

Sandra C Jones

List of Publications by Year in descending order

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Version: 2024-02-01

172
papers

3,880
citations

136740

32
h-index

197535

49
g-index

177
all docs

177
docs citations

177
times ranked

4563
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | Inclusion, Exclusion and Isolation of Autistic People: Community Attitudes and Autistic People's Experiences. <i>Journal of Autism and Developmental Disorders</i> , 2022, 52, 1131-1142. | 1.7 | 23 |
| 2 | Measuring the Wrong Thing the Right Way? Time to Rethink Autism Research Tools. <i>Autism in Adulthood</i> , 2022, 4, 104-109. | 4.0 | 10 |
| 3 | Autism in Australia: Community Knowledge and Autistic People's Experiences. <i>Journal of Autism and Developmental Disorders</i> , 2021, 51, 3677-3689. | 1.7 | 22 |
| 4 | An Expert Roundtable Discussion on Experiences of Autistic Autism Researchers. <i>Autism in Adulthood</i> , 2021, 3, 209-220. | 4.0 | 13 |
| 5 | Breast Cancer Chemoprevention: Use and Views of Australian Women and Their Clinicians. <i>Cancer Prevention Research</i> , 2021, 14, 131-144. | 0.7 | 6 |
| 6 | Australian lessons for developing and testing a culturally inclusive health promotion campaign. <i>Health Promotion International</i> , 2020, 35, 217-231. | 0.9 | 9 |
| 7 | "Coming Out" with Autism: Identity in People with an Asperger's Diagnosis After DSM-5. <i>Journal of Autism and Developmental Disorders</i> , 2020, 50, 592-602. | 1.7 | 22 |
| 8 | An Australian study on the benefits of pastoral care to aged care residents in Christian affiliated homes. <i>Health and Social Care in the Community</i> , 2020, 28, 366-375. | 0.7 | 2 |
| 9 | "I see so much in them" Australian Chaplains telling an alternative narrative of adolescents in the justice system. <i>Health and Social Care in the Community</i> , 2018, 26, e505-e513. | 0.7 | 1 |
| 10 | When are they old enough to drink? Outcomes of an Australian social marketing intervention targeting alcohol initiation. <i>Drug and Alcohol Review</i> , 2018, 37, S375-S383. | 1.1 | 1 |
| 11 | Are older Australians with chronic diseases online?. <i>Health Promotion Journal of Australia</i> , 2018, 29, 72-78. | 0.6 | 14 |
| 12 | "It's like a drink you'd have before you go to a party": Analysis of a Vodka Cruiser advertising campaign. <i>Drug and Alcohol Review</i> , 2018, 37, 36-41. | 1.1 | 4 |
| 13 | Gender Effects in a Multischool Alcohol Media Literacy Study With Preadolescents. <i>Health Education and Behavior</i> , 2018, 45, 311-314. | 1.3 | 3 |
| 14 | "You could get sick, disgusting": an analysis of alcohol counter-advertisements created by children. <i>Health Education Research</i> , 2018, 33, 337-350. | 1.0 | 3 |
| 15 | Predictors of awareness of standard drink labelling and drinking guidelines to reduce negative health effects among Australian drinkers. <i>Drug and Alcohol Review</i> , 2017, 36, 200-209. | 1.1 | 15 |
| 16 | Qualitative process evaluation of an Australian alcohol media literacy study: recommendations for designing culturally responsive school-based programs. <i>BMC Public Health</i> , 2017, 17, 155. | 1.2 | 7 |
| 17 | How preferences for volume-based promotions differ between at-risk and non-problem female drinkers. <i>International Journal of Drug Policy</i> , 2017, 45, 42-45. | 1.6 | 1 |
| 18 | A systematic review of children's alcohol-related knowledge, attitudes and expectancies. <i>Preventive Medicine</i> , 2017, 105, 19-31. | 1.6 | 22 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 19 | Combining Social Norms and Social Marketing to Address Underage Drinking: Development and Process Evaluation of a Whole-of-Community Intervention. PLoS ONE, 2017, 12, e0169872. | 1.1 | 15 |
| 20 | The effects of a culturally-tailored campaign to increase blood donation knowledge, attitudes and intentions among African migrants in two Australian States: Victoria and South Australia. PLoS ONE, 2017, 12, e0188765. | 1.1 | 10 |
| 21 | Should I drink responsibly, safely or properly? Confusing messages about reducing alcohol-related harm. PLoS ONE, 2017, 12, e0184705. | 1.1 | 23 |
| 22 | Reverse engineering a "responsible drinking" campaign to assess strategic intent. Addiction, 2016, 111, 1107-1113. | 1.7 | 23 |
| 23 | Evaluation of an Australian Alcohol Media Literacy Program. Journal of Studies on Alcohol and Drugs, 2016, 77, 950-957. | 0.6 | 10 |
| 24 | What is "binge drinking"? Perceptions of Australian adolescents and adults, and implications for mass media campaigns. Australian and New Zealand Journal of Public Health, 2016, 40, 487-489. | 0.8 | 4 |
| 25 | Lost in translation: a focus group study of parents' and adolescents' interpretations of underage drinking and parental supply. BMC Public Health, 2016, 16, 561. | 1.2 | 23 |
