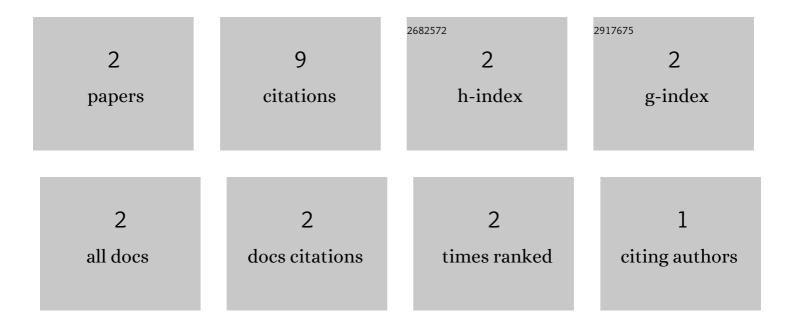
## Sheng Yuan

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/2329753/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Comparative analysis of Chinese and Japanese corporate communication on Facebook and Twitter. Chinese Journal of Communication, 2019, 12, 224-243.	2.0	6
2	Comparing International Communication of Corporate Social Responsibility by Chinese and Korean Firms on Social Media. IEEE Transactions on Professional Communication, 2021, 64, 154-169.	0.8	3