

Agnieszka Więśniawska

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2460454/publications.pdf>

Version: 2024-02-01

11

papers

53

citations

1937685

4

h-index

1720034

7

g-index

11

all docs

11

docs citations

11

times ranked

45

citing authors

#	ARTICLE	IF	CITATIONS
1	Resonance of Investments in Renewable Energy Sources in Industrial Enterprises in the Food Industry. Energies, 2020, 13, 4285.	3.1	25
2	A Dynamic Linkage between Financial Development, Energy Consumption and Economic Growth: Evidence from an Asymmetric and Nonlinear ARDL Model. Energies, 2021, 14, 5006.	3.1	9
3	Involvement in Renewable Energy in the Organization of the IR 4.0 Era Based on the Maturity of Socially Responsible Strategic Partnership with Customersâ€”An Example of the Food Industry. Energies, 2022, 15, 180.	3.1	9
4	Antecedents of young adultsâ€™ willingness to support brands investing in renewable energy sources. Renewable Energy, 2022, 190, 177-187.	8.9	6
5	Mechanizm oddziaÅ›ywania wizerunku marki na zachowania konsumentÃ³w. Acta Universitatis Nicolai Copernici ZarzÄ...dzanie, 2013, 39, 187.	0.1	2
6	Znaczenie marki dla konsumenta na przykładzie wojewÃ³dztwa kujawsko-pomorskiego. Acta Universitatis Nicolai Copernici ZarzÄ...dzanie, 2014, 40, 71.	0.1	1
7	Strategia lojalnoÅ›ci konsumentÃ³w. Acta Universitatis Nicolai Copernici ZarzÄ...dzanie, 2015, 41, 39.	0.1	1
8	A Strong Brand as a Determinant of Purchase the Case of Sectors, where Advertising in Mass Media Is Banned â€“ on the Example of the Polish Spirits Sector. Managerial Economics, 2013, , 83.	0.1	0
9	CLUSTER AS A WAY TO ACHIEVE A COMPETITIVE ADVANTAGE. Acta Universitatis Nicolai Copernici Ekonomia, 2016, 42, 93.	0.0	0
10	EFEKT KRAJU POCHODZENIA JAKO KOD W KOMUNIKACJI REKLAMOWEJ. Acta Universitatis Nicolai Copernici Ekonomia, 2018, 45, 69.	0.0	0
11	MISJA I WIZJA W STRATEGIACH KONSUMENTÃ“W. Acta Universitatis Nicolai Copernici Ekonomia, 2018, 45, 111.	0.0	0