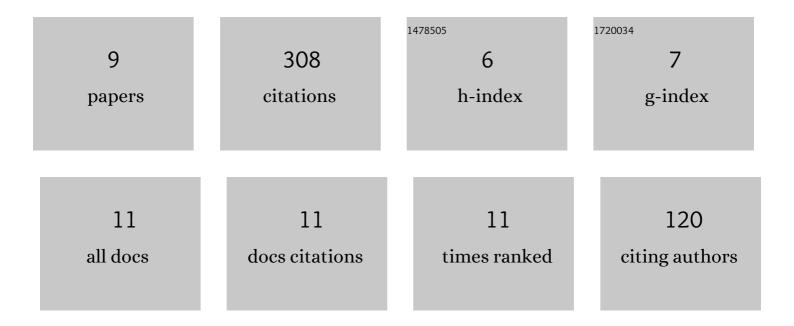
Tai Anh Kieu

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/2508849/publications.pdf Version: 2024-02-01



TALANH KIEU

#	Article	IF	CITATIONS
1	Examining consumer behaviour in the UK Energy sector through the sentimental and thematic analysis of tweets. Journal of Consumer Behaviour, 2021, 20, 218-230.	4.2	18
2	Digital transformation in financial services provision: a Nigerian perspective to the adoption of chatbot. Journal of Enterprising Communities, 2021, 15, 258-281.	2.5	107
3	The implications of artificial intelligence on the digital marketing of financial services to vulnerable customers. Australasian Marketing Journal, 2021, 29, 235-242.	5.4	92
4	Construing Ethical Consumer Behaviour through Mindfulness: An Abstract. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2020, , 391-392.	0.2	0
5	Mindfulness Approach to Ethical Consumption. Impact of Meat Consumption on Health and Environmental Sustainability, 2020, , 289-304.	0.4	0
6	Qualitatively exploring the effect of change in the residential environment on travel behaviour. Travel Behaviour & Society, 2019, 17, 26-35.	5.0	57
7	Ethically minded consumer behaviour in Vietnam. Asia Pacific Journal of Marketing and Logistics, 2019, 31, 609-626.	3.2	25
8	The contingent roles of perceived budget fairness, budget goal commitment and vertical information sharing in driving work performance. Journal of Asian Business and Economic Studies, 2019, 26, 98-116.	2.5	6
9	What Really Drives Customer-Brand Relationships? Evidence from an Emerging Market: An Abstract. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2018, , 5-6.	0.2	0