Daniel Vogler

List of Publications by Year
in descending order

		1307594	1281871
18 papers	168 citations	7 h-index	11 g-index
20 all docs	20 docs citations	20 times ranked	64 citing authors

#	Article	IF	Citations
1	Assessing the leeway of state-led strategic communication abroad: a comparison of news coverage on Austria, Germany, and Switzerland in Arabic. Place Branding and Public Diplomacy, 2024, 20, 12-23.	1.7	0
2	Situational effects of journalistic resources on gender imbalances in the coverage of Swiss news media: A longitudinal analysis from 2011 to 2019. Journalism, 2023, 24, 894-914.	2.7	2
3	How COVID-19 Displaced Climate Change: Mediated Climate Change Activism and Issue Attention in the Swiss Media and Online Sphere. Environmental Communication, 2023, 17, 313-321.	2.5	20
4	Kriselnder Journalismus, boomende PR?. , 2022, , 235-249.		1
5	CSR Communication, Corporate Reputation, and the Role of the News Media as an Agenda-Setter in the Digital Age. Business and Society, 2021, 60, 1957-1986.	6.4	45
6	Public Sphere in Crisis Mode: How the COVID-19 Pandemic Influenced Public Discourse and User Behaviour in the Swiss Twitter-sphere. Javnost, 2021, 28, 129-148.	1.7	11
7	Analyzing reputation of Swiss universities on Twitterâ€“The role of stakeholders, content and sources. Corporate Communications, 2020, 25, 429-445.	2.1	13
8	The effects of media reputation on third-party funding of Swiss universities. Journal of Communication Management, 2020, 24, 285-298.	2.3	5
9	Transnational News Sharing on Social Media: Measuring and Analysing Twitter News Media Repertoires of Domestic and Foreign Audience Communities. Digital Journalism, 2020, 8, 1206-1230.	4.2	10
10	Measuring Media Content Concentration at a Large Scale Using Automated Text Comparisons. Journalism Studies, 2020, 21, 1459-1478.	2.1	22
11	How Individual News Media Repertoires Shape the Reputation of Religious Organizations: The Case of the Catholic Church in Austria. Journal of Media and Religion, 2020, 19, 1-11.	0.8	1
12	How users tweet about a cyber attack: An explorative study using machine learning and social network analysis. Journal of Digital Media and Policy, 2020, 11, 195-214.	0.6	3
13	Mapping and Explaining Media Quality: Insights from Switzerlandâ€™s Multilingual Media System. Media and Communication, 2020, 8, 258-269.	1.9	6
14	Reputation von Hochschulen. , 2019, , 319-340.		4
15	Stakeholder group influence on media reputation in crisis periods. Corporate Communications, 2016, 21, 322-332.	2.1	11
16	The effect of CSR on the media reputation of the Swiss banking industry before and after the financial crisis 2008. Uwf UmweltWirtschaftsForum, 2016, 24, 201-206.	0.4	5
17	The influence of national societal contexts on the media reputation of multinational corporations: A comparison between Switzerland and the US. Studies in Communication Sciences, 2016, 16, 86-93.	0.4	0
18	Transregional News Media Coverage in Multilingual Countries: The Impact of Market Size, Source, and Media Type in Switzerland. Journalism Studies, 0, , 1-21.	2.1	4