

Annmarie Ryan

List of Publications by Year in descending order

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Version: 2024-02-01

27
papers

630
citations

759233

12
h-index

610901

24
g-index

27
all docs

27
docs citations

27
times ranked

553
citing authors

#	ARTICLE	IF	CITATIONS
1	A critical review of forms of corporate community involvement: from philanthropy to partnerships. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2007, 12, 247-266.	0.8	180
2	Sustainable SMEs network utilization: the case of food enterprises. <i>Journal of Small Business and Enterprise Development</i> , 2011, 18, 141-156.	2.6	55
3	Putting critical realism to work in the study of business relationship processes. <i>Industrial Marketing Management</i> , 2012, 41, 300-311.	6.7	50
4	An interaction and networks approach to developing sustainable organizations. <i>Journal of Organizational Change Management</i> , 2012, 25, 578-594.	2.7	49
5	Evolving priorities in sponsorship: From media management to network management. <i>Journal of Marketing Management</i> , 2012, 28, 1132-1158.	2.3	48
6	Mobile phones as an extension of the participant observer's self. <i>Qualitative Market Research</i> , 2011, 14, 258-273.	1.5	36
7	The role of the boundary spanner in bringing about innovation in cross-sector partnerships. <i>Scandinavian Journal of Management</i> , 2016, 32, 1-9.	1.9	30
8	Agencing markets: Actualizing ongoing market innovation. <i>Industrial Marketing Management</i> , 2015, 44, 13-21.	6.7	28
9	Exploring the brand's world-as-assemblage: the brand as a market shaping device. <i>Journal of Marketing Management</i> , 2015, 31, 141-166.	2.3	26
10	The emotional dimension of organisational work when cultural sponsorship relationships are dissolved. <i>Journal of Marketing Management</i> , 2010, 26, 612-634.	2.3	24
11	Affinity fraud and trust within financial markets. <i>Journal of Financial Crime</i> , 2013, 20, 186-202.	1.2	15
12	Responsible business practice: re-framing CSR for effective SME engagement. <i>European Journal of International Management</i> , 2010, 4, 290.	0.2	13
13	Co-constructing sustainability: Agencing sustainable coffee farmers in Uganda. <i>Journal of Rural Studies</i> , 2018, 61, 12-21.	4.7	13
14	Pedagogy and Relationship Marketing: Opportunities for Frame Restructuring using African Drumming. <i>Journal of Marketing Management</i> , 2006, 22, 195-214.	2.3	12
15	Learning to play the drum: an experiential exercise for management students. <i>Innovations in Education and Teaching International</i> , 2006, 43, 435-444.	2.5	11
16	Guiding and enabling liminal experiences between business and arts organizations operating in a sponsorship relationship. <i>Human Relations</i> , 2019, 72, 344-369.	5.4	8
17	Relationship ending from the perspective of the non-initiator. <i>Journal of Customer Behavior</i> , 2012, 11, 197-212.	0.0	5
18	Higher education institutions, PRME and partnerships for the goals: retrofit labeling or driving force for change?. <i>Sustainability Accounting, Management and Policy Journal</i> , 2021, 12, 1268-1288.	4.1	5

#	ARTICLE	IF	CITATIONS
19	Interpreting the nature of business to business exchanges through the use of Fiske's Relational Models Theory. <i>Marketing Theory</i> , 2012, 12, 351-367.	3.1	4
20	Designing policy: collaborative policy development within the context of the European capital of culture bid process. <i>Cultural Trends</i> , 2017, 26, 233-248.	2.8	4
21	Practice (mis)matching: multiple performances of a cultural sponsorship network. <i>Journal of Marketing Management</i> , 2018, 34, 1445-1469.	2.3	4
22	How to develop theory and keep our jobs? The role of academic "gatherings" in our theory development practice. <i>Marketing Theory</i> , 2016, 16, 250-256.	3.1	3
23	Assessing the risks and opportunities in corporate art sponsorship arrangements using Fiske's Relational Models Theory. <i>Arts and the Market</i> , 2016, 6, 33-51.	0.5	3
24	The NoRD as a community of practice in research. <i>Marketing Theory</i> , 2016, 16, 269-271.	3.1	2
25	Constructing the collaborative consumer: the role of digital platforms. , 2019, , .		2
26	In more ways than one. <i>Marketing Theory</i> , 2016, 16, 271-275.	3.1	0
27	Retreating for Interdisciplinarity: The Case of the Health Research Futures Lab, Limerick. , 2019, , 127-142.		0