

Navneet Gera

List of Publications by Year in descending order

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18
papers

35
citations

2258059

3
h-index

2053705

5
g-index

18
all docs

18
docs citations

18
times ranked

19
citing authors

#	ARTICLE	IF	CITATIONS
1	An empirical study on facilitators and inhibitors of adoption of mobile banking in India. Electronic Commerce Research, 2023, 23, 2573-2604.	5.0	6
2	A study on individualistic and collectivist factors inducing career choice of management students in India. International Journal of Innovation and Sustainable Development, 2022, 16, 32.	0.4	0
3	Consumer Ethnocentrism in Indian Air-Conditioner Market: A Social Identity Theory Perspective. International Journal of Global Business and Competitiveness, 2022, 17, 192-202.	2.4	4
4	Human resource development and spiritual intelligence: an investigation amongst management students in Delhi NCR. International Journal of Innovation and Learning, 2021, 29, 45.	0.4	3
5	Human Resource Development and Spiritual Intelligence: An investigation amongst Management students in Delhi NCR. International Journal of Innovation and Learning, 2021, 29, 1.	0.4	0
6	A Conjoint Analysis of Customers Preferences for E-Banking Channels. International Journal of Electronic Marketing and Retailing, 2021, 12, 1.	0.2	0
7	Which are online shopping determinants Analysing ease and convenience to use, prior shopping experience, online benefits, social influence in India. International Journal of Electronic Marketing and Retailing, 2021, 12, 19.	0.2	4
8	Which are online shopping determinants Analyzing ease and convenience to use, prior shopping experience, online benefits, social influence in India.. International Journal of Electronic Marketing and Retailing, 2021, 12, 1.	0.2	0
9	A conjoint analysis of customers' preferences for e-banking channels. International Journal of Electronic Marketing and Retailing, 2021, 12, 52.	0.2	4
10	Determinants of stress amongst B-school students: an empirical investigation. International Journal of Management Practice, 2021, 14, 601.	0.3	0
11	Key Performance Indicators for Enhancing the Export Potential of Indian Carpet Industry. Global Business and Economics Review, 2020, 22, 1.	0.1	0
12	Determinants of consumer's buying behaviour for digital products in trade fair. International Journal of Business Excellence, 2020, 22, 542.	0.3	2
13	Exploring the effect of perceived risk on adoption of mobile banking in India. International Journal of Public Sector Performance Management, 2020, 6, 722.	0.1	0
14	Buying intention, acceptability and frequency of purchase: analysing their determinants using SEM. International Journal of Electronic Marketing and Retailing, 2019, 10, 406.	0.2	0
15	Key performance indicators for enhancing the export potential of Indian carpet industry. Global Business and Economics Review, 2019, 21, 777.	0.1	0
16	Export knowledge. Kybernetes, 2019, 48, 1806-1826.	2.2	12
17	Buying Intention, Acceptability and Frequency of Purchase: Analyzing their Determinants using SEM. International Journal of Electronic Marketing and Retailing, 2019, 10, 1.	0.2	0
18	Determinants of Consumer's Buying Behavior for digital products in Trade Fair. International Journal of Business Excellence, 2019, 1, 1.	0.3	0