

Hsin-Chen Lin

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2504963/publications.pdf>

Version: 2024-02-01

12
papers

383
citations

1307543

7
h-index

1199563

12
g-index

12
all docs

12
docs citations

12
times ranked

372
citing authors

#	ARTICLE	IF	CITATIONS
1	Using online opinion leaders to promote the hedonic and utilitarian value of products and services. <i>Business Horizons</i> , 2018, 61, 431-442.	5.2	197
2	Taking a global view on brand post popularity: Six social media brand post practices for global markets. <i>Business Horizons</i> , 2017, 60, 621-633.	5.2	45
3	Culturally Contingent Electronic Word-of-Mouth Signaling and Screening: A Comparative Study of Product Reviews in the United States and Japan. <i>Journal of International Marketing</i> , 2018, 26, 80-102.	4.4	44
4	How Political Candidates' Use of Facebook Relates to the Election Outcomes. <i>International Journal of Market Research</i> , 2017, 59, 77-96.	3.8	24
5	The embedding forces of network commitment: An examination of the psychological processes linking advice centrality and susceptibility to social influence. <i>Organizational Behavior and Human Decision Processes</i> , 2018, 148, 54-69.	2.5	22
6	Social networks and social media: Understanding and managing influence vulnerability in a connected society. <i>Business Horizons</i> , 2020, 63, 749-761.	5.2	15
7	Sponsorship in focus: a typology of sponsorship contexts and research agenda. <i>Marketing Intelligence and Planning</i> , 2020, 39, 213-233.	3.5	12
8	Comparing consumers' in-group-favor and out-group-animosity processes within sports sponsorship. <i>European Journal of Marketing</i> , 2020, 54, 791-824.	2.9	9
9	An exploration of parental preferences for child care services in Canada. <i>Services Marketing Quarterly</i> , 2018, 39, 49-63.	1.1	6
10	Transformational leadership, group affective tone, and group member social inferences: A leadership complementarity perspective. <i>Canadian Journal of Administrative Sciences</i> , 2020, 37, 383-395.	1.5	4
11	Exploring justice judgment patterns in Asia: a four country multi-group latent class analysis. <i>International Journal of Human Resource Management</i> , 2019, 30, 306-336.	5.3	3
12	Crafting solutions to leadership demands for well-being and effectiveness. <i>Business Horizons</i> , 2022, 65, 603-615.	5.2	2