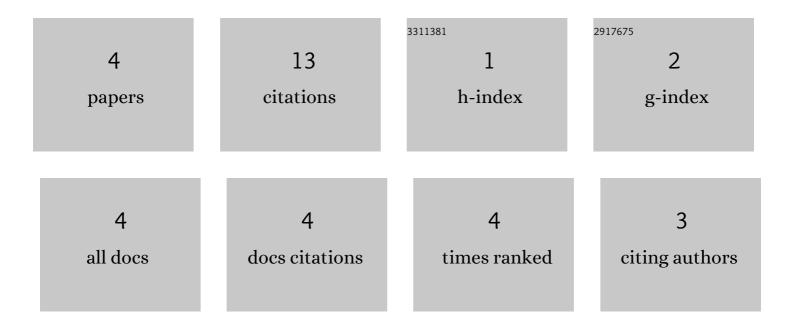
Stephen A Lemay

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/248888/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Last mile <i>non</i> -delivery: consumer investment in last mile infrastructure. Journal of Marketing Theory and Practice, 2020, 28, 484-496.	4.3	11
2	The U Choose Awards: A Marketing Research, Branding, and Community Engagement Project. Marketing Education Review, 2021, 31, 190-195.	1.3	1
3	Student Experience, Career Influence, and Supply Chain Competitions:#xd; A Mixed-Method Analysis of Students, Judges, and Alumni. Marketing Education Review, 2022, 32, 298-310.	1.3	1
4	The Belt and Road Initiative, world order, and international standards: continuity, adaptation, or discontinuity?. Journal of Global Ethics, 2021, 17, 71-90.	0.5	0