

# George C Angelopulo

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2511599/publications.pdf>

Version: 2024-02-01

15  
papers

86  
citations

1684188

5  
h-index

1720034

7  
g-index

17  
all docs

17  
docs citations

17  
times ranked

38  
citing authors

#	ARTICLE	IF	CITATIONS
1	A conceptual framework of corporate online communication: A marketing public relations (MPR) perspective. <i>Communicatio</i> , 2006, 32, 241-263.	0.4	19
2	A theoretical framework for the online consumer response process The article is based on Janette Hanekom's Master's dissertation entitled <i>A theoretical framework for the online consumer response process</i>, Department of Communication Science, Unisa, April 2007.. <i>Communicatio</i> , 2007, 33, 117-139.	0.4	15
3	Benchmarking Tendencies in Managerial Mindsets: Prioritizing Stockholders and Stakeholders in Peru, South Africa, and the United States. <i>Journal of Business Ethics</i> , 2013, 118, 589-605.	6.0	13
4	The integrated web-based marketing communication model: a South African case study. <i>International Journal of Technology, Policy and Management</i> , 2004, 4, 53.	0.3	7
5	A comparative measure of inclusive urbanisation in the cities of Africa. <i>World Development Perspectives</i> , 2021, 22, 100313.	2.0	7
6	Scalable competency in the communication profession. <i>Communicatio</i> , 2000, 26, 3-17.	0.4	6
7	Performance satisfaction, shareholder and stakeholder orientations: Managers' perceptions in three countries across continents. <i>South African Journal of Economic and Management Sciences</i> , 2013, 16, 199-215.	0.9	6
8	Integrated Web-based marketing communication: An institutional tracking study. <i>Communicatio</i> , 2005, 31, 107-121.	0.4	4
9	The economic specification of media ownership in South Africa. <i>Communicatio</i> , 2013, 39, 1-19.	0.4	4
10	“Satisfied and/or Dissatisfied?” The Experience-Based Perceptions of Social Work Student Customers of Studying at an Open and Distance-Learning University. <i>Social Work/Maatskaplike Werk</i> , 2014, 49, .	0.1	1
11	Media Ownership and Concentration in South Africa. , 2016, , 986-1014.		1
12	Criteria for a South African course in intercultural business communication: the case of Iscor in Japan. <i>Communicatio</i> , 2002, 28, 60-65.	0.4	0
13	Understanding a Nation: A Social Segmentation of the Diverse South African Population. <i>Politikon</i> , 2020, 47, 115-135.	0.9	0
14	Rachel Barker and George Angelopulo. 2006. <i>Integrated Organisational Communication</i> . Cape Town: Juta Academic.. <i>Ecquid Novi: African Journalism Studies</i> , 2006, 27, 104-106.	0.6	0
15	THE EXPERIENCES OF SOCIAL WORK STUDENTS STUDYING AT AN OPEN DISTANCE LEARNING INSTITUTION. <i>Southern African Journal of Social Work and Social Development</i> , 2017, 26, 260-280.	0.3	0