

Claudia Symmank

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2335946/publications.pdf>

Version: 2024-02-01

10
papers

629
citations

1163117

8
h-index

1474206

9
g-index

11
all docs

11
docs citations

11
times ranked

727
citing authors

#	ARTICLE	IF	CITATIONS
1	The influence of extrinsic product attributes on consumers' food decisions: review and network analysis of the marketing literature. <i>Journal of Marketing Management</i> , 2020, 36, 888-915.	2.3	18
2	Extrinsic and intrinsic food product attributes in consumer and sensory research: literature review and quantification of the findings. <i>Management Review Quarterly</i> , 2019, 69, 39-74.	9.2	62
3	Sensorische Claims "Lebensmittel-Werbung am Point of Sale.", 2019, , 171-190.		2
4	Visually suboptimal bananas: How ripeness affects consumer expectation and perception. <i>Appetite</i> , 2018, 120, 472-481.	3.7	62
5	Processing- and product-related causes for food waste and implications for the food supply chain. <i>Waste Management</i> , 2017, 61, 461-472.	7.4	154
6	Have an eye on the buckled cucumber: An eye tracking study on visually suboptimal foods. <i>Food Quality and Preference</i> , 2017, 60, 40-47.	4.6	63
7	Predictors of food decision making: A systematic interdisciplinary mapping (SIM) review. <i>Appetite</i> , 2017, 110, 25-35.	3.7	72
8	Consumers in a Sustainable Food Supply Chain (COSUS): Understanding Consumer Behavior to Encourage Food Waste Reduction. <i>Foods</i> , 2017, 6, 104.	4.3	55
9	Light and Pale Colors in Food Packaging: When Does This Package Cue Signal Superior Healthiness or Inferior Tastiness?. <i>Journal of Retailing</i> , 2016, 92, 426-444.	6.2	137
10	Physical and sensory properties of chocolate made with lecithin of different origin. <i>European Journal of Lipid Science and Technology</i> , 2016, 118, 1839-1845.	1.5	4