| 26 | Alcohol-Branded Merchandise Ownership and Drinking. Pediatrics, 2016, 137, . | 1.0 | 11 |
| 27 | Alcohol-branded merchandise: association with Australian adolescents' drinking and parent attitudes: Table 1. Health Promotion International, 2016, 31, 314-324. | 0.9 | 7 |
| 28 | Parental provision of alcohol: a TPB-framed review of the literature. Health Promotion International, 2016, 31, 562-571. | 0.9 | 21 |
| 29 | Smokescreens and Beer Goggles. Social Marketing Quarterly, 2016, 22, 264-279. | 0.9 | 14 |
| 30 | Adolescent drinking, social identity, and parenting for safety: Perspectives from Australian adolescents and parents. Health and Place, 2016, 38, 22-29. | 1.5 | 10 |
| 31 | Association Between Young Australian's Drinking Behaviours and Their Interactions With Alcohol Brands on Facebook: Results of an Online Survey. Alcohol and Alcoholism, 2016, 51, 474-480. | 0.9 | 24 |
| 32 | Factors influencing young people's use of alcohol mixed with energy drinks. Appetite, 2016, 96, 408-415. | 1.8 | 13 |
| 33 | Families Living With Autism Spectrum Disorder. Focus on Autism and Other Developmental Disabilities, 2016, 31, 196-207. | 0.8 | 27 |
| 34 | A Personal Constructivist Approach for Investigating the Patterns of Dependency of Adolescents with Autism Spectrum Disorder: Case Study of Two Families. Journal of Constructivist Psychology, 2016, 29, 30-50. | 0.7 | 3 |
| 35 | A Virtual Community of Practice for General Practice Training: A Preimplementation Survey. JMIR Medical Education, 2016, 2, e13. | 1.2 | 25 |
| 36 | Discourses of Autism on Film: An Analysis of Memorable Images that Create Definition. , 2016, , 151-166. | | 1 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 37 | The brave new world of older patients: preparing general practice training for an ageing population. Primary Health Care Research and Development, 2015, 16, 578-588. | 0.5 | 1 |
| 38 | Supply of alcohol to underage drinkers: Misperceptions of community norms. Social Science and Medicine, 2015, 147, 158-162. | 1.8 | 12 |
| 39 | The perceptions and experiences of adolescent boys with autism spectrum disorder: A personal construct psychology perspective. Journal of Intellectual and Developmental Disability, 2015, 40, 354-367. | 1.1 | 6 |
| 40 | â€˜I think other parents might.â€™: Using a projective technique to explore parental supply of alcohol. Drug and Alcohol Review, 2015, 34, 531-539. | 1.1 | 24 |
| 41 | Qualitative research with families living with autism spectrum disorder: Recommendations for conducting semistructured interviews. Journal of Intellectual and Developmental Disability, 2015, 40, 78-91. | 1.1 | 72 |
| 42 | Effectiveness of alcohol media literacy programmes: a systematic literature review. Health Education Research, 2015, 30, 449-465. | 1.0 | 33 |
| 43 | The influence of price-related point-of-sale promotions on bottle shop purchases of young adults. Drug and Alcohol Review, 2015, 34, 170-176. | 1.1 | 10 |
| 44 | Sales promotion strategies and youth drinking in Australia. Social Science and Medicine, 2015, 141, 115-122. | 1.8 | 14 |
| 45 | â€˜Wide-awake drunkennessâ€™? Investigating the association between alcohol intoxication and stimulant use in the night-time economy. Addiction, 2015, 110, 356-365. | 1.7 | 39 |
| 46 | Should the legal age for alcohol purchase be raised to 21?. Medical Journal of Australia, 2014, 200, 568-570. | 0.8 | 10 |
| 47 | Should the legal age for buying alcohol be raised to 21 years?. Medical Journal of Australia, 2014, 201, 571-571. | 0.8 | 1 |
| 48 | A comparative study of blood alcohol concentrations in Australian night-time entertainment districts. Drug and Alcohol Review, 2014, 33, 338-345. | 1.1 | 38 |
| 49 | The role of family, friends and peers in Australian adolescent's alcohol consumption. Drug and Alcohol Review, 2014, 33, 304-313. | 1.1 | 25 |
| 50 | A review of the factors associated with the non-use of respite services by carers of people with dementia: implications for policy and practice. Health and Social Care in the Community, 2014, 22, 1-12. | 0.7 | 89 |
| 51 | Evidence-based recommendations for building better bras for women treated for breast cancer. Ergonomics, 2014, 57, 774-786. | 1.1 | 13 |
| 52 | Family-focused autism spectrum disorder research: A review of the utility of family systems approaches. Autism, 2014, 18, 213-222. | 2.4 | 122 |
| 53 | Commentary on Morgenstern et al. (2014): As channels for alcohol marketing continue to increase, so will alcohol marketing receptivity and youth drinking. Addiction, 2014, 109, 2016-2017. | 1.7 | 3 |
| 54 | Exercise bra discomfort is associated with insufficient exercise levels among Australian women treated for breast cancer. Supportive Care in Cancer, 2014, 22, 721-729. | 1.0 | 13 |

