

Yi-Shun Wang

List of Publications by Year in descending order

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Version: 2024-02-01

89
papers

8,486
citations

109137

35
h-index

62479

80
g-index

89
all docs

89
docs citations

89
times ranked

4964
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---|------|-----------|
| 1 | Investigating the determinants and age and gender differences in the acceptance of mobile learning. <i>British Journal of Educational Technology</i> , 2009, 40, 92-118. | 3.9 | 780 |
| 2 | An examination of the determinants of customer loyalty in mobile commerce contexts. <i>Information and Management</i> , 2006, 43, 271-282. | 3.6 | 721 |
| 3 | Understanding the determinants of RFID adoption in the manufacturing industry. <i>Technological Forecasting and Social Change</i> , 2010, 77, 803-815. | 6.2 | 583 |
| 4 | Assessing eGovernment systems success: A validation of the DeLone and McLean model of information systems success. <i>Government Information Quarterly</i> , 2008, 25, 717-733. | 4.0 | 558 |
| 5 | Assessment of learner satisfaction with asynchronous electronic learning systems. <i>Information and Management</i> , 2003, 41, 75-86. | 3.6 | 466 |
| 6 | Factors affecting engineers' acceptance of asynchronous e-learning systems in high-tech companies. <i>Information and Management</i> , 2004, 41, 795-804. | 3.6 | 456 |
| 7 | Predicting consumer intention to use mobile service. <i>Information Systems Journal</i> , 2006, 16, 157-179. | 4.1 | 441 |
| 8 | Assessing e-commerce systems success: a respecification and validation of the DeLone and McLean model of IS success. <i>Information Systems Journal</i> , 2008, 18, 529-557. | 4.1 | 419 |
| 9 | Measuring e-learning systems success in an organizational context: Scale development and validation. <i>Computers in Human Behavior</i> , 2007, 23, 1792-1808. | 5.1 | 396 |
| 10 | Multi-criteria evaluation of the web-based e-learning system: A methodology based on learner satisfaction and its applications. <i>Computers and Education</i> , 2008, 50, 894-905. | 5.1 | 290 |
| 11 | The stickiness intention of group-buying websites: The integration of the commitment-trust theory and e-commerce success model. <i>Information and Management</i> , 2016, 53, 625-642. | 3.6 | 255 |
| 12 | Why do people use information kiosks? A validation of the Unified Theory of Acceptance and Use of Technology. <i>Government Information Quarterly</i> , 2009, 26, 158-165. | 4.0 | 234 |
| 13 | Factors affecting hotels' adoption of mobile reservation systems: A technology-organization-environment framework. <i>Tourism Management</i> , 2016, 53, 163-172. | 5.8 | 230 |
| 14 | The relationship of service failure severity, service recovery justice and perceived switching costs with customer loyalty in the context of e-tailing. <i>International Journal of Information Management</i> , 2011, 31, 350-359. | 10.5 | 205 |
| 15 | The conceptualization and measurement of m-commerce user satisfaction. <i>Computers in Human Behavior</i> , 2007, 23, 381-398. | 5.1 | 186 |
| 16 | The adoption of electronic tax filing systems: an empirical study. <i>Government Information Quarterly</i> , 2003, 20, 333-352. | 4.0 | 176 |
| 17 | What drives purchase intention in the context of online content services? The moderating role of ethical self-efficacy for online piracy. <i>International Journal of Information Management</i> , 2013, 33, 199-208. | 10.5 | 157 |
| 18 | Predicting smartphone brand loyalty: Consumer value and consumer-brand identification perspectives. <i>International Journal of Information Management</i> , 2016, 36, 245-257. | 10.5 | 146 |

