

Sandra C Jones

List of Publications by Year in descending order

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Version: 2024-02-01

173
papers

3,880
citations

136950

32
h-index

197818

49
g-index

177
all docs

177
docs citations

177
times ranked

4563
citing authors

#	ARTICLE	IF	CITATIONS
1	Inclusion, Exclusion and Isolation of Autistic People: Community Attitudes and Autistic People's Experiences. <i>Journal of Autism and Developmental Disorders</i> , 2022, 52, 1131-1142.	2.7	23
2	Measuring the Wrong Thing the Right Way? Time to Rethink Autism Research Tools. <i>Autism in Adulthood</i> , 2022, 4, 104-109.	6.9	10
3	Autism in Australia: Community Knowledge and Autistic People's Experiences. <i>Journal of Autism and Developmental Disorders</i> , 2021, 51, 3677-3689.	2.7	22
4	An Expert Roundtable Discussion on Experiences of Autistic Autism Researchers. <i>Autism in Adulthood</i> , 2021, 3, 209-220.	6.9	13
5	Breast Cancer Chemoprevention: Use and Views of Australian Women and Their Clinicians. <i>Cancer Prevention Research</i> , 2021, 14, 131-144.	1.5	6
6	Australian lessons for developing and testing a culturally inclusive health promotion campaign. <i>Health Promotion International</i> , 2020, 35, 217-231.	1.8	9
7	“Coming Out” with Autism: Identity in People with an Asperger's Diagnosis After DSM-5. <i>Journal of Autism and Developmental Disorders</i> , 2020, 50, 592-602.	2.7	22
8	An Australian study on the benefits of pastoral care to aged care residents in Christian affiliated homes. <i>Health and Social Care in the Community</i> , 2020, 28, 366-375.	1.6	2
9	“I see so much in them” Australian Chaplains telling an alternative narrative of adolescents in the justice system. <i>Health and Social Care in the Community</i> , 2018, 26, e505-e513.	1.6	1
10	When are they old enough to drink? Outcomes of an Australian social marketing intervention targeting alcohol initiation. <i>Drug and Alcohol Review</i> , 2018, 37, S375-S383.	2.1	1
11	Are older Australians with chronic diseases online?. <i>Health Promotion Journal of Australia</i> , 2018, 29, 72-78.	1.2	14
12	“It's like a drink you'd have before you go to a party”: Analysis of a Vodka Cruiser advertising campaign. <i>Drug and Alcohol Review</i> , 2018, 37, 36-41.	2.1	4
13	Gender Effects in a Multischool Alcohol Media Literacy Study With Preadolescents. <i>Health Education and Behavior</i> , 2018, 45, 311-314.	2.5	3
14	“You could get sick, disgusting”: an analysis of alcohol counter-advertisements created by children. <i>Health Education Research</i> , 2018, 33, 337-350.	1.9	3
15	Predictors of awareness of standard drink labelling and drinking guidelines to reduce negative health effects among Australian drinkers. <i>Drug and Alcohol Review</i> , 2017, 36, 200-209.	2.1	15
16	Qualitative process evaluation of an Australian alcohol media literacy study: recommendations for designing culturally responsive school-based programs. <i>BMC Public Health</i> , 2017, 17, 155.	2.9	7
17	How preferences for volume-based promotions differ between at-risk and non-problem female drinkers. <i>International Journal of Drug Policy</i> , 2017, 45, 42-45.	3.3	1
18	A systematic review of children's alcohol-related knowledge, attitudes and expectancies. <i>Preventive Medicine</i> , 2017, 105, 19-31.	3.4	22