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|----|--|-----|-----------|
| 55 | Asthma self management in adults: A review of current literature. <i>Collegian</i> , 2014, 21, 33-41. | 0.6 | 33 |
| 56 | Understanding high-functioning autism during adolescence: A personal construct theory approach. <i>Journal of Intellectual and Developmental Disability</i> , 2014, 39, 108-118. | 1.1 | 9 |
| 57 | Using social marketing to create communities for our children and adolescents that do not model and encourage drinking. <i>Health and Place</i> , 2014, 30, 260-269. | 1.5 | 22 |
| 58 | Perceived Exercise Barriers Explain Exercise Participation in Australian Women Treated for Breast Cancer Better Than Perceived Exercise Benefits. <i>Physical Therapy</i> , 2014, 94, 1765-1774. | 1.1 | 17 |
| 59 | Australian alcohol policy 2001-2013 and implications for public health. <i>BMC Public Health</i> , 2014, 14, 848. | 1.2 | 41 |
| 60 | Being a Girl in a Boys' World: Investigating the Experiences of Girls with Autism Spectrum Disorders During Adolescence. <i>Journal of Autism and Developmental Disorders</i> , 2014, 44, 1261-1274. | 1.7 | 138 |
| 61 | Using Web 2.0 for Health Promotion and Social Marketing Efforts: Lessons Learned From Web 2.0 Experts. <i>Health Marketing Quarterly</i> , 2014, 31, 178-196. | 0.6 | 29 |
| 62 | Correlates of dementia attitudes in a sample of middle-aged Australian adults. <i>Australasian Journal on Ageing</i> , 2014, 33, 158-163. | 0.4 | 25 |
| 63 | Internet filters and entry pages do not protect children from online alcohol marketing. <i>Journal of Public Health Policy</i> , 2014, 35, 75-90. | 1.0 | 26 |
| 64 | Implementing a Virtual Community of Practice for Family Physician Training: A Mixed-Methods Case Study. <i>Journal of Medical Internet Research</i> , 2014, 16, e83. | 2.1 | 55 |
| 65 | Trust, continuity and agency: Keys to understanding older patients' attitudes to general practice trainees. <i>Education for Health: Change in Learning and Practice</i> , 2014, 27, 39. | 0.1 | 5 |
| 66 | "Get Your Life Back": process and impact evaluation of an asthma social marketing campaign targeting older adults. <i>BMC Public Health</i> , 2013, 13, 759. | 1.2 | 16 |
| 67 | Eat, drink and gamble: marketing messages about "risky" products in an Australian major sporting series. <i>BMC Public Health</i> , 2013, 13, 719. | 1.2 | 55 |
| 68 | AsthmaWise "a field of dreams? The results of an online education program targeting older adults with asthma. <i>Journal of Asthma</i> , 2013, 50, 737-744. | 0.9 | 15 |
| 69 | The asthma knowledge and perceptions of older Australian adults: Implications for social marketing campaigns. <i>Patient Education and Counseling</i> , 2013, 91, 392-399. | 1.0 | 15 |
| 70 | Self-reported side effects of breast cancer treatment: a cross-sectional study of incidence, associations, and the influence of exercise. <i>Cancer Causes and Control</i> , 2013, 24, 517-528. | 0.8 | 40 |
| 71 | Perceptions and Practices of Adults With Asthma. <i>Journal of Asthma & Allergy Educators</i> , 2013, 4, 49-56. | 0.1 | 8 |
| 72 | Internet Self-Management Uniform Reporting Framework. <i>CIN - Computers Informatics Nursing</i> , 2013, 31, 554-565. | 0.3 | 4 |