| # | ARTICLE | IF | CITATIONS |
|----|--|------|-----------|
| 19 | Developing and validating a mobile catering app success model. <i>International Journal of Hospitality Management</i> , 2019, 77, 19-30. | 5.3 | 120 |
| 20 | Consumer responses to online retailer's service recovery after a service failure. <i>Managing Service Quality</i> , 2011, 21, 511-534. | 2.4 | 98 |
| 21 | Exploring the determinants of knowledge adoption in virtual communities: A social influence perspective. <i>International Journal of Information Management</i> , 2015, 35, 364-376. | 10.5 | 91 |
| 22 | Investigating teachers' adoption of MOOCs: the perspective of UTAUT2. <i>Interactive Learning Environments</i> , 2022, 30, 635-650. | 4.4 | 78 |
| 23 | Assessing Customer Perceptions of Website Service Quality in Digital Marketing Environments. <i>Journal of Organizational and End User Computing</i> , 2003, 15, 14-31. | 1.6 | 77 |
| 24 | Developing and validating a technology upgrade model. <i>International Journal of Information Management</i> , 2018, 38, 7-26. | 10.5 | 69 |
| 25 | Investigating the individual difference antecedents of perceived enjoyment in students' use of blogging. <i>British Journal of Educational Technology</i> , 2012, 43, 139-152. | 3.9 | 65 |
| 26 | Measuring mobile learning readiness: scale development and validation. <i>Internet Research</i> , 2016, 26, 265-287. | 2.7 | 60 |
| 27 | Development and validation of an artificial intelligence anxiety scale: an initial application in predicting motivated learning behavior. <i>Interactive Learning Environments</i> , 2022, 30, 619-634. | 4.4 | 55 |
| 28 | Hedonic and Utilitarian Motivations for Physical Game Systems Use Behavior. <i>International Journal of Human-Computer Interaction</i> , 2012, 28, 445-455. | 3.3 | 48 |
| 29 | Determinants of user adoption of web "Automatic Teller Machines": an integrated model of 'Transaction Cost Theory' and 'Innovation Diffusion Theory'. <i>Service Industries Journal</i> , 2012, 32, 1505-1525. | 5.0 | 47 |
| 30 | Investigating the effects of psychological empowerment and interpersonal conflicts on employees' knowledge sharing intentions. <i>Journal of Knowledge Management</i> , 2019, 23, 1039-1076. | 3.2 | 45 |
| 31 | The role of metal interlayer on thermal stress, film structure, wettability and hydrogen content for diamond like carbon films on different substrate. <i>Diamond and Related Materials</i> , 2009, 18, 407-412. | 1.8 | 44 |
| 32 | Developing and validating a model for assessing paid mobile learning app success. <i>Interactive Learning Environments</i> , 2019, 27, 458-477. | 4.4 | 44 |
| 33 | Gender differences in the perception and acceptance of online games. <i>British Journal of Educational Technology</i> , 2008, 39, 787-806. | 3.9 | 41 |
| 34 | What Drives Students' Knowledge-Withholding Intention in Management Education?. <i>Academy of Management Learning and Education</i> , 2014, 13, 547-568. | 1.6 | 39 |
| 35 | Factors Affecting Students' Continued Usage Intention Toward Business Simulation Games. <i>Journal of Educational Computing Research</i> , 2015, 53, 260-283. | 3.6 | 37 |
| 36 | What drives users' intentions to purchase a GPS Navigation app. <i>Internet Research</i> , 2018, 28, 251-274. | 2.7 | 36 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 37 | Investigating the effect of learning method and motivation on learning performance in a business simulation system context: An experimental study. <i>Computers and Education</i> , 2018, 127, 30-40. | 5.1 | 36 |
| 38 | What drives internet users'™ willingness to provide personal information?. <i>Online Information Review</i> , 2018, 42, 923-939. | 2.2 | 34 |
| 39 | Development and validation of a mobile computer anxiety scale. <i>British Journal of Educational Technology</i> , 2007, 38, 990-1009. | 3.9 | 32 |
| 40 | A Model of Intraorganizational Knowledge Sharing. <i>Journal of Global Information Management</i> , 2008, 16, 45-73. | 1.4 | 32 |
| 41 | Exploring the relationship between intentional and behavioral loyalty in the context of e-tailing. <i>Internet Research</i> , 2014, 24, 668-686. | 2.7 | 32 |
| 42 | What drives students'™ cyber entrepreneurial intention: The moderating role of disciplinary difference. <i>Thinking Skills and Creativity</i> , 2016, 22, 22-35. | 1.9 | 32 |
| 43 | A model for assessing blog-based learning systems success. <i>Online Information Review</i> , 2014, 38, 969-990. | 2.2 | 29 |
| 44 | Developing and Validating an Instrument for Measuring Mobile Computing Self-Efficacy. <i>Cyberpsychology, Behavior and Social Networking</i> , 2008, 11, 405-413. | 2.2 | 27 |
| 45 | Understanding Individual Adoption of Mobile Booking Service: An Empirical Investigation. <i>Cyberpsychology, Behavior and Social Networking</i> , 2008, 11, 603-605. | 2.2 | 26 |
| 46 | Predicting Consumer Intention to Use Mobile Commerce in Taiwan. , 0, , . | | 23 |
| 47 | Understanding the dynamics between organizational IT investment strategy and market performance: A system dynamics approach. <i>Computers in Industry</i> , 2015, 71, 46-57. | 5.7 | 23 |
| 48 | Development and validation of an internet entrepreneurial self-efficacy scale. <i>Internet Research</i> , 2019, 30, 653-675. | 2.7 | 21 |
| 49 | Examining the dimensionality and measurement of user-perceived knowledge and information quality in the KMS context. <i>Journal of Information Science</i> , 2009, 35, 94-109. | 2.0 | 19 |
| 50 | What drives students'™ Internet ethical behaviour: an integrated model of the theory of planned behaviour, personality, and Internet ethics education. <i>Behaviour and Information Technology</i> , 2022, 41, 588-610. | 2.5 | 19 |
| 51 | Factors affecting users'™ continuance intention of mobile social network service. <i>Service Industries Journal</i> , 2019, 39, 983-1003. | 5.0 | 18 |
| 52 | Investigating the Determinants of Students'™ Intention to Use Business Simulation Games. <i>Journal of Educational Computing Research</i> , 2020, 58, 433-458. | 3.6 | 18 |
| 53 | Predicting individuals' digital autpreneurship: Does educational intervention matter?. <i>Journal of Business Research</i> , 2020, 106, 35-45. | 5.8 | 18 |
| 54 | What drives customers'™ post-purchase price search intention in the context of online price matching guarantees. <i>Journal of Retailing and Consumer Services</i> , 2020, 54, 102015. | 5.3 | 15 |