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19	Combining Social Norms and Social Marketing to Address Underage Drinking: Development and Process Evaluation of a Whole-of-Community Intervention. PLoS ONE, 2017, 12, e0169872.	2.5	15
20	The effects of a culturally-tailored campaign to increase blood donation knowledge, attitudes and intentions among African migrants in two Australian States: Victoria and South Australia. PLoS ONE, 2017, 12, e0188765.	2.5	10
21	Should I drink responsibly, safely or properly? Confusing messages about reducing alcohol-related harm. PLoS ONE, 2017, 12, e0184705.	2.5	23
22	Reverse engineering a "responsible drinking" campaign to assess strategic intent. Addiction, 2016, 111, 1107-1113.	3.3	23
23	Evaluation of an Australian Alcohol Media Literacy Program. Journal of Studies on Alcohol and Drugs, 2016, 77, 950-957.	1.0	10
24	What is "binge drinking"? Perceptions of Australian adolescents and adults, and implications for mass media campaigns. Australian and New Zealand Journal of Public Health, 2016, 40, 487-489.	1.8	4
25	Lost in translation: a focus group study of parents' and adolescents' interpretations of underage drinking and parental supply. BMC Public Health, 2016, 16, 561.	2.9	23
26	Alcohol-Branded Merchandise Ownership and Drinking. Pediatrics, 2016, 137, .	2.1	11
27	Alcohol-branded merchandise: association with Australian adolescents' drinking and parent attitudes: Table A1. Health Promotion International, 2016, 31, 314-324.	1.8	7
28	Parental provision of alcohol: a TPB-framed review of the literature. Health Promotion International, 2016, 31, 562-571.	1.8	21
29	Smokescreens and Beer Goggles. Social Marketing Quarterly, 2016, 22, 264-279.	1.7	14
30	Adolescent drinking, social identity, and parenting for safety: Perspectives from Australian adolescents and parents. Health and Place, 2016, 38, 22-29.	3.3	10
31	Association Between Young Australian's Drinking Behaviours and Their Interactions With Alcohol Brands on Facebook: Results of an Online Survey. Alcohol and Alcoholism, 2016, 51, 474-480.	1.6	24
32	Factors influencing young people's use of alcohol mixed with energy drinks. Appetite, 2016, 96, 408-415.	3.7	13
33	Families Living With Autism Spectrum Disorder. Focus on Autism and Other Developmental Disabilities, 2016, 31, 196-207.	1.3	27
34	A Personal Constructivist Approach for Investigating the Patterns of Dependency of Adolescents with Autism Spectrum Disorder: Case Study of Two Families. Journal of Constructivist Psychology, 2016, 29, 30-50.	1.1	3
35	A Virtual Community of Practice for General Practice Training: A Preimplementation Survey. JMIR Medical Education, 2016, 2, e13.	2.6	25
36	Discourses of Autism on Film: An Analysis of Memorable Images that Create Definition. , 2016, , 151-166.		1

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37	The brave new world of older patients: preparing general practice training for an ageing population. Primary Health Care Research and Development, 2015, 16, 578-588.	1.2	1
38	Supply of alcohol to underage drinkers: Misperceptions of community norms. Social Science and Medicine, 2015, 147, 158-162.	3.8	12
39	The perceptions and experiences of adolescent boys with autism spectrum disorder: A personal construct psychology perspective. Journal of Intellectual and Developmental Disability, 2015, 40, 354-367.	1.6	6
40	â€˜I think other parents might. â€™: Using a projective technique to explore parental supply of alcohol. Drug and Alcohol Review, 2015, 34, 531-539.	2.1	24
41	Qualitative research with families living with autism spectrum disorder: Recommendations for conducting semistructured interviews. Journal of Intellectual and Developmental Disability, 2015, 40, 78-91.	1.6	72
42	Effectiveness of alcohol media literacy programmes: a systematic literature review. Health Education Research, 2015, 30, 449-465.	1.9	33
43	The influence of priceâ€related pointâ€ofâ€sale promotions on bottle shop purchases of young adults. Drug and Alcohol Review, 2015, 34, 170-176.	2.1	10
44	Sales promotion strategies and youth drinking in Australia. Social Science and Medicine, 2015, 141, 115-122.	3.8	14
45	â€˜Wideâ€wake drunkennessâ€™? Investigating the association between alcohol intoxication and stimulant use in the nightâ€time economy. Addiction, 2015, 110, 356-365.	3.3	39
46	Should the legal age for alcohol purchase be raised to 21?. Medical Journal of Australia, 2014, 200, 568-570.	1.7	10
47	Should the legal age for buying alcohol be raised to 21 years?. Medical Journal of Australia, 2014, 201, 571-571.	1.7	1
48	A comparative study of blood alcohol concentrations in <scp>A</scp>ustralian nightâ€time entertainment districts. Drug and Alcohol Review, 2014, 33, 338-345.	2.1	38
49	The role of family, friends and peers in <scp>A</scp>ustralian adolescent's alcohol consumption. Drug and Alcohol Review, 2014, 33, 304-313.	2.1	25
50	A review of the factors associated with the non-use of respite services by carers of people with dementia: implications for policy and practice. Health and Social Care in the Community, 2014, 22, 1-12.	1.6	89
51	Evidence-based recommendations for building better bras for women treated for breast cancer. Ergonomics, 2014, 57, 774-786.	2.1	13
52	Family-focused autism spectrum disorder research: A review of the utility of family systems approaches. Autism, 2014, 18, 213-222.	4.1	122
53	Commentary on Morgenstern et al. (2014): As channels for alcohol marketing continue to increase, so will alcohol marketing receptivity and youth drinking. Addiction, 2014, 109, 2016-2017.	3.3	3
54	Exercise bra discomfort is associated with insufficient exercise levels among Australian women treated for breast cancer. Supportive Care in Cancer, 2014, 22, 721-729.	2.2	13

