

Des Laffey

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/240002/publications.pdf>

Version: 2024-02-01

14
papers

264
citations

1307594

7
h-index

1125743

13
g-index

14
all docs

14
docs citations

14
times ranked

224
citing authors

#	ARTICLE	IF	CITATIONS
1	Is Twitter for the Birds?. Journal of Marketing Education, 2011, 33, 183-192.	2.4	114
2	Paid search: The innovation that changed the Web. Business Horizons, 2007, 50, 211-218.	5.2	43
3	The use of Web 2.0 technologies in marketing classes: Key drivers of student acceptance. Journal of Consumer Behaviour, 2013, 12, 412-422.	4.2	31
4	Comparison websites in UK retail financial services. Journal of Financial Services Marketing, 2009, 14, 173-186.	3.4	21
5	Patriot games: the regulation of online gambling in the European Union. Journal of European Public Policy, 2016, 23, 1425-1441.	4.0	13
6	Comparison websites: evidence from the service sector. Service Industries Journal, 2010, 30, 1939-1954.	8.3	11
7	Entrepreneurship and Innovation in the UK Betting Industry:. European Management Journal, 2005, 23, 351-359.	5.1	9
8	A shift in power? Value co-creation through successful crowdfunding. Technological Forecasting and Social Change, 2021, 172, 121035.	11.6	8
9	Applying Stabell and Fjeldstad's value configurations to E-commerce: A cross-case analysis of UK comparison websites. Journal of Strategic Information Systems, 2009, 18, 192-204.	5.9	7
10	Click trading: A case study of Money.net. Journal of Strategic Information Systems, 2009, 18, 56-64.	5.9	4
11	The Ultimate Bluff: A Case Study of Partygaming.Com. Journal of Information Technology, 2007, 22, 479-488.	3.9	1
12	Teaching Case: Paid Search Wars. Communications of the Association for Information Systems, 2008, 22, .	0.9	1
13	Online retail financial services in a changing world. Service Industries Journal, 2015, 35, 499-501.	8.3	1
14	Search Engines. , 2016, , 1102-1115.		0