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|----|--|-----|-----------|
| 55 | What drives people's intention toward live stream broadcasting. <i>Online Information Review</i> , 2021, 45, 1268-1289. | 2.2 | 15 |
| 56 | Investigating the relationships between entrepreneurial education and self-efficacy and performance in the context of internet entrepreneurship. <i>International Journal of Management Education</i> , 2021, 19, 100565. | 2.2 | 15 |
| 57 | Developing and validating a physical product e-tailing systems success model. <i>Information Technology and Management</i> , 2018, 19, 245-257. | 1.4 | 14 |
| 58 | Investigating consumer responses to online group buying service failures. <i>Internet Research</i> , 2018, 28, 965-987. | 2.7 | 14 |
| 59 | Investigating factors affecting learning satisfaction and perceived learning in flipped classrooms: the mediating effect of interaction. <i>Interactive Learning Environments</i> , 2023, 31, 5759-5780. | 4.4 | 14 |
| 60 | A conceptual model for assessing blog-based learning system success in the context of business education. <i>International Journal of Management Education</i> , 2016, 14, 379-387. | 2.2 | 13 |
| 61 | The effect of information presentation modes on tourists's responses in Internet marketing: the moderating role of emotions. <i>Journal of Travel and Tourism Marketing</i> , 0, , 1-15. | 3.1 | 13 |
| 62 | Relationships between locus of control, theory of planned behavior, and cyber entrepreneurial intention: The moderating role of cyber entrepreneurship education. <i>International Journal of Management Education</i> , 2022, 20, 100682. | 2.2 | 13 |
| 63 | The measurement and dimensionality of e-learning blog satisfaction. <i>Internet Research</i> , 2014, 24, 546-565. | 2.7 | 12 |
| 64 | The acceptance and use of smartphones among older adults: differences in UTAUT determinants before and after training. <i>Library Hi Tech</i> , 2023, 41, 1357-1375. | 3.7 | 12 |
| 65 | Investigating online consumers's responses to product presentation modes. <i>Internet Research</i> , 2019, 29, 1233-1255. | 2.7 | 10 |
| 66 | Measuring perceived physiological vulnerability to IT usage: an initial test in a virtual reality-based learning environment. <i>Interactive Learning Environments</i> , 2020, 28, 831-846. | 4.4 | 10 |
| 67 | The Measurement and Dimensionality of Mobile Learning Systems Success. <i>Journal of Educational Computing Research</i> , 2017, 55, 449-470. | 3.6 | 9 |
| 68 | Investigating the post-adoption stage of Voice over Internet Protocol (VoIP) telephony diffusion. <i>Information Technology and People</i> , 2017, 30, 753-784. | 1.9 | 7 |
| 69 | What drives customers' purchase behavior in a click-and-mortar retailing context: a value transfer perspective. <i>Journal of Enterprise Information Management</i> , 2022, 35, 1658-1677. | 4.4 | 7 |
| 70 | Drivers of mobile learning app usage: an integrated perspective of personality, readiness, and motivation. <i>Interactive Learning Environments</i> , 2023, 31, 3577-3594. | 4.4 | 7 |
| 71 | Developing and validating a business simulation systems success model in the context of management education. <i>International Journal of Management Education</i> , 2022, 20, 100634. | 2.2 | 7 |
| 72 | Exploring the determinants of IS developers's behavioural intention to learn business skills. <i>Behaviour and Information Technology</i> , 2013, 32, 1125-1138. | 2.5 | 6 |