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|----|--|-----|-----------|
| 73 | Why carers of people with dementia do not utilise out-of-home respite services. <i>Health and Social Care in the Community</i> , 2013, 21, 411-422. | 0.7 | 42 |
| 74 | Promoting Asthma Awareness to Older Adults. <i>Journal of Asthma & Allergy Educators</i> , 2013, 4, 77-84. | 0.1 | 11 |
| 75 | The Devil Is in the Detail. <i>Journal of Asthma & Allergy Educators</i> , 2013, 4, 316-326. | 0.1 | 0 |
| 76 | Asthma in Older Adults. <i>Journal of Asthma & Allergy Educators</i> , 2013, 4, 183-190. | 0.1 | 4 |
| 77 | Usability Testing of AsthmaWise With Older Adults. <i>CIN - Computers Informatics Nursing</i> , 2013, 31, 219-226. | 0.3 | 10 |
| 78 | Usefulness of a virtual community of practice and Web 2.0 tools for general practice training: experiences and expectations of general practitioner registrars and supervisors. <i>Australian Journal of Primary Health</i> , 2013, 19, 292. | 0.4 | 20 |
| 79 | Perceptions of Family Physician Trainees and Trainers Regarding the Usefulness of a Virtual Community of Practice. <i>Journal of Medical Internet Research</i> , 2013, 15, e92. | 2.1 | 33 |
| 80 | Online Advertising: Examining the Content and Messages within Websites Targeted at Children. <i>E-Learning and Digital Media</i> , 2012, 9, 69-82. | 1.5 | 2 |
| 81 | Do Australian adolescent female fake tan (sunless tan) users practice better sun-protection behaviours than non-users?. <i>Health Education Journal</i> , 2012, 71, 654-661. | 0.6 | 2 |
| 82 | Circumventing the WHO Code? An observational study. <i>Archives of Disease in Childhood</i> , 2012, 97, 320-325. | 1.0 | 29 |
| 83 | Australian adolescents' compliance with sun protection behaviours during summer: the importance of the school context. <i>Health Promotion International</i> , 2012, 27, 15-22. | 0.9 | 17 |
| 84 | Equal Discussion of Significant Findings? Not Confirmation Bias, but a Focus on the Most Significant Findings. <i>Alcohol and Alcoholism</i> , 2012, 47, 80-80. | 0.9 | 0 |
| 85 | What influences Australian women to not drink alcohol during pregnancy?. <i>Australian Journal of Primary Health</i> , 2012, 18, 68. | 0.4 | 28 |
| 86 | The older patient, the general practitioner and the trainee: patients' attitudes and implications for training. <i>Education for Primary Care</i> , 2012, 23, 186-195. | 0.2 | 10 |
| 87 | Web 2.0: an assessment of social marketing principles. <i>Journal of Social Marketing</i> , 2012, 2, 207-221. | 1.3 | 20 |
| 88 | Toddler Milk Advertising in Australia: Infant Formula Advertising in Disguise?. <i>Australasian Marketing Journal</i> , 2012, 20, 24-27. | 3.5 | 24 |
| 89 | General practice training and virtual communities of practice - a review of the literature. <i>BMC Family Practice</i> , 2012, 13, 87. | 2.9 | 91 |
| 90 | Women'S Awareness of Cancer Symptoms: A Review of the Literature. <i>Women's Health</i> , 2012, 8, 579-591. | 0.7 | 14 |

