

Julian K Ayeh

List of Publications by Year in descending order

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16
papers

1,377
citations

840119

11
h-index

1058022

14
g-index

19
all docs

19
docs citations

19
times ranked

1245
citing authors

#	ARTICLE	IF	CITATIONS
1	â€œDo We Believe in TripAdvisor?â€•Examining Credibility Perceptions and Online Travelersâ€™ Attitude toward Using User-Generated Content. <i>Journal of Travel Research</i> , 2013, 52, 437-452.	5.8	515
2	Predicting the intention to use consumer-generated media for travel planning. <i>Tourism Management</i> , 2013, 35, 132-143.	5.8	357
3	Travellersâ€™ acceptance of consumer-generated media: An integrated model of technology acceptance and source credibility theories. <i>Computers in Human Behavior</i> , 2015, 48, 173-180.	5.1	190
4	Investigating cross-national heterogeneity in the adoption of online hotel reviews. <i>International Journal of Hospitality Management</i> , 2016, 55, 142-153.	5.3	61
5	Using Facebook for travel decision-making: an international study of antecedents. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 1021-1044.	5.3	60
6	Distracted gaze: Problematic use of mobile technologies in vacation contexts. <i>Tourism Management Perspectives</i> , 2018, 26, 31-38.	3.2	37
7	How neophilia drives international touristsâ€™ acceptance of local cuisine. <i>Current Issues in Tourism</i> , 2020, 23, 2302-2318.	4.6	29
8	Perceptions and Strategies of Hospitality and Tourism Practitioners on Social Media: An Exploratory Study. , 2012, , 1-12.		29
9	Assessing hotel readiness to offer local cuisines: a clustering approach. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 998-1020.	5.3	23
10	â€˜Estimating tomorrowâ€™s tourist arrivalsâ€™: forecasting the demand for Chinaâ€™s tourism using the general-to-specific approach. <i>Tourism and Hospitality Research</i> , 2011, 11, 197-206.	2.4	15
11	Determinants of Internet Usage in Ghanaian Hotels: The Case of the Greater Accra Region (GAR). <i>Journal of Hospitality Marketing and Management</i> , 2007, 15, 87-109.	0.4	12
12	Towards an Understanding of Online Travellersâ€™ Acceptance of Consumer-Generated Media for Travel Planning: Integrating Technology Acceptance and Source Credibility Factors. , 2013, , 254-267.		12
13	Serving indigenous dishes in hotels: An inquiry into the conative response of menu decision makers. <i>International Journal of Hospitality Management</i> , 2017, 67, 115-124.	5.3	12
14	Information Communications Technology and Global Education: the challenges of the African Virtual University Learning Centres in Ghana. <i>Information Development</i> , 2008, 24, 266-274.	1.4	9
15	â€˜How's the Service?â€™ A Study of Service Quality Perceptions across Sectors and Source Markets. <i>International Journal of Tourism Research</i> , 2013, 15, 241-260.	2.1	9
16	Predicting Studentsâ€™ Response to Entrepreneurship in Hospitality and Tourism Education: An Application of the Theory of Planned Behavior. <i>Journal of Hospitality and Tourism Education</i> , 2023, 35, 265-276.	2.5	7