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55	Asthma self management in adults: A review of current literature. Collegian, 2014, 21, 33-41.	1.3	33
56	Understanding high-functioning autism during adolescence: A personal construct theory approach. Journal of Intellectual and Developmental Disability, 2014, 39, 108-118.	1.6	9
57	Using social marketing to create communities for our children and adolescents that do not model and encourage drinking. Health and Place, 2014, 30, 260-269.	3.3	22
58	Perceived Exercise Barriers Explain Exercise Participation in Australian Women Treated for Breast Cancer Better Than Perceived Exercise Benefits. Physical Therapy, 2014, 94, 1765-1774.	2.4	17
59	Australian alcohol policy 2001â€“2013 and implications for public health. BMC Public Health, 2014, 14, 848.	2.9	41
60	Being a Girl in a Boysâ€™ World: Investigating the Experiences of Girls with Autism Spectrum Disorders During Adolescence. Journal of Autism and Developmental Disorders, 2014, 44, 1261-1274.	2.7	138
61	Using Web 2.0 for Health Promotion and Social Marketing Efforts: Lessons Learned From Web 2.0 Experts. Health Marketing Quarterly, 2014, 31, 178-196.	1.0	29
62	Correlates of dementia attitudes in a sample of middle-aged Australian adults. Australasian Journal on Ageing, 2014, 33, 158-163.	0.9	25
63	Internet filters and entry pages do not protect children from online alcohol marketing. Journal of Public Health Policy, 2014, 35, 75-90.	2.0	26
64	Implementing a Virtual Community of Practice for Family Physician Training: A Mixed-Methods Case Study. Journal of Medical Internet Research, 2014, 16, e83.	4.3	55
65	Trust, continuity and agency: Keys to understanding older patients' attitudes to general practice trainees. Education for Health: Change in Learning and Practice, 2014, 27, 39.	0.3	5
66	â€œGet Your Life Backâ€™: process and impact evaluation of an asthma social marketing campaign targeting older adults. BMC Public Health, 2013, 13, 759.	2.9	16
67	Eat, drink and gamble: marketing messages about â€œriskyâ€™ products in an Australian major sporting series. BMC Public Health, 2013, 13, 719.	2.9	55
68	AsthmaWise â€“ a field of dreams? The results of an online education program targeting older adults with asthma. Journal of Asthma, 2013, 50, 737-744.	1.7	15
69	The asthma knowledge and perceptions of older Australian adults: Implications for social marketing campaigns. Patient Education and Counseling, 2013, 91, 392-399.	2.2	15
70	Self-reported side effects of breast cancer treatment: a cross-sectional study of incidence, associations, and the influence of exercise. Cancer Causes and Control, 2013, 24, 517-528.	1.8	40
71	Perceptions and Practices of Adults With Asthma. Journal of Asthma & Allergy Educators, 2013, 4, 49-56.	0.1	8
72	Internet Self-Management Uniform Reporting Framework. CIN - Computers Informatics Nursing, 2013, 31, 554-565.	0.5	4

