

Stephen A Lemay

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/248888/publications.pdf>

Version: 2024-02-01

4
papers

13
citations

3311381

1
h-index

2917675

2
g-index

4
all docs

4
docs citations

4
times ranked

3
citing authors

#	ARTICLE	IF	CITATIONS
1	Last mile <i>non</i> -delivery: consumer investment in last mile infrastructure. <i>Journal of Marketing Theory and Practice</i> , 2020, 28, 484-496.	4.3	11
2	The U Choose Awards: A Marketing Research, Branding, and Community Engagement Project. <i>Marketing Education Review</i> , 2021, 31, 190-195.	1.3	1
3	Student Experience, Career Influence, and Supply Chain Competitions: A Mixed-Method Analysis of Students, Judges, and Alumni. <i>Marketing Education Review</i> , 2022, 32, 298-310.	1.3	1
4	The Belt and Road Initiative, world order, and international standards: continuity, adaptation, or discontinuity?. <i>Journal of Global Ethics</i> , 2021, 17, 71-90.	0.5	0