

Vijayabanu C

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

19
papers

32
citations

4
h-index

5
g-index

41
ext. papers

42
ext. citations

0.6
avg, IF

1.58
L-index

#	Paper	IF	Citations
19	Upshot of Gender Inequalities Towards Labor Markets. <i>Advances in Religious and Cultural Studies</i> , 2021 , 73-88	0.1	
18	Understanding Generational Impact on Online Business 2021 , 1686-1699		
17	Digital Transformation and the Competitive Advantage of Global Tourism. <i>Advances in Hospitality, Tourism and the Services Industry</i> , 2021 , 308-326	0.2	
16	Understanding Generational Impact on Online Business. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020 , 116-129	0.3	
15	Bibliometric evidence : Statistical outcome of Personality Psychology research using Scopus database from 1860 to 2017. <i>Collnet Journal of Scientometrics and Information Management</i> , 2019 , 13, 183-197	0.5	
14	Impression Management Tactics as a psychological booster for the communication of IT employees SMART PLS Approach. <i>Revista De Psicologia (Peru)</i> , 2019 , 37, 683-707	1.1	2
13	Challenges of E-Retailing Laws and Regulations in India. <i>Advances in Electronic Commerce Series</i> , 2018 , 1-7	0.2	
12	LIFE, DEATH, AND PHARMA IN INDIA: A CASE STUDY. <i>Asian Journal of Pharmaceutical and Clinical Research</i> , 2017 , 10, 37	0.4	
11	Person - job fit and the work commitment of IT Personnel. <i>Journal of Human Growth and Development</i> , 2016 , 26, 218	1.5	5
10	A STUDY ON THE MAGNITUDE OF HUMAN RESOURCE IN SUN AND RANBAXY MERGER. <i>Asian Journal of Pharmaceutical and Clinical Research</i> , 2016 , 10, 29	0.4	
9	The Leveraging Effect of Supervisory Competencies Towards the Performance in Indian Manufacturing Group: A Structural Equation Modelling Approach. <i>Journal of Organisational Transformation and Social Change</i> , 2016 , 13, 220-234		0
8	Capital Formation and Inflation on Economic Growth in India: A Causality Analysis. <i>Research Journal of Applied Sciences, Engineering and Technology</i> , 2015 , 9, 1148-1152	0.2	1
7	The Impact of Big Five Personality Traits and Positive Psychological Strengths towards Job Satisfaction: a Review. <i>Periodica Polytechnica, Social and Management Sciences</i> , 2015 , 23, 142-150	1	6
6	The Upshot of the Learning Organisation: Case Study of an Indian Private-Sector Bank Using the PLS-SEM Model. <i>Journal of Organisational Transformation and Social Change</i> , 2015 , 12, 178-192		
5	The viability of neural network for modeling the impact of individual job satisfiers on work commitment in Indian manufacturing unit. <i>Business: Theory and Practice</i> , 2015 , 16, 326-333	1.3	3
4	Impact of Information Technology (IT) Investments on the Cost Efficiency of Indian Private Sector Banks-A Stochastic Frontier Approach (SFA). <i>Research Journal of Applied Sciences, Engineering and Technology</i> , 2013 , 6, 2685-2692	0.2	
3	A Study on Efficacy of Induction Training Programme in Indian Railways Using Factor Analysis. <i>Business: Theory and Practice</i> , 2013 , 14, 140-146	1.3	4

2	A review of customer satisfaction towards service quality of banking sector. <i>Periodica Polytechnica, Social and Management Sciences</i> , 2012 , 20, 71	1	9
1	A Study on Efficacy of Employee Training: Review of Literature. <i>Business: Theory and Practice</i> , 2012 , 13, 275-282	1,3	1