

# Vijayabanu C

## List of Publications by Year in descending order

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Version: 2024-02-01

33  
papers

81  
citations

1936888  
4  
h-index

1588620  
8  
g-index

41  
all docs

41  
docs citations

41  
times ranked

40  
citing authors

#	ARTICLE	IF	CITATIONS
1	A review of customer satisfaction towards service quality of banking sector. Periodica Polytechnica, Social and Management Sciences, 2012, 20, 71.	0.2	21
2	The Impact of Big Five Personality Traits and Positive Psychological Strengths towards Job Satisfaction: a Review. Periodica Polytechnica, Social and Management Sciences, 2015, 23, 142-150.	0.2	15
3	Person - job fit and the work commitment of IT Personnel. Journal of Human Growth and Development, 2016, 26, 218.	0.2	9
4	A Study on Efficacy of Induction Training Programme in Indian Railways Using Factor Analysis. Business: Theory and Practice, 2013, 14, 140-146.	0.8	7
5	A Study on Efficacy of Employee Training: Review of Literature. Business: Theory and Practice, 2012, 13, 275-282.	0.8	6
6	The Leveraging Effect of Supervisory Competencies Towards the Performance in Indian Manufacturing Group: A Structural Equation Modelling Approach. Journal of Organisational Transformation and Social Change, 2016, 13, 220-234.	0.4	5
7	Strengthening the Team Performance through Personality and Emotional Intelligence: Smart PLS Approach. Scientific Annals of Economics and Business, 2018, 65, 303-316.	0.5	4
8	Impression Management Tactics as a psychological booster for the communication of IT employees " SMART PLS Approach. Revista De Psicologia (Peru), 2019, 37, 683-707.	0.2	3
9	The viability of neural network for modeling the impact of individual job satisfiers on work commitment in Indian manufacturing unit. Business: Theory and Practice, 2015, 16, 326-333.	0.8	3
10	The Upshot of the Learning Organisation: Case Study of an Indian Private-Sector Bank Using the PLS-SEM Model. Journal of Organisational Transformation and Social Change, 2015, 12, 178-192.	0.4	2
11	Impact of Information Technology (IT) Investments on the Cost Efficiency of Indian Private Sector Banks-A Stochastic Frontier Approach (SFA). Research Journal of Applied Sciences, Engineering and Technology, 2013, 6, 2685-2692.	0.1	1
12	Capital Formation and Inflation on Economic Growth in India: A Causality Analysis. Research Journal of Applied Sciences, Engineering and Technology, 2015, 9, 1148-1152.	0.1	1
13	Model Fit using Regression Analysis for Personality and Psychological Capital Towards Stress Level among Engineering Students. , 2018, , .		1
14	Corporate Social Responsibility (CSR)-A Study with Special Reference to Indian Pharma Industry. Research Journal of Pharmacy and Technology, 2018, 11, 1663.	0.2	1
15	Employee engagement " a pragmatic study with reference to pharmaceutical industry, Tamil Nadu. Research Journal of Pharmacy and Technology, 2017, 10, 1583.	0.2	1
16	Clinical Trials in Digital Era on Pharmaceutical Industry. Research Journal of Pharmacy and Technology, 2017, 10, 4047.	0.2	1
17	A STUDY ON THE MAGNITUDE OF HUMAN RESOURCE IN SUN AND RANBAXY MERGER. Asian Journal of Pharmaceutical and Clinical Research, 2016, 10, 29.	0.3	0
18	A study on improving the distribution enhancement of airtel through outlet expansion. , 2017, , .		0

#	ARTICLE	IF	CITATIONS
19	LIFE, DEATH, AND PHARMA IN INDIA: A CASE STUDY. Asian Journal of Pharmaceutical and Clinical Research, 2017, 10, 37.	0.3	0
20	Cross cultural adjustment of financial sectors in UAE " Model fit using regression equation. , 2017, , .		0
21	Analysing cross selling performance-fitting in a regression equation. , 2017, , .		0
22	Fitting a linear regression equation for the impact of employee satisfaction on non-monetary benefits. , 2017, , .		0
23	Group cohesiveness among quality circle " Factor reduction using eigen values. , 2017, , .		0
24	Assessing the impact of personality and psychological ownership in determining emotional intelligence of information technology(IT) employees using curve fit regression. , 2017, , .		0
25	Effect of self-leadership on job satisfaction-standardizing model using regression. , 2017, , .		0
26	Bibliometric evidence : Statistical outcome of Personality " Psychology research using Scopus database from 1860 to 2017. Collnet Journal of Scientometrics and Information Management, 2019, 13, 183-197.	0.4	0
27	Upshot of Gender Inequalities Towards Labor Markets. Advances in Religious and Cultural Studies, 2021, , 73-88.	0.1	0
28	Understanding Generational Impact on Online Business. , 2021, , 1686-1699.		0
29	Digital Transformation and the Competitive Advantage of Global Tourism. Advances in Hospitality, Tourism and the Services Industry, 2021, , 308-326.	0.2	0
30	Motivation and Performance Excellence of Pharma Employees-A Case Study Approach. Research Journal of Pharmacy and Technology, 2017, 10, 70.	0.2	0
31	Challenges of E-Retailing Laws and Regulations in India. Advances in Electronic Commerce Series, 2018, , 1-7.	0.2	0
32	Strategic Thinking-E-Detailing for the Pharmaceutical Industry-A Case Study. Research Journal of Pharmacy and Technology, 2018, 11, 1255.	0.2	0
33	Understanding Generational Impact on Online Business. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 116-129.	0.7	0