

Salim Sheikh

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2452399/publications.pdf>

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1
papers

6
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

0
citing authors

#	ARTICLE	IF	CITATIONS
1	Why Should the Business Community and Organizations Leverage Social Media to Demonstrate Their Corporate Social Responsibility (CSR) Commitment?. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 86-116.	0.8	2