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73	Why carers of people with dementia do not utilise out-of-home respite services. Health and Social Care in the Community, 2013, 21, 411-422.	1.6	42
74	Promoting Asthma Awareness to Older Adults. Journal of Asthma & Allergy Educators, 2013, 4, 77-84.	0.1	11
75	The Devil Is in the Detail. Journal of Asthma & Allergy Educators, 2013, 4, 316-326.	0.1	0
76	Asthma in Older Adults. Journal of Asthma & Allergy Educators, 2013, 4, 183-190.	0.1	4
77	Usability Testing of AsthmaWise With Older Adults. CIN - Computers Informatics Nursing, 2013, 31, 219-226.	0.5	10
78	Usefulness of a virtual community of practice and Web 2.0 tools for general practice training: experiences and expectations of general practitioner registrars and supervisors. Australian Journal of Primary Health, 2013, 19, 292.	0.9	20
79	Perceptions of Family Physician Trainees and Trainers Regarding the Usefulness of a Virtual Community of Practice. Journal of Medical Internet Research, 2013, 15, e92.	4.3	33
80	Online Advertising: Examining the Content and Messages within Websites Targeted at Children. E-Learning and Digital Media, 2012, 9, 69-82.	2.6	2
81	Do Australian adolescent female fake tan (sunless tan) users practice better sun-protection behaviours than non-users?. Health Education Journal, 2012, 71, 654-661.	1.2	2
82	Circumventing the WHO Code? An observational study. Archives of Disease in Childhood, 2012, 97, 320-325.	1.9	29
83	Australian adolescents' compliance with sun protection behaviours during summer: the importance of the school context. Health Promotion International, 2012, 27, 15-22.	1.8	17
84	Equal Discussion of Significant Findings? Not Confirmation Bias, but a Focus on the Most Significant Findings. Alcohol and Alcoholism, 2012, 47, 80-80.	1.6	0
85	What influences Australian women to not drink alcohol during pregnancy?. Australian Journal of Primary Health, 2012, 18, 68.	0.9	28
86	The older patient, the general practitioner and the trainee: patients' attitudes and implications for training. Education for Primary Care, 2012, 23, 186-195.	0.6	10
87	Web 2.0: an assessment of social marketing principles. Journal of Social Marketing, 2012, 2, 207-221.	2.3	20
88	Toddler Milk Advertising in Australia: Infant Formula Advertising in Disguise?. Australasian Marketing Journal, 2012, 20, 24-27.	5.4	24
89	General practice training and virtual communities of practice - a review of the literature. BMC Family Practice, 2012, 13, 87.	2.9	91
90	Women'S Awareness of Cancer Symptoms: A Review of the Literature. Women's Health, 2012, 8, 579-591.	1.5	14

