

Navneet Gera

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/243663/publications.pdf>

Version: 2024-02-01

18
papers

35
citations

2258059

3
h-index

2053705

5
g-index

18
all docs

18
docs citations

18
times ranked

19
citing authors

#	ARTICLE	IF	CITATIONS
1	Export knowledge. <i>Kybernetes</i> , 2019, 48, 1806-1826.	2.2	12
2	An empirical study on facilitators and inhibitors of adoption of mobile banking in India. <i>Electronic Commerce Research</i> , 2023, 23, 2573-2604.	5.0	6
3	Which are online shopping determinants Analysing ease and convenience to use, prior shopping experience, online benefits, social influence in India. <i>International Journal of Electronic Marketing and Retailing</i> , 2021, 12, 19.	0.2	4
4	A conjoint analysis of customers' preferences for e-banking channels. <i>International Journal of Electronic Marketing and Retailing</i> , 2021, 12, 52.	0.2	4
5	Consumer Ethnocentrism in Indian Air-Conditioner Market: A Social Identity Theory Perspective. <i>International Journal of Global Business and Competitiveness</i> , 2022, 17, 192-202.	2.4	4
6	Human resource development and spiritual intelligence: an investigation amongst management students in Delhi NCR. <i>International Journal of Innovation and Learning</i> , 2021, 29, 45.	0.4	3
7	Determinants of consumer's buying behaviour for digital products in trade fair. <i>International Journal of Business Excellence</i> , 2020, 22, 542.	0.3	2
8	Buying intention, acceptability and frequency of purchase: analysing their determinants using SEM. <i>International Journal of Electronic Marketing and Retailing</i> , 2019, 10, 406.	0.2	0
9	Key performance indicators for enhancing the export potential of Indian carpet industry. <i>Global Business and Economics Review</i> , 2019, 21, 777.	0.1	0
10	Human Resource Development and Spiritual Intelligence: An investigation amongst Management students in Delhi NCR. <i>International Journal of Innovation and Learning</i> , 2021, 29, 1.	0.4	0
11	A Conjoint Analysis of Customers Preferences for E-Banking Channels. <i>International Journal of Electronic Marketing and Retailing</i> , 2021, 12, 1.	0.2	0
12	Which are online shopping determinants Analyzing ease and convenience to use, prior shopping experience, online benefits, social influence in India.. <i>International Journal of Electronic Marketing and Retailing</i> , 2021, 12, 1.	0.2	0
13	Determinants of stress amongst B-school students: an empirical investigation. <i>International Journal of Management Practice</i> , 2021, 14, 601.	0.3	0
14	Buying Intention, Acceptability and Frequency of Purchase: Analyzing their Determinants using SEM. <i>International Journal of Electronic Marketing and Retailing</i> , 2019, 10, 1.	0.2	0
15	Determinants of Consumer's Buying Behavior for digital products in Trade Fair. <i>International Journal of Business Excellence</i> , 2019, 1, 1.	0.3	0
16	Key Performance Indicators for Enhancing the Export Potential of Indian Carpet Industry. <i>Global Business and Economics Review</i> , 2020, 22, 1.	0.1	0
17	Exploring the effect of perceived risk on adoption of mobile banking in India. <i>International Journal of Public Sector Performance Management</i> , 2020, 6, 722.	0.1	0
18	A study on individualistic and collectivist factors inducing career choice of management students in India. <i>International Journal of Innovation and Sustainable Development</i> , 2022, 16, 32.	0.4	0