

Raluca Ciornea

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2501231/publications.pdf>

Version: 2024-02-01

6
papers

28
citations

2681738

2
h-index

2053342

5
g-index

6
all docs

6
docs citations

6
times ranked

27
citing authors

#	ARTICLE	IF	CITATIONS
1	A New Perspective of Non-Religious Motivations of Visitors to Sacred Sites: Evidence From Romania. <i>Procedia, Social and Behavioral Sciences</i> , 2012, 62, 431-435.	0.5	20
2	Projected Destination Image: A Content Analysis of Promotional Videos for City-level Tourism Destination. <i>Marketing "From Information To Decision Journal</i> , 2020, 3, 45-57.	0.5	3
3	The Effect of Online Unpaid Reviews made by Renowned Vloggers: the Case of Smartphones. <i>Marketing "From Information To Decision Journal</i> , 2019, 2, 18-34.	0.5	2
4	Drivers and inhibitors of the compromise effect " a conceptual overview. <i>Journal of Consumer Marketing</i> , 2020, 37, 375-384.	1.2	2
5	Is the Transition to Bioeconomy a Sustainable Solution in Fast-fashion Industry, Considering the Overconsumption? - Premises for Future Research. <i>Marketing "From Information To Decision Journal</i> , 2020, 3, 27-44.	0.5	1
6	Investigation of the Attitudes Towards Celebrities Endorsed Advertisements " Audience Groups Comparison. <i>Marketing "From Information To Decision Journal</i> , 2019, 2, 5-17.	0.5	0