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|-----|---|-----|-----------|
| 91 | Use of Day Centers for Respite by Help-Seeking Caregivers of Individuals with Dementia. <i>Journal of Gerontological Nursing</i> , 2012, 38, 24-34. | 0.3 | 41 |
| 92 | Riding the wave or paddling in the shallows? Understanding older Australians' use of the internet. <i>Health Promotion Journal of Australia</i> , 2012, 23, 145-148. | 0.6 | 15 |
| 93 | What do Australian consumers think about current advertising standards?. <i>Journal of Public Affairs</i> , 2012, 12, 315-325. | 1.7 | 2 |
| 94 | Why (not) alcohol energy drinks? A qualitative study with Australian university students. <i>Drug and Alcohol Review</i> , 2012, 31, 281-287. | 1.1 | 53 |
| 95 | Point-of-sale alcohol promotions in the Perth and Sydney metropolitan areas. <i>Drug and Alcohol Review</i> , 2012, 31, 803-808. | 1.1 | 10 |
| 96 | Direct to consumer advertising versus disease awareness advertising: consumer perspectives from down under. <i>Journal of Public Affairs</i> , 2011, 11, 60-69. | 1.7 | 7 |
| 97 | The effect of point of sale promotions on the alcohol purchasing behaviour of young people in metropolitan, regional and rural Australia. <i>Journal of Youth Studies</i> , 2011, 14, 885-900. | 1.5 | 19 |
| 98 | Residential Respite Care: The Caregiver's Last Resort. <i>Journal of Gerontological Social Work</i> , 2011, 54, 691-711. | 0.6 | 18 |
| 99 | “Between the Devil and the Deep Blue Sea”: The Beliefs of Caregivers of People With Dementia Regarding the Use of In-Home Respite Services. <i>Home Health Care Services Quarterly</i> , 2011, 30, 43-62. | 0.3 | 21 |
| 100 | “At Least I'M Not Drink-Driving”: Formative Research for a Social Marketing Campaign to Reduce Drug-Driving among Young Drivers. <i>Australasian Marketing Journal</i> , 2011, 19, 71-75. | 3.5 | 18 |
| 101 | “You Wouldn't Know it Had Alcohol in it until you Read the Can”: Adolescents and Alcohol-Energy Drinks. <i>Australasian Marketing Journal</i> , 2011, 19, 189-195. | 3.5 | 12 |
| 102 | Midwives and pregnant women talk about alcohol: what advice do we give and what do they receive?. <i>Midwifery</i> , 2011, 27, 489-496. | 1.0 | 51 |
| 103 | Australian Women's Perceptions of Breast Cancer Risk Factors and the Risk of Developing Breast Cancer. <i>Women's Health Issues</i> , 2011, 21, 353-360. | 0.9 | 20 |
| 104 | Not just the taste: why adolescents drink alcopops. <i>Health Education</i> , 2011, 112, 61-74. | 0.4 | 11 |
| 105 | RTDs in Australia: Expensive designer drinks or cheap rocket fuel?. <i>Drug and Alcohol Review</i> , 2011, 30, 4-11. | 1.1 | 12 |
| 106 | IT'S NOT JUST RESEARCHERS WHO NEED A NEW AGENDA. <i>Addiction</i> , 2011, 106, 474-476. | 1.7 | 3 |
| 107 | Asthma and ageing: an end user's perspective – the perception and problems with the management of asthma in the elderly. <i>Clinical and Experimental Allergy</i> , 2011, 41, 471-481. | 1.4 | 45 |
| 108 | Sun Protecting and Sun Exposing Behaviors: Testing Their Relationship Simultaneously with Indicators of Ultraviolet Exposure Among Adolescents. <i>Photochemistry and Photobiology</i> , 2011, 87, 1179-1183. | 1.3 | 3 |

