformations in movies. <i>Journal of Business Research</i> , 2014, 67, 2911-2918.	10.2	24
4	Scholarly works from the GMC: A judgment sample. <i>Psychology and Marketing</i> , 2009, 26, 569-571.	8.2	0