

# Luna Leoni

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2402232/publications.pdf>

Version: 2024-02-01

18  
papers

173  
citations

1307594

7  
h-index

1125743

13  
g-index

18  
all docs

18  
docs citations

18  
times ranked

161  
citing authors

#	ARTICLE	IF	CITATIONS
1	Co-evolution in tourism: the case of Albergo Diffuso. <i>Current Issues in Tourism</i> , 2019, 22, 1216-1243.	7.2	42
2	Blurring B2C and B2B boundaries: corporate brand value co-creation in B2B2C markets. <i>Journal of Marketing Management</i> , 2020, 36, 72-99.	2.3	35
3	Adding service means adding knowledge: an inductive single-case study. <i>Business Process Management Journal</i> , 2015, 21, 610-627.	4.2	25
4	To adopt or not to adopt? A co-evolutionary framework and paradox of technology adoption by small museums. <i>Current Issues in Tourism</i> , 2022, 25, 2969-2990.	7.2	12
5	Interpreting Sustainability through Co-Evolution: Evidence from Religious Accommodations in Rome. <i>Sustainability</i> , 2017, 9, 2301.	3.2	11
6	Promoting Co-evolutionary Adaptations for Sustainable Tourism: The "Alpine Convention" Case. <i>Tourism Planning and Development</i> , 2020, 17, 275-294.	2.2	11
7	Productisation as the reverse side of the servitisation strategy. <i>International Journal of Business Environment</i> , 2019, 10, 247.	0.4	9
8	Servitization strategy adoption: evidence from Italian manufacturing firms. <i>EuroMed Journal of Business</i> , 2019, 14, 123-136.	3.2	7
9	The virtue of courage: From historical European roots to current management studies. <i>European Management Journal</i> , 2020, 38, 547-554.	5.1	7
10	The Influence of Core Self-Evaluations on Group Decision Making Processes: A Laboratory Experiment. <i>Administrative Sciences</i> , 2020, 10, 29.	2.9	5
11	Cognitive biases' influence on employees' product creativity and product performance: evidences from Italian manufacturing technology firms. <i>Journal of Manufacturing Technology Management</i> , 2022, 33, 675-695.	6.4	4
12	The relationship between servitization and product-service system: insights from the literature. <i>Esperienze D Impresa</i> , 2018, , 29-51.	0.2	2
13	Intra-Firm and Inter-Firm Challenges in Servitization Ecosystem: Experiences from Five Product-Centric Firms in Different Industries. <i>Proceedings of the Design Society International Conference on Engineering Design</i> , 2019, 1, 3071-3080.	0.6	1
14	A Thirty-Year Bibliometric Analysis on Servitization. <i>International Journal of Service Science, Management, Engineering, and Technology</i> , 2021, 12, 73-95.	1.1	1
15	Guest editorial: Creativity management and manufacturing firms' performance. <i>Journal of Manufacturing Technology Management</i> , 2022, 33, 645-655.	6.4	1
16	Productization as the reverse side of the servitization strategy.. <i>International Journal of Business Environment</i> , 2018, 10, 1.	0.4	0
17	Reflective and intuitive thinking: how do they influence learning and performance in simulation gaming. <i>International Journal of Information and Operations Management Education</i> , 2020, 1, 1.	0.2	0
18	Strengths, weaknesses, opportunities, and threats of online teaching during the COVID-19 pandemic: results of a Delphi survey. <i>International Journal of Information and Operations Management Education</i> , 2020, 1, 1.	0.2	0