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|-----|--|-----|-----------|
| 109 | Teaching critical appraisal skills for Nursing research. Nurse Education in Practice, 2011, 11, 327-332. | 1.0 | 31 |
| 110 | Experiences of emergency department staff: Alcohol-related and other violence and aggression. Australasian Emergency Nursing Journal, 2011, 14, 9-16. | 1.9 | 20 |
| 111 | An experimental study on the effects of exposure to magazine advertising on children's food choices. Public Health Nutrition, 2011, 14, 1337-1344. | 1.1 | 29 |
| 112 | Regulation, public health and social marketing: a behaviour change trinity. Journal of Social Marketing, 2011, 1, 32-44. | 1.3 | 159 |
| 113 | Consumer perceptions of sponsors of disease awareness advertising. Health Education, 2011, 111, 5-19. | 0.4 | 9 |
| 114 | Declining Physical Activity Levels as an Unintended Consequence of Abolishing Mandatory Campus Service Fees. Journal of American College Health, 2011, 59, 511-518. | 0.8 | 3 |
| 115 | Exposure to Alcohol Advertising and Alcohol Consumption among Australian Adolescents. Alcohol and Alcoholism, 2011, 46, 630-637. | 0.9 | 77 |
| 116 | Sex and Sexism in Australian Alcohol Advertising: (Why) Are Women More Offended than Men?. Contemporary Management Research, 2011, 7, . | 1.4 | 3 |
| 117 | “Just don't eat chicken”: the challenge of engaging Australian adults in appropriate preventive behaviours for bird flu. International Journal of Nonprofit and Voluntary Sector Marketing, 2010, 15, 78-90. | 0.5 | 4 |
| 118 | The use of female sexuality in Australian alcohol advertising: public policy implications of young adults' reactions to stereotypes. Journal of Public Affairs, 2010, 10, 19-35. | 1.7 | 19 |
| 119 | “Most men drink” especially like when they play sports” alcohol advertising during sporting broadcasts and the potential impact on child audiences. Journal of Public Affairs, 2010, 10, 59-73. | 1.7 | 28 |
| 120 | When does alcohol sponsorship of sport become sports sponsorship of alcohol? A case study of developments in sport in Australia. International Journal of Sports Marketing and Sponsorship, 2010, 11, 67-78. | 0.8 | 27 |
| 121 | Defining research priorities for pancreatic cancer in Australia: results of a consensus development process. Cancer Causes and Control, 2010, 21, 729-736. | 0.8 | 23 |
| 122 | Australian women's awareness of breast cancer symptoms and responses to potential symptoms. Cancer Causes and Control, 2010, 21, 945-958. | 0.8 | 22 |
| 123 | Australian women's awareness of ovarian cancer symptoms, risk and protective factors, and estimates of own risk. Cancer Causes and Control, 2010, 21, 2231-2239. | 0.8 | 13 |
| 124 | Editorial: Alcohol advertising, marketing and regulation. Journal of Public Affairs, 2010, 10, 1-5. | 1.7 | 10 |
| 125 | Response to Professor Jean J. Boddewyn. Journal of Public Affairs, 2010, 10, 389-390. | 1.7 | 0 |
| 126 | Food advertisements containing “scientific” and “lay person” keywords: Responses from a sample of female Australian consumers. Nutrition and Dietetics, 2010, 67, 6-12. | 0.9 | 5 |

