

Gina Brynildsen

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2346584/publications.pdf>

Version: 2024-02-01

3
papers

92
citations

2682572

2
h-index

2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

82
citing authors

#	ARTICLE	IF	CITATIONS
1	Social media, customer engagement and advocacy. International Journal of Contemporary Hospitality Management, 2019, 31, 1247-1272.	8.0	85
2	Franchise network relationships and word of mouth communication in social media networks. Industrial Marketing Management, 2022, 102, 153-163.	6.7	6
3	The effects of acculturation on Hispanic Americans' perceptions of shoplifting. Journal of Retailing and Consumer Services, 2022, 68, 103006.	9.4	1