

Richard Makadok

List of Publications by Year in descending order

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27
papers

3,506
citations

471477

17
h-index

552766

26
g-index

28
all docs

28
docs citations

28
times ranked

2264
citing authors

#	ARTICLE	IF	CITATIONS
1	First-Mover Advantages versus First-Mover Benefits: What's the Difference and Why Does It Matter?. Academy of Management Review, 2023, 48, 409-431.	11.7	7
2	Unpacking the "VRIO" in VRIO: The role of workflow interdependence in the loss and replacement of strategic human capital. Strategic Management Journal, 2023, 44, 1453-1487.	7.3	4
3	Theory-based learning and experimentation: How strategists can systematically generate knowledge at the edge between the known and the unknown. Strategic Management Journal, 2022, 43, 1287-1318.	7.3	25
4	Guidance for AMR Authors about Making Formal Theory Accessible. Academy of Management Review, 2022, 47, 193-205.	11.7	7
5	How Complementors Benefit from Taking Competition to the System Level. Management Science, 2021, 67, 5106-5123.	4.1	5
6	Sociocognitive Perspectives in Strategic Management. Academy of Management Review, 2019, 44, 767-774.	11.7	6
7	A practical guide for making theory contributions in strategic management. Strategic Management Journal, 2018, 39, 1530-1545.	7.3	162
8	Losing by winning: The danger zone of adverse competitor replacement. Strategic Management Journal, 2018, 39, 1990-2013.	7.3	12
9	Customer-specific synergies and market convergence. Strategic Management Journal, 2016, 37, 870-895.	7.3	40
10	Taking industry structuring seriously: A strategic perspective on product differentiation. Strategic Management Journal, 2013, 34, 509-532.	7.3	41
11	What Makes a Resource Valuable? Identifying the Drivers of Firm-Idiosyncratic Resource Value. Academy of Management Review, 2013, 38, 206-228.	11.7	141
12	Invited Editorial: The Four Theories of Profit and Their Joint Effects. Journal of Management, 2011, 37, 1316-1334.	9.3	92
13	The Interaction Effect of Rivalry Restraint and Competitive Advantage on Profit: Why the Whole Is Less Than the Sum of the Parts. Management Science, 2010, 56, 356-372.	4.1	79
14	Both Market and Hierarchy: An Incentive-System Theory of Hybrid Governance Forms. Academy of Management Review, 2009, 34, 297-319.	11.7	159
15	THE FOUR THEORIES OF PROFIT UNDER COMPETITION AND THEIR INTERACTIONS: AN ABBREVIATED SUMMARY.. Proceedings - Academy of Management, 2006, 2006, FF1-FF6.	0.1	3
16	Doing the right thing and knowing the right thing to do: why the whole is greater than the sum of the parts. Strategic Management Journal, 2003, 24, 1043-1055.	7.3	157
17	A rational-expectations revision of Makadok's resource/capability synthesis. Strategic Management Journal, 2002, 23, 1051-1057.	7.3	20
18	Toward a synthesis of the resource-based and dynamic-capability views of rent creation. Strategic Management Journal, 2001, 22, 387-401.	7.3	1,733

#	ARTICLE	IF	CITATIONS
19	Strategic Factor Market Intelligence: An Application of Information Economics to Strategy Formulation and Competitor Intelligence. Management Science, 2001, 47, 1621-1638.	4.1	305
20	Identifying a distinctive competence: forecasting ability in the money fund industry. Strategic Management Journal, 2000, 21, 853-864.	7.3	62
21	Identifying a distinctive competence: forecasting ability in the money fund industry. Strategic Management Journal, 2000, 21, 853-864.	7.3	3
22	Interfirm differences in scale economies and the evolution of market shares. Strategic Management Journal, 1999, 20, 935-952.	7.3	95
23	Can first-mover and early-mover advantages be sustained in an industry with low barriers to entry/imitation?. Strategic Management Journal, 1998, 19, 683-696.	7.3	291
24	Search and selection in the money market fund industry. Strategic Management Journal, 1996, 17, 39-54.	7.3	23
25	The Health of the Corporate Body: Illness and Organizational Dynamics. Journal of Applied Behavioral Science, The, 1995, 31, 328-351.	3.3	32
26	How Complementors Benefit from Taking Competition to the System Level. SSRN Electronic Journal, 0, , .	0.4	0
27	Where the stars still shine: Some effects of starâ€performersâ€turnedâ€managers on organizational performance. Strategic Management Journal, 0, , .	7.3	0