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|-----|--|-----|-----------|
| 127 | Are Australian consumers willing to pay for the installation of reversing cameras in motor vehicles?. Health Promotion Journal of Australia, 2010, 21, 70-74. | 0.6 | 2 |
| 128 | Children's magazines: reading resources or food marketing tools?. Public Health Nutrition, 2010, 13, 393-399. | 1.1 | 20 |
| 129 | "Like me, want me, buy me, eat me": relationship-building marketing communications in children's magazines. Public Health Nutrition, 2010, 13, 2111-2118. | 1.1 | 39 |
| 130 | Marketing to children and teens on Australian food company web sites. Young Consumers, 2010, 11, 57-66. | 2.3 | 10 |
| 131 | The development of a ranking tool for refereed journals in which nursing and midwifery researchers publish their work. Nurse Education Today, 2010, 30, 420-427. | 1.4 | 28 |
| 132 | Developing pandemic communication strategies: Preparation without panic. Journal of Business Research, 2010, 63, 126-132. | 5.8 | 50 |
| 133 | Content analysis of disease awareness advertisements in popular Australian women's magazines. Medical Journal of Australia, 2009, 191, 625-629. | 0.8 | 10 |
| 134 | We would have got it by now if we were going to get it: An analysis of asthma awareness and beliefs in older adults. Health Promotion Journal of Australia, 2009, 20, 146-150. | 0.6 | 14 |
| 135 | Representations of autism in Australian print media. Disability and Society, 2009, 24, 5-18. | 1.4 | 98 |
| 136 | The impact of more visible standard drink labelling on youth alcohol consumption: Helping young people drink (ir)responsibly?. Drug and Alcohol Review, 2009, 28, 230-234. | 1.1 | 58 |
| 137 | Guidelines for the development of social marketing programmes for sun protection among adolescents and young adults. Public Health, 2009, 123, e6-e10. | 1.4 | 33 |
| 138 | Australian Consumers' Discernment of Different Sources of "Healthy Eating" Messages. Australasian Marketing Journal, 2009, 17, 238-246. | 3.5 | 4 |
| 139 | Adolescent and young adult perceptions of Australian alcohol advertisements. Journal of Substance Use, 2009, 14, 335-352. | 0.3 | 15 |
| 140 | Patients' Attitudes to General Practice Registrars: A Review of the Literature. Education for Primary Care, 2009, 20, 371-378. | 0.2 | 19 |
| 141 | How effective is the revised regulatory code for alcohol advertising in Australia?. Drug and Alcohol Review, 2008, 27, 29-38. | 1.1 | 56 |
| 142 | Newspaper coverage of drug policy: an analysis of pre-election reporting of the Greens' drug policy in Australia. Drug and Alcohol Review, 2008, 27, 5-11. | 1.1 | 2 |
| 143 | Australian consumer responses to DTCA and other pharmaceutical company sponsored advertisements. Australian and New Zealand Journal of Public Health, 2008, 32, 471-478. | 0.8 | 16 |
| 144 | ALCOHOL PORTRAYALS IN MOVIES: NOW WE KNOW THEY'RE THERE, WHAT NEXT?. Addiction, 2008, 103, 1934-1935. | 1.7 | 3 |