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91	Use of Day Centers for Respite by Help-Seeking Caregivers of Individuals with Dementia. Journal of Gerontological Nursing, 2012, 38, 24-34.	0.6	41
92	Riding the wave or paddling in the shallows? Understanding older Australians' use of the internet. Health Promotion Journal of Australia, 2012, 23, 145-148.	1.2	15
93	What do Australian consumers think about current advertising standards?. Journal of Public Affairs, 2012, 12, 315-325.	3.1	2
94	Why (not) alcohol energy drinks? A qualitative study with Australian university students. Drug and Alcohol Review, 2012, 31, 281-287.	2.1	53
95	Point-of-sale alcohol promotions in the Perth and Sydney metropolitan areas. Drug and Alcohol Review, 2012, 31, 803-808.	2.1	10
96	Direct to consumer advertising versus disease awareness advertising: consumer perspectives from down under. Journal of Public Affairs, 2011, 11, 60-69.	3.1	7
97	The effect of point of sale promotions on the alcohol purchasing behaviour of young people in metropolitan, regional and rural Australia. Journal of Youth Studies, 2011, 14, 885-900.	2.3	19
98	Residential Respite Care: The Caregiver's Last Resort. Journal of Gerontological Social Work, 2011, 54, 691-711.	1.0	18
99	“Between the Devil and the Deep Blue Sea”: The Beliefs of Caregivers of People With Dementia Regarding the Use of In-Home Respite Services. Home Health Care Services Quarterly, 2011, 30, 43-62.	0.7	21
100	“At Least I'M Not Drink-Driving”: Formative Research for a Social Marketing Campaign to Reduce Drug-Driving among Young Drivers. Australasian Marketing Journal, 2011, 19, 71-75.	5.4	18
101	“You Wouldn't Know it Had Alcohol in it until you Read the Can”: Adolescents and Alcohol-Energy Drinks. Australasian Marketing Journal, 2011, 19, 189-195.	5.4	12
102	Midwives and pregnant women talk about alcohol: what advice do we give and what do they receive?. Midwifery, 2011, 27, 489-496.	2.3	51
103	Australian Women's Perceptions of Breast Cancer Risk Factors and the Risk of Developing Breast Cancer. Women's Health Issues, 2011, 21, 353-360.	2.0	20
104	Not just the taste: why adolescents drink alcopops. Health Education, 2011, 112, 61-74.	0.9	11
105	RTDs in Australia: Expensive designer drinks or cheap rocket fuel?. Drug and Alcohol Review, 2011, 30, 4-11.	2.1	12
106	IT'S NOT JUST RESEARCHERS WHO NEED A NEW AGENDA. Addiction, 2011, 106, 474-476.	3.3	3
107	Asthma and ageing: an end user's perspective – the perception and problems with the management of asthma in the elderly. Clinical and Experimental Allergy, 2011, 41, 471-481.	2.9	45
108	Sun Protecting and Sun Exposing Behaviors: Testing Their Relationship Simultaneously with Indicators of Ultraviolet Exposure Among Adolescents. Photochemistry and Photobiology, 2011, 87, 1179-1183.	2.5	3

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109	Teaching critical appraisal skills for Nursing research. Nurse Education in Practice, 2011, 11, 327-332.	2.6	31
110	Experiences of emergency department staff: Alcohol-related and other violence and aggression. Australasian Emergency Nursing Journal, 2011, 14, 9-16.	1.9	20
111	An experimental study on the effects of exposure to magazine advertising on children's food choices. Public Health Nutrition, 2011, 14, 1337-1344.	2.2	29
112	Regulation, public health and social marketing: a behaviour change trinity. Journal of Social Marketing, 2011, 1, 32-44.	2.3	159
113	Consumer perceptions of sponsors of disease awareness advertising. Health Education, 2011, 111, 5-19.	0.9	9
114	Declining Physical Activity Levels as an Unintended Consequence of Abolishing Mandatory Campus Service Fees. Journal of American College Health, 2011, 59, 511-518.	1.5	3
115	Exposure to Alcohol Advertising and Alcohol Consumption among Australian Adolescents. Alcohol and Alcoholism, 2011, 46, 630-637.	1.6	77
116	Sex and Sexism in Australian Alcohol Advertising: (Why) Are Women More Offended than Men?. Contemporary Management Research, 2011, 7, .	1.2	3
117	“Just don't eat chicken”: the challenge of engaging Australian adults in appropriate preventive behaviours for bird flu. International Journal of Nonprofit and Voluntary Sector Marketing, 2010, 15, 78-90.	0.8	4
118	The use of female sexuality in Australian alcohol advertising: public policy implications of young adults' reactions to stereotypes. Journal of Public Affairs, 2010, 10, 19-35.	3.1	19
119	“Most men drink” especially like when they play sports” “ alcohol advertising during sporting broadcasts and the potential impact on child audiences. Journal of Public Affairs, 2010, 10, 59-73.	3.1	28
120	When does alcohol sponsorship of sport become sports sponsorship of alcohol? A case study of developments in sport in Australia. International Journal of Sports Marketing and Sponsorship, 2010, 11, 67-78.	1.4	27
121	Defining research priorities for pancreatic cancer in Australia: results of a consensus development process. Cancer Causes and Control, 2010, 21, 729-736.	1.8	23
122	Australian women’s awareness of breast cancer symptoms and responses to potential symptoms. Cancer Causes and Control, 2010, 21, 945-958.	1.8	22
123	Australian women’s awareness of ovarian cancer symptoms, risk and protective factors, and estimates of own risk. Cancer Causes and Control, 2010, 21, 2231-2239.	1.8	13
124	Editorial: Alcohol advertising, marketing and regulation. Journal of Public Affairs, 2010, 10, 1-5.	3.1	10
125	Response to Professor Jean J. Boddewyn. Journal of Public Affairs, 2010, 10, 389-390.	3.1	0
126	Food advertisements containing “scientific” and “lay person” keywords: Responses from a sample of female Australian consumers. Nutrition and Dietetics, 2010, 67, 6-12.	1.8	5

