

# Wootae Chun

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/234898/publications.pdf>

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2  
papers

9  
citations

3311381

1  
h-index

3475538

1  
g-index

2  
all docs

2  
docs citations

2  
times ranked

3  
citing authors

#	ARTICLE	IF	CITATIONS
1	Multiple-dimensions of corporate social responsibility and global brand value: a stakeholder theory perspective. <i>Journal of Marketing Theory and Practice</i> , 2021, 29, 409-422.	4.3	9
2	The impact of manager's animosity and ethnocentrism on multinational enterprise (MNE) international entry mode decision. <i>Thunderbird International Business Review</i> , 2019, 61, 413-423.	1.8	0