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|-----|--|-----|-----------|
| 145 | The 2003 Australian Breast Health Survey: survey design and preliminary results. BMC Public Health, 2008, 8, 13. | 1.2 | 12 |
| 146 | Growing Up Active: A Study Into Physical Activity in Long Day Care Centers. Journal of Research in Childhood Education, 2008, 23, 179-191. | 0.6 | 31 |
| 147 | Social and Religious Factors in Adolescents' Drug Use. Journal of Child and Adolescent Substance Abuse, 2008, 18, 85-92. | 0.5 | 3 |
| 148 | What Australians Know and Believe About Bird Flu: Results of a Population Telephone Survey. Health Promotion Practice, 2008, 9, 73S-82S. | 0.9 | 8 |
| 149 | Following the Links: Food Advertising and Promotion on Children's Magazine Websites. Journal of Nonprofit and Public Sector Marketing, 2008, 20, 165-190. | 0.9 | 11 |
| 150 | An Analysis of Consumer Complaints about Social Marketing Advertisements in Australia and New Zealand. Journal of Nonprofit and Public Sector Marketing, 2008, 20, 97-117. | 0.9 | 7 |
| 151 | Gross for kids but good for parents: differing messages in advertisements for the same products. Public Health Nutrition, 2008, 11, 588-595. | 1.1 | 15 |
| 152 | Implications of behavioral decision theory for health marketing. Marketing Theory, 2007, 7, 75-91. | 1.7 | 5 |
| 153 | The paradoxical food buying behaviour of parents. British Food Journal, 2007, 109, 387-398. | 1.6 | 33 |
| 154 | Branding of Prescription Medicines to Australian Consumers. Australasian Marketing Journal, 2007, 15, 97-107. | 3.5 | 11 |
| 155 | Fast cars, fast food, and fast fixes: industry responses to current ethical dilemmas for Australian advertisers. Journal of Public Affairs, 2007, 7, 148-163. | 1.7 | 14 |
| 156 | A pilot study investigating of the nature of point-of-sale alcohol promotions in bottle shops in a large Australian regional city. Australian and New Zealand Journal of Public Health, 2007, 31, 318-321. | 0.8 | 12 |
| 157 | Health claims for food made in Australian magazine advertisements. Nutrition and Dietetics, 2007, 64, 234-240. | 0.9 | 16 |
| 158 | Non-alcohol advertising alcohol promotions in licensed premises: does the Code of Practice ensure responsible promotion of alcohol?. Drug and Alcohol Review, 2007, 26, 477-485. | 1.1 | 18 |
| 159 | The impact of a cancer diagnosis on the health behaviors of cancer survivors and their family and friends. Supportive Care in Cancer, 2007, 15, 621-630. | 1.0 | 124 |
| 160 | Gaining insight into the what, why and where of complementary and alternative medicine use by cancer patients and survivors. European Journal of Cancer Care, 2006, 15, 362-368. | 0.7 | 66 |
| 161 | Using fear appeals to promote cancer screening—are we scaring the wrong people?. International Journal of Nonprofit and Voluntary Sector Marketing, 2006, 11, 93-103. | 0.5 | 25 |
| 162 | Older adults' perceptions and understanding of direct-to-consumer advertising. Journal of Consumer Marketing, 2006, 23, 6-14. | 1.2 | 21 |

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|-----|--|-----|-----------|
| 163 | Development of a Comprehensive Questionnaire of Complementary and Alternative Medicine Use Among Cancer Patients and Survivors. <i>Complementary Health Practice Review</i> , 2005, 10, 163-174. | 1.1 | 5 |
| 164 | Coverage of Breast Cancer in the Australian Print Media – Does Advertising and Editorial Coverage Reflect Correct Social Marketing Messages?. <i>Journal of Health Communication</i> , 2004, 9, 309-325. | 1.2 | 37 |
| 165 | Does theory inform practice in health promotion in Australia?. <i>Health Education Research</i> , 2004, 19, 1-14. | 1.0 | 30 |
| 166 | Special issue editorial: Fear appeals in social marketing campaigns. <i>Psychology and Marketing</i> , 2004, 21, 885-887. | 4.6 | 4 |
| 167 | Personality characteristics ascribed to young women who drink alcohol. <i>Drug and Alcohol Review</i> , 2003, 22, 117-123. | 1.1 | 7 |
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