

Natã lia Lozano-Monterrubio

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2321613/publications.pdf>

Version: 2024-02-01

11
papers

151
citations

1937685

4
h-index

1588992

8
g-index

11
all docs

11
docs citations

11
times ranked

186
citing authors

#	ARTICLE	IF	CITATIONS
1	Developing a Gameful Approach as a Tool for Innovation and Teaching Quality in Higher Education. , 2022, , 563-578.		0
2	Developing a Gameful Approach as a Tool for Innovation and Teaching Quality in Higher Education. International Journal of Game-Based Learning, 2021, 11, 53-66.	1.4	4
3	The image of Barcelona in Online Travel Reviews during 2017 Catalan independence process. Communication and Society, 2020, 33, 33-49.	1.0	4
4	Noneducational board games in University Education. Perceptions of students experiencing Game-Based Learning methodologies. Revista Lusofona De Educacao, 2018, , 45-62.	0.0	10
5	YouTube usage by Spanish tourist destinations as a tool to communicate their identities and brands. Journal of Brand Management, 2017, 24, 211-229.	3.5	27
6	Som la Pera: How to develop a social marketing and public relations campaign to prevent obesity among teenagers in Catalonia. Catalan Journal of Communication and Cultural Studies, 2015, 7, 251-259.	0.4	3
7	Social media as a useful tool in food risk and benefit communication? A strategic orientation approach. Food Policy, 2014, 46, 84-93.	6.0	94
8	Food safety agenciesâ€™ challenge: Is social media the definitive communicative solution?. Catalan Journal of Communication and Cultural Studies, 2013, 5, 285-293.	0.4	6
9	Comunicaci3n de riesgos y seguridad alimentaria en la era 2.0. Profesional De La Informacion, 2012, 21, 381-384.	2.7	3
10	Interview with David L. Altheide. Catalan Journal of Communication and Cultural Studies, 2011, 3, 109-114.	0.4	0
11	Recommendation cultureâ€™s influence on the promotional communication of Spanish autonomous community brands. Catalan Journal of Communication and Cultural Studies, 2011, 3, 289-296.	0.4	0