

# Daniel Vogler

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2496047/publications.pdf>

Version: 2024-02-01

18  
papers

168  
citations

1306789

7  
h-index

1281420

11  
g-index

20  
all docs

20  
docs citations

20  
times ranked

64  
citing authors

#	ARTICLE	IF	CITATIONS
1	CSR Communication, Corporate Reputation, and the Role of the News Media as an Agenda-Setter in the Digital Age. <i>Business and Society</i> , 2021, 60, 1957-1986.	4.2	45
2	Measuring Media Content Concentration at a Large Scale Using Automated Text Comparisons. <i>Journalism Studies</i> , 2020, 21, 1459-1478.	1.2	22
3	How COVID-19 Displaced Climate Change: Mediated Climate Change Activism and Issue Attention in the Swiss Media and Online Sphere. <i>Environmental Communication</i> , 2023, 17, 313-321.	1.2	20
4	Analyzing reputation of Swiss universities on Twitter – The role of stakeholders, content and sources. <i>Corporate Communications</i> , 2020, 25, 429-445.	1.1	13
5	Stakeholder group influence on media reputation in crisis periods. <i>Corporate Communications</i> , 2016, 21, 322-332.	1.1	11
6	Public Sphere in Crisis Mode: How the COVID-19 Pandemic Influenced Public Discourse and User Behaviour in the Swiss Twitter-sphere. <i>Javnost</i> , 2021, 28, 129-148.	0.7	11
7	Transnational News Sharing on Social Media: Measuring and Analysing Twitter News Media Repertoires of Domestic and Foreign Audience Communities. <i>Digital Journalism</i> , 2020, 8, 1206-1230.	2.5	10
8	Mapping and Explaining Media Quality: Insights from Switzerland – The Multilingual Media System. <i>Media and Communication</i> , 2020, 8, 258-269.	1.1	6
9	The effect of CSR on the media reputation of the Swiss banking industry before and after the financial crisis 2008. <i>Uwf UmweltWirtschaftsForum</i> , 2016, 24, 201-206.	0.4	5
10	The effects of media reputation on third-party funding of Swiss universities. <i>Journal of Communication Management</i> , 2020, 24, 285-298.	1.4	5
11	Transregional News Media Coverage in Multilingual Countries: The Impact of Market Size, Source, and Media Type in Switzerland. <i>Journalism Studies</i> , 0, , 1-21.	1.2	4
12	Reputation von Hochschulen. , 2019, , 319-340.		4
13	How users tweet about a cyber attack: An explorative study using machine learning and social network analysis. <i>Journal of Digital Media and Policy</i> , 2020, 11, 195-214.	0.2	3
14	Situational effects of journalistic resources on gender imbalances in the coverage of Swiss news media: A longitudinal analysis from 2011 to 2019. <i>Journalism</i> , 2023, 24, 894-914.	1.8	2
15	How Individual News Media Repertoires Shape the Reputation of Religious Organizations: The Case of the Catholic Church in Austria. <i>Journal of Media and Religion</i> , 2020, 19, 1-11.	0.4	1
16	Kriselnder Journalismus, boomende PR?. , 2022, , 235-249.		1
17	The influence of national societal contexts on the media reputation of multinational corporations: A comparison between Switzerland and the US. <i>Studies in Communication Sciences</i> , 2016, 16, 86-93.	0.3	0
18	Assessing the leeway of state-led strategic communication abroad: a comparison of news coverage on Austria, Germany, and Switzerland in Arabic. <i>Place Branding and Public Diplomacy</i> , 2024, 20, 12-23.	1.1	0