Sebastian SÃ¼nkler

List of Publications by Year
in descending order

42 papers	615 citations	840776 11 h-index	713466 21 g-index
44 all docs	44 docs citations	44 times ranked	267 citing authors

#	Article	IF	Citations
1	Misplaced trust? The relationship between trust, ability to identify commercially influenced results and search engine preference. Journal of Information Science, 2023, 49, 609-623.	3.3	18
2	Public awareness and attitudes towards search engine optimization. Behaviour and Information Technology, 2023, 42, 1025-1044.	4.0	13
3	Whose relevance? Web search engines as multisided relevance machines. Journal of the Association for Information Science and Technology, 2022, 73, 637-642.	2.9	20
4	Does Search Engine Optimization come along with high-quality content?. , 2022, , .		4
5	How users' knowledge of advertisements influences their viewing and selection behavior in search engines. Journal of the Association for Information Science and Technology, 2021, 72, 285-301.	2.9	20
6	The influence of search engine optimization on Google's results. , 2021, , .		26
7	The Search Studies Group at Hamburg University of Applied Sciences. Datenbank-Spektrum, 2021, 21, 145-154.	1.3	1
8	Factors influencing viewing behaviour on search engine results pages: a review of eye-tracking research. Behaviour and Information Technology, 2021, 40, 1485-1515.	4.0	40
9	Search a Great Leveler? Ensuring More Equitable Information Acquisition. Proceedings of the Association for Information Science and Technology, 2021, 58, 613-618.	0.6	2
10	Known-item searches and search tactics in library search systems: Results from four transaction log analysis studies. Journal of Academic Librarianship, 2020, 46, 102202.	2.3	3
11	â€œOutside the industry, nobody knows what we doâ€•SEO as seen by search engine optimizers and content providers. Journal of Documentation, 2020, 77, 542-557.	1.6	24
12	Studies on Search: Designing Meaningful IIR Studies on Commercial Search Engines. Datenbank-Spektrum, 2020, 20, 5-15.	1.3	7
13	The web is missing an essential part of infrastructure. Communications of the ACM, 2019, 62, 24-24.	4.5	13
14	What does Google recommend when you want to compare insurance offerings?. Aslib Journal of Information Management, 2019, 71, 310-324.	2.1	9
15	Entwicklung und Anwendung einer Software zur automatisierten Kontrolle des Lebensmittelmarktes im Internet mit informationswissenschaftlichen Methoden. Information-Wissenschaft Und Praxis, 2019, 70, 33-45.	0.1	0
16	Das Relevance Assessment Tool. Information-Wissenschaft Und Praxis, 2019, 70, 46-56.	0.1	2
17	An empirical investigation on search engine ad disclosure. Journal of the Association for Information Science and Technology, 2018, 69, 420-437.	2.9	28
18	Meet the editors â€" successfully publishing in information science journals. Proceedings of the Association for Information Science and Technology, 2018, 55, 708-711.	0.6	0

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19	Zugänglichkeit von Information Services und ihren Inhalten über Suchmaschinen. , 2018, , 358-369.		3
20	Suchmaschinen verstehen. Xpert Press, 2018, , .	0.1	5
21	Is Google Responsible for Providing Fair and Unbiased Results?. Law, Governance and Technology Series, 2017, , 61-77.	0.4	19
22	Known-item Searches Resulting in Zero Hits: Considerations for Discovery Systems. Journal of Academic Librarianship, 2017, 43, 128-134.	2.3	8
23	Does it matter which search engine is used? A user study using post‐task relevance judgments. Proceedings of the Association for Information Science and Technology, 2017, 54, 405-414.	0.6	3
24	Die Suche nach dem „Wie…". Information-Wissenschaft Und Praxis, 2017, 68, .	0.1	1
25	How Relevant is the Long Tail?. Lecture Notes in Computer Science, 2016, , 227-233.	1.3	2
26	Publish or perish: Meet the editors a special panel. Proceedings of the Association for Information Science and Technology, 2016, 53, 1-4.	0.6	1
27	Concept for automated computer-aided identification and evaluation of potentially non-compliant food products traded via electronic commerce. Food Control, 2016, 61, 204-212.	5.5	9
28	Perspektiven eines Open Web Index. Information-Wissenschaft Und Praxis, 2016, 67, .	0.1	8
29	System And User Centered Evaluation Approaches in Interactive Information Retrieval (SAUCE 2016). , 2016, , .		1
30	Evaluierungstools für automatisierte Accessibility-Tests. , 2015, , 219-261.		0
31	Evaluating the retrieval effectiveness of web search engines using a representative query sample. Journal of the Association for Information Science and Technology, 2015, 66, 1763-1775.	2.9	77
32	Die Macht der Suchmaschinen und ihr Einfluss auf unsere Entscheidungen. Information-Wissenschaft Und Praxis, 2014, 65, .	0.1	6
33	Designing search engine retrieval effectiveness tests with RAT. Information Services and Use, 2013, 33, 53-59.	0.2	9
34	Ordinary search engine users assessing difficulty, effort, and outcome for simple and complex search tasks. , 2012, , .		18
35	Deriving query intents from web search engine queries. Journal of the Association for Information Science and Technology, 2012, 63, 1773-1788.	2.6	24
36	Ranking of Wikipedia articles in search engines revisited: Fair ranking for reasonable quality?. Journal of the Association for Information Science and Technology, 2011, 62, 117-132.	2.6	39

#	Article	IF	Citations
37	The influence of commercial intent of search results on their perceived relevance. , 2011, , .		14
38	Search-logger analyzing exploratory search tasks. , 2011, , .		14
39	What users see â€" Structures in search engine results pages. Information Sciences, 2009, 179, 1796-1812.	6.9	98
40	Wie Nutzer im Suchprozess gelenkt werden Zwischen technischer Unterstützung und interessengeleiteter Darstellung. , 0, , .		5
41	A Framework for Evaluating the Retrieval Effectiveness of Search Engines. , 0, , 456-479.		12
42	Credibility in Web Search Engines. , 0, , 131-146.		9