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|----|---|-----|-----------|
| 73 | PREDICTING CUSTOMER LIFETIME VALUE FOR HYPERMARKET PRIVATE LABEL PRODUCTS. Journal of Business Economics and Management, 2017, 18, 619-635. | 1.1 | 6 |
| 74 | Applying an AHP Technique for Developing A Website Model of Third-Party Booking System. Journal of Hospitality and Tourism Research, 2021, 45, 1440-1463. | 1.8 | 6 |
| 75 | Determinants of students' adoption of virtual reality-based learning systems: An individual difference perspective. Innovations in Education and Teaching International, 2024, 61, 143-153. | 1.5 | 6 |
| 76 | Permission-Based E-Mail Marketing Websites Success. Journal of Global Information Management, 2015, 23, 1-23. | 1.4 | 4 |
| 77 | Competence maps for the information service industry. International Journal of Human Resource Management, 2009, 20, 1618-1633. | 3.3 | 3 |
| 78 | An investigation of B-to-B brand value: evidence from manufacturing SMEs in Taiwan. Journal of Business-to-Business Marketing, 2018, 25, 119-136. | 0.8 | 3 |
| 79 | Exploring the determinants of university students' contribution intention on crowdsourcing platforms: a value maximization perspective. Interactive Learning Environments, 0, , 1-23. | 4.4 | 3 |
| 80 | An Empirical Investigation of the Longitudinal Effect of Online Consumer Reviews on Hotel Accommodation Performance. Sustainability, 2021, 13, 193. | 1.6 | 3 |
| 81 | Assessing Customer Perceptions of Web Site Service Quality in Digital Marketing Environments. Advances in End User Computing Series, 2004, , 16-35. | 0.1 | 3 |
| 82 | Development and validation of an internet unethical behavior scale. Library and Information Science Research, 2022, 44, 101153. | 1.2 | 2 |
| 83 | The conceptualization and measurement of m-commerce user satisfaction. Computers in Human Behavior, 2004, 23, 381-381. | 5.1 | 1 |
| 84 | The Relationships among Presentation Mode, Product Type, Consumers' Product Knowledge, and Consumers' Purchase Intention in the E-Commerce Environment. , 2013, , . | | 1 |
| 85 | Investigating the Influence of the Landscape Preference of Blogs, User Satisfactory and Behavioral Intention. , 2011, , . | | 0 |
| 86 | A dual-path communication model for the context of mobile apps. International Journal of Mobile Communications, 2018, 16, 644. | 0.2 | 0 |
| 87 | Investigating the Relative Performance of Bricks-and-Mortar, Clicks-and-Mortar, and Pure-Click Firms in Taiwan. Sustainability, 2021, 13, 3516. | 1.6 | 0 |
| 88 | Factors Influencing the Success of Permission-Based E-Mail Marketing Websites. Advances in Business Strategy and Competitive Advantage Book Series, 2017, , 300-327. | 0.2 | 0 |
| 89 | A Model of Intraorganizational Knowledge Sharing. Advances in Global Information Management, 0, , 284-313. | 0.0 | 0 |