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127	Are Australian consumers willing to pay for the installation of reversing cameras in motor vehicles?. Health Promotion Journal of Australia, 2010, 21, 70-74.	1.2	2
128	Children's magazines: reading resources or food marketing tools?. Public Health Nutrition, 2010, 13, 393-399.	2.2	20
129	"Like me, want me, buy me, eat me": relationship-building marketing communications in children's magazines. Public Health Nutrition, 2010, 13, 2111-2118.	2.2	39
130	Marketing to children and teens on Australian food company web sites. Young Consumers, 2010, 11, 57-66.	3.5	10
131	The development of a ranking tool for refereed journals in which nursing and midwifery researchers publish their work. Nurse Education Today, 2010, 30, 420-427.	3.3	28
132	Developing pandemic communication strategies: Preparation without panic. Journal of Business Research, 2010, 63, 126-132.	10.2	50
133	Content analysis of disease awareness advertisements in popular Australian women's magazines. Medical Journal of Australia, 2009, 191, 625-629.	1.7	10
134	We would have got it by now if we were going to get it! An analysis of asthma awareness and beliefs in older adults. Health Promotion Journal of Australia, 2009, 20, 146-150.	1.2	14
135	Representations of autism in Australian print media. Disability and Society, 2009, 24, 5-18.	2.2	98
136	The impact of more visible standard drink labelling on youth alcohol consumption: Helping young people drink (ir)responsibly?. Drug and Alcohol Review, 2009, 28, 230-234.	2.1	58
137	Guidelines for the development of social marketing programmes for sun protection among adolescents and young adults. Public Health, 2009, 123, e6-e10.	2.9	33
138	Australian Consumers' Discernment of Different Sources of "Healthy Eating" Messages. Australasian Marketing Journal, 2009, 17, 238-246.	5.4	4
139	Adolescent and young adult perceptions of Australian alcohol advertisements. Journal of Substance Use, 2009, 14, 335-352.	0.7	15
140	Patients' Attitudes to General Practice Registrars: A Review of the Literature. Education for Primary Care, 2009, 20, 371-378.	0.6	19
141	How effective is the revised regulatory code for alcohol advertising in Australia?. Drug and Alcohol Review, 2008, 27, 29-38.	2.1	56
142	Newspaper coverage of drug policy: an analysis of pre-election reporting of the Greens' drug policy in Australia. Drug and Alcohol Review, 2008, 27, 5-11.	2.1	2
143	Australian consumer responses to DTCA and other pharmaceutical company sponsored advertisements. Australian and New Zealand Journal of Public Health, 2008, 32, 471-478.	1.8	16
144	ALCOHOL PORTRAYALS IN MOVIES: NOW WE KNOW THEY'RE THERE, WHAT NEXT?. Addiction, 2008, 103, 1934-1935.	3.3	3

