

Satheesh Seenivasan

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/233824/publications.pdf>

Version: 2024-02-01

9
papers

360
citations

1307594

7
h-index

1588992

8
g-index

9
all docs

9
docs citations

9
times ranked

355
citing authors

#	ARTICLE	IF	CITATIONS
1	How Credit Card Payments Increase Unhealthy Food Purchases: Visceral Regulation of Vices. Journal of Consumer Research, 2011, 38, 126-139.	5.1	208
2	Do Store Brands Aid Store Loyalty?. Management Science, 2016, 62, 802-816.	4.1	44
3	The association between national income and adult obesity prevalence: Empirical insights into temporal patterns and moderators of the association using 40 years of data across 147 countries. PLoS ONE, 2020, 15, e0232236.	2.5	37
4	The Left-Digit Bias: When and Why Are Consumers Penny Wise and Pound Foolish?. Journal of Marketing Research, 2020, 57, 771-788.	4.8	28
5	Competitive Effects of Wal-Mart Supercenter Entry: Moderating Roles of Category and Brand Characteristics. Journal of Retailing, 2016, 92, 218-225.	6.2	21
6	Negative consequences of nutrition information disclosure on consumption behavior in quick-casual restaurants. Journal of Economic Psychology, 2016, 55, 51-60.	2.2	9
7	Determinants of store patronage: The roles of political ideology, consumer and market characteristics. Journal of Retailing and Consumer Services, 2021, 63, 102691.	9.4	7
8	Media influences on consumption trends: Effects of the film Food, Inc. on organic food sales in the U.S.. International Journal of Research in Marketing, 2020, 37, 320-335.	4.2	6
9	Associations between country-level macroeconomic factors and the double burden of malnutrition. The Lancet Global Health, 2022, , .	6.3	0