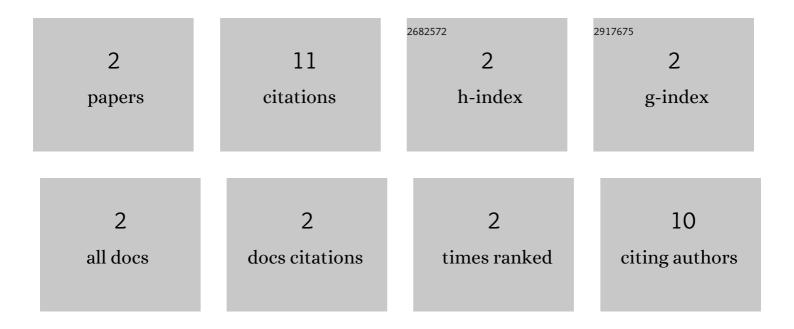
Pedro Mata GarcÃ-a

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/2519106/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	COVID-19 and the reorientation of communication towards CSR. Economic Research-Ekonomska Istrazivanja, 2022, 35, 3168-3188.	4.7	8
2	Outlets malls of the future: an approach to customer's expectations. Economic Research-Ekonomska Istrazivanja, 2021, 34, 2593-2608.	4.7	3