

Iviane Ramos-de-Luna

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2421737/publications.pdf>

Version: 2024-02-01

16
papers

968
citations

1163065

8
h-index

1372553

10
g-index

16
all docs

16
docs citations

16
times ranked

550
citing authors

#	ARTICLE	IF	CITATIONS
1	Do the Preceding Self-service Technologies Influence Mobile Banking Adoption?. IIM Kozhikode Society & Management Review, 2023, 12, 50-66.	3.4	3
2	Analysis of a Mobile Payment Scenario. , 2021, , 452-477.		0
3	Yes, You Make Me Confused and Skeptic: Exploring Green Confusion and Green Advertisements Skepticism on Social Media. Springer Proceedings in Business and Economics, 2021, , 313-329.	0.3	1
4	Mobile Payment Adoption in the Age of Digital Transformation: The Case of Apple Pay. Sustainability, 2020, 12, 5443.	3.2	62
5	Online Recommendation Systems: Factors Influencing Use in E-Commerce. Sustainability, 2020, 12, 8888.	3.2	26
6	Analysis of a Mobile Payment Scenario. Advances in Electronic Commerce Series, 2020, , 22-47.	0.3	4
7	Assessing the Antecedents of User Intention to Use Mobile Payment Services in the Context of Emerging Markets. Advances in Electronic Commerce Series, 2020, , 144-163.	0.3	1
8	Mobile payment is not all the same: The adoption of mobile payment systems depending on the technology applied. Technological Forecasting and Social Change, 2019, 146, 931-944.	11.6	238
9	Predicting the determinants of mobile payment acceptance: A hybrid SEM-neural network approach. Technological Forecasting and Social Change, 2018, 129, 117-130.	11.6	278
10	New Perspectives on Payment Systems. , 2018, , 1487-1507.		3
11	Intention to use new mobile payment systems: a comparative analysis of SMS and NFC payments. Economic Research-Ekonomiska Istrazivanja, 2017, 30, 892-910.	4.7	76
12	NFC technology acceptance for mobile payments: A Brazilian Perspective. Revista Brasileira De Gestao De Negocios, 2017, 19, 82-103.	0.5	32
13	Determinants of the intention to use NFC technology as a payment system: an acceptance model approach. Information Systems and E-Business Management, 2016, 14, 293-314.	3.7	119
14	User behaviour in QR mobile payment system: the QR Payment Acceptance Model. Technology Analysis and Strategic Management, 2015, 27, 1031-1049.	3.5	125
15	New Perspectives on Payment Systems. Advances in E-Business Research Series, 2014, , 260-278.	0.4	0
16	A Forgotten Tale of Lurking Engagement and Social Media-Based Brand Communities. Journal of Internet Commerce, 0, , 1-35.	5.5	0