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145	The 2003 Australian Breast Health Survey: survey design and preliminary results. BMC Public Health, 2008, 8, 13.	2.9	12
146	Growing Up Active: A Study Into Physical Activity in Long Day Care Centers. Journal of Research in Childhood Education, 2008, 23, 179-191.	1.0	31
147	Social and Religious Factors in Adolescents' Drug Use. Journal of Child and Adolescent Substance Abuse, 2008, 18, 85-92.	0.5	3
148	What Australians Know and Believe About Bird Flu: Results of a Population Telephone Survey. Health Promotion Practice, 2008, 9, 73S-82S.	1.6	8
149	Following the Links: Food Advertising and Promotion on Children's Magazine Websites. Journal of Nonprofit and Public Sector Marketing, 2008, 20, 165-190.	1.6	11
150	An Analysis of Consumer Complaints about Social Marketing Advertisements in Australia and New Zealand. Journal of Nonprofit and Public Sector Marketing, 2008, 20, 97-117.	1.6	7
151	Gross for kids but good for parents: differing messages in advertisements for the same products. Public Health Nutrition, 2008, 11, 588-595.	2.2	15
152	Young adults' perceptions of smoking actors. Health Education, 2008, 108, 450-462.	0.9	0
153	Implications of behavioral decision theory for health marketing. Marketing Theory, 2007, 7, 75-91.	3.1	5
154	The paradoxical food buying behaviour of parents. British Food Journal, 2007, 109, 387-398.	2.9	33
155	Branding of Prescription Medicines to Australian Consumers. Australasian Marketing Journal, 2007, 15, 97-107.	5.4	11
156	Fast cars, fast food, and fast fixes: industry responses to current ethical dilemmas for Australian advertisers. Journal of Public Affairs, 2007, 7, 148-163.	3.1	14
157	A pilot study investigating of the nature of point-of-sale alcohol promotions in bottle shops in a large Australian regional city. Australian and New Zealand Journal of Public Health, 2007, 31, 318-321.	1.8	12
158	Health claims for food made in Australian magazine advertisements. Nutrition and Dietetics, 2007, 64, 234-240.	1.8	16
159	Non-alcohol advertising alcohol promotions in licensed premises: does the Code of Practice ensure responsible promotion of alcohol?. Drug and Alcohol Review, 2007, 26, 477-485.	2.1	18
160	The impact of a cancer diagnosis on the health behaviors of cancer survivors and their family and friends. Supportive Care in Cancer, 2007, 15, 621-630.	2.2	124
161	Gaining insight into the what, why and where of complementary and alternative medicine use by cancer patients and survivors. European Journal of Cancer Care, 2006, 15, 362-368.	1.5	66
162	Using fear appeals to promote cancer screening—are we scaring the wrong people?. International Journal of Nonprofit and Voluntary Sector Marketing, 2006, 11, 93-103.	0.8	25

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163	Older adults' perceptions and understanding of direct-to-consumer advertising. Journal of Consumer Marketing, 2006, 23, 6-14.	2.3	21
164	Development of a Comprehensive Questionnaire of Complementary and Alternative Medicine Use Among Cancer Patients and Survivors. Complementary Health Practice Review, 2005, 10, 163-174.	1.1	5
165	Coverage of Breast Cancer in the Australian Print Media – Does Advertising and Editorial Coverage Reflect Correct Social Marketing Messages?. Journal of Health Communication, 2004, 9, 309-325.	2.4	37
166	Does theory inform practice in health promotion in Australia?. Health Education Research, 2004, 19, 1-14.	1.9	30
167	Special issue editorial: Fear appeals in social marketing campaigns. Psychology and Marketing, 2004, 21, 885-887.	8.2	4
168	Personality characteristics ascribed to young women who drink alcohol. Drug and Alcohol Review, 2003, 22, 117-123.	2.1	7
169	The word 'cancer': reframing the context to reduce anxiety arousal. Australian and New Zealand Journal of Public Health, 2003, 27, 291-293.	1.8	14
170	A review of the consistency of breast cancer screening pamphlets produced by health authorities in Australia. Health Education, 2003, 103, 166-176.	0.9	4
171	Professional development activities and qualifications of health promotion practitioners in Australia. Health Promotion Journal of Australia, 2003, 14, 8-14.	1.2	2
172	Self-regulation of alcohol advertising: is it working for Australia?. Journal of Public Affairs, 2002, 2, 153-165.	3.1	55
173	Messages in alcohol advertising targeted to youth. Australian and New Zealand Journal of Public Health, 2001, 25, 126-131.	1.8	56