

Des Laffey

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/240002/publications.pdf>

Version: 2024-02-01

14
papers

264
citations

1307594

7
h-index

1125743

13
g-index

14
all docs

14
docs citations

14
times ranked

224
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|------|-----------|
| 1 | A shift in power? Value co-creation through successful crowdfunding. <i>Technological Forecasting and Social Change</i> , 2021, 172, 121035. | 11.6 | 8 |
| 2 | Patriot games: the regulation of online gambling in the European Union. <i>Journal of European Public Policy</i> , 2016, 23, 1425-1441. | 4.0 | 13 |
| 3 | Search Engines. , 2016, , 1102-1115. | | 0 |
| 4 | Online retail financial services in a changing world. <i>Service Industries Journal</i> , 2015, 35, 499-501. | 8.3 | 1 |
| 5 | The use of Web 2.0 technologies in marketing classes: Key drivers of student acceptance. <i>Journal of Consumer Behaviour</i> , 2013, 12, 412-422. | 4.2 | 31 |
| 6 | Is Twitter for the Birds?. <i>Journal of Marketing Education</i> , 2011, 33, 183-192. | 2.4 | 114 |
| 7 | Comparison websites: evidence from the service sector. <i>Service Industries Journal</i> , 2010, 30, 1939-1954. | 8.3 | 11 |
| 8 | Comparison websites in UK retail financial services. <i>Journal of Financial Services Marketing</i> , 2009, 14, 173-186. | 3.4 | 21 |
| 9 | Click trading: A case study of Moneynet. <i>Journal of Strategic Information Systems</i> , 2009, 18, 56-64. | 5.9 | 4 |
| 10 | Applying Stabell and Fjeldstad's value configurations to E-commerce: A cross-case analysis of UK comparison websites. <i>Journal of Strategic Information Systems</i> , 2009, 18, 192-204. | 5.9 | 7 |
| 11 | Teaching Case: Paid Search Wars. <i>Communications of the Association for Information Systems</i> , 2008, 22, . | 0.9 | 1 |
| 12 | The Ultimate Bluff: A Case Study of Partygaming.Com. <i>Journal of Information Technology</i> , 2007, 22, 479-488. | 3.9 | 1 |
| 13 | Paid search: The innovation that changed the Web. <i>Business Horizons</i> , 2007, 50, 211-218. | 5.2 | 43 |
| 14 | Entrepreneurship and Innovation in the UK Betting Industry:. <i>European Management Journal</i> , 2005, 23, 351-359. | 5.1 | 9 |