

# Datis Khajeheian

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2352977/publications.pdf>

Version: 2024-02-01

34  
papers

500  
citations

623699

14  
h-index

752679

20  
g-index

36  
all docs

36  
docs citations

36  
times ranked

258  
citing authors

#	ARTICLE	IF	CITATIONS
1	Proposing a new model for shopping centre attractiveness assessment by a Combination of Structural Equation Modelling (SEM) and Additive Ratio ASsessment (ARAS). Current Issues in Tourism, 2021, 24, 1542-1560.	7.2	8
2	Media branding and value co-creation: effect of user participation in social media of newsmedia on attitudinal and behavioural loyalty. European Journal of International Management, 2021, 16, 499.	0.2	14
3	Political economy of media: An income-expense analysis of state aids to Iranian newspapers. AD-minister, 2021, , 97-120.	0.9	0
4	A SEM-NCA Approach towards Social Networks Marketing: Evaluating Consumersâ€™ Sustainable Purchase Behavior with the Moderating Role of Eco-Friendly Attitude. International Journal of Environmental Research and Public Health, 2021, 18, 13276.	2.6	18
5	Place branding and moderating role of social media. Current Issues in Tourism, 2020, 23, 1723-1731.	7.2	48
6	Digital games get viral on social media: a social network analysis of PokÃ©mon Go on Twitter. International Journal of Web Based Communities, 2020, 16, 262.	0.3	7
7	Investigating the Role of Customer Co-Creation Behavior on Social Media Platforms in Rendering Innovative Services. Sustainability, 2020, 12, 6926.	3.2	30
8	A Conceptual Framework for Value Co-Creation in Service Enterprises (Case of Tourism Agencies). Sustainability, 2020, 12, 213.	3.2	39
9	Media branding and value co-creation: effect of user participation in social media of newsmedia on attitudinal and behavioural loyalty. European Journal of International Management, 2020, 1, 1.	0.2	22
10	How Actors of Social Networks Affect Differently on the Others? Addressing the Critique of Equal Importance on Actor-Network Theory by Use of Social Network Analysis. , 2020, , 211-230.		4
11	Affordances and IT Design: A Typology for Social Media and Platform Affordances. , 2020, , .		2
12	Social Norms and Entrepreneurial Action: The Mediating Role of Opportunity Confidence. Sustainability, 2019, 11, 158.	3.2	17
13	Emprendimiento corporativo de medios de comunicaciÃ³n en las transmisiones pÃºblico de radiotelevisiÃ³n: Un estudio exploratorio del uso de innovaciones externas por parte de IRIB.. AD-minister, 2019, , 93-110.	0.9	2
14	Leader-member exchange and organizational citizenship behavior in hospitality industry: a study on effect of gender. Eurasian Business Review, 2018, 8, 267-284.	4.2	32
15	Social Network Analysis of Pokemon Go in Twitter. , 2018, , .		2
16	Enterprise Social Media. International Journal of E-Services and Mobile Applications, 2018, 10, 34-46.	0.6	21
17	Market analysis, strategy diagnosis and opportunity recognition in toy industry. International Journal of Entrepreneurship and Small Business, 2018, 33, 220.	0.2	7
18	An Introduction to Competitiveness in Fast Changing Business Environment. Contributions To Management Science, 2018, , 3-11.	0.5	14

#	ARTICLE	IF	CITATIONS
19	Big Data for Competitiveness of SMEs: Use of Consumer Analytic to Identify Niche Markets. Contributions To Management Science, 2018, , 585-599.	0.5	15
20	War of Attrition in Polish Video-Games Printing Press: Customer Retention to Survive Printing Press in the Age of Digital Communication Technologies. Contributions To Management Science, 2018, , 75-91.	0.5	2
21	Strategic Renewal in Corporate Entrepreneurship Context: A Multi-case Study. Contributions To Management Science, 2018, , 315-337.	0.5	2
22	Competition Outside the Field: Economics and Marketing of Football in Iran. Contributions To Management Science, 2018, , 409-424.	0.5	3
23	Effect of Social Media on Child Obesity: Application of Structural Equation Modeling with the Taguchi Method. International Journal of Environmental Research and Public Health, 2018, 15, 1343.	2.6	23
24	Market analysis, strategy diagnosis and opportunity recognition in toy industry. International Journal of Entrepreneurship and Small Business, 2018, 33, 220.	0.2	3
25	Impact of Media Richness on Reduction of Knowledge-Hiding Behavior in Enterprises. Advances in Human Resources Management and Organizational Development Book Series, 2018, , 135-148.	0.3	4
26	MÃ©todos cualitativos en la investigaciÃ³n sobre emprendimiento de medios: AclaraciÃ³n de los tÃ©rminos "marco", "modelo" y "patrÃ³n". AD-minister, 2018, , 13-32.	0.9	5
27	Media entrepreneurship: a consensual definition. AD-minister, 2017, , 91-113.	0.9	34
28	Innovation Inventory as a Source of Creativity for Interactive Television. , 2017, , 341-349.		12
29	Airline Sustainability Modeling: A New Framework with Application of Bayesian Structural Equation Modeling. Sustainability, 2016, 8, 1204.	3.2	1
30	User innovation in public service broadcasts: creating public value by media entrepreneurship. International Journal of Technology Transfer and Commercialisation, 2016, 14, 117.	0.2	39
31	Audience Commodification: A Source of Innovation in Business Models. Technology Innovation Management Review, 2016, 6, 40-47.	1.4	18
32	Audience Commodification: A Source of Innovation in Business Models. Technology Innovation Management Review, 2016, 6, 40-47.	1.4	1
33	New Venture Creation in Social Media Platform; Towards a Framework for Media Entrepreneurship. , 2013, , 125-142.		49
34	Media mix for awareness and health promotion in lung cancer patients. Tanaffos, 2013, 12, 42-7.	0.5	2