

# Richard Makadok

## List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

23  
papers

2,482  
citations

15  
h-index

28  
g-index

28  
ext. papers

2,998  
ext. citations

4.7  
avg, IF

5.75  
L-index

#	Paper	IF	Citations
23	How Complementors Benefit from Taking Competition to the System Level. <i>Management Science</i> , <b>2021</b> , 67, 5106-5123	3.9	0
22	Sociocognitive Perspectives in Strategic Management. <i>Academy of Management Review</i> , <b>2019</b> , 44, 767-774	5.4	2
21	A practical guide for making theory contributions in strategic management. <i>Strategic Management Journal</i> , <b>2018</b> , 39, 1530-1545	5.2	67
20	Losing by winning: The danger zone of adverse competitor replacement. <i>Strategic Management Journal</i> , <b>2018</b> , 39, 1990-2013	5.2	4
19	Customer-specific synergies and market convergence. <i>Strategic Management Journal</i> , <b>2016</b> , 37, 870-895	5.2	28
18	Taking industry structuring seriously: A strategic perspective on product differentiation. <i>Strategic Management Journal</i> , <b>2013</b> , 34, 509-532	5.2	27
17	What Makes a Resource Valuable? Identifying the Drivers of Firm-Idiosyncratic Resource Value. <i>Academy of Management Review</i> , <b>2013</b> , 38, 206-228	5.9	101
16	Invited Editorial: The Four Theories of Profit and Their Joint Effects. <i>Journal of Management</i> , <b>2011</b> , 37, 1316-1334	8.8	60
15	The Interaction Effect of Rivalry Restraint and Competitive Advantage on Profit: Why the Whole Is Less Than the Sum of the Parts. <i>Management Science</i> , <b>2010</b> , 56, 356-372	3.9	47
14	Both Market and Hierarchy: An Incentive-System Theory of Hybrid Governance Forms. <i>Academy of Management Review</i> , <b>2009</b> , 34, 297-319	5.9	110
13	Search and selection in the money market fund industry. <i>Strategic Management Journal</i> , <b>2007</b> , 17, 39-54	5.2	14
12	THE FOUR THEORIES OF PROFIT UNDER COMPETITION AND THEIR INTERACTIONS: AN ABBREVIATED SUMMARY.. <i>Proceedings - Academy of Management</i> , <b>2006</b> , 2006, FF1-FF6	0.1	0
11	Doing the right thing and knowing the right thing to do: why the whole is greater than the sum of the parts. <i>Strategic Management Journal</i> , <b>2003</b> , 24, 1043-1055	5.2	114
10	A rational-expectations revision of Makadok's resource/capability synthesis. <i>Strategic Management Journal</i> , <b>2002</b> , 23, 1051-1057	5.2	15
9	Toward a synthesis of the resource-based and dynamic-capability views of rent creation. <i>Strategic Management Journal</i> , <b>2001</b> , 22, 387-401	5.2	1314
8	Strategic Factor Market Intelligence: An Application of Information Economics to Strategy Formulation and Competitor Intelligence. <i>Management Science</i> , <b>2001</b> , 47, 1621-1638	3.9	197
7	Identifying a distinctive competence: forecasting ability in the money fund industry. <i>Strategic Management Journal</i> , <b>2000</b> , 21, 853-864	5.2	43

6	Identifying a distinctive competence: forecasting ability in the money fund industry <b>2000</b> , 21, 853		0
5	Interfirm differences in scale economies and the evolution of market shares. <i>Strategic Management Journal</i> , <b>1999</b> , 20, 935-952	5.2	72
4	Can first-mover and early-mover advantages be sustained in an industry with low barriers to entry/imitation?. <i>Strategic Management Journal</i> , <b>1998</b> , 19, 683-696	5.2	235
3	The Health of the Corporate Body: Illness and Organizational Dynamics. <i>Journal of Applied Behavioral Science, The</i> , <b>1995</b> , 31, 328-351	1.8	26
2	Theory-based learning and experimentation: How strategists can systematically generate knowledge at the edge between the known and the unknown. <i>Strategic Management Journal</i> ,	5.2	1
1	First-Mover Advantages Versus First-Mover Benefits: What's the Difference and Why Does It Matter?. <i>Academy of Management Review</i> ,	5.9	2