

Stav Rosenzweig

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2308102/publications.pdf>

Version: 2024-02-01

12
papers

155
citations

1163117
8
h-index

1372567
10
g-index

12
all docs

12
docs citations

12
times ranked

147
citing authors

#	ARTICLE	IF	CITATIONS
1	Social network utilization and the impact of academic research in marketing. International Journal of Research in Marketing, 2016, 33, 818-839.	4.2	35
2	The effect of radical innovation in/congruence on new product performance. Industrial Marketing Management, 2014, 43, 1314-1323.	6.7	29
3	The effects of diversified technology and country knowledge on the impact of technological innovation. Journal of Technology Transfer, 2017, 42, 564-584.	4.3	24
4	Assessing the rebound effect using a natural experiment setting: Evidence from the private transportation sector in Israel. Energy Policy, 2016, 93, 41-49.	8.8	22
5	Constraints of Internally and Externally Derived Knowledge and the Innovativeness of Technological Output: The Case of the United States. Journal of Product Innovation Management, 2014, 31, 231-246.	9.5	12
6	How Resource Challenges Can Improve Firm Innovation Performance: Identifying Coping Strategies. Creativity and Innovation Management, 2016, 25, 110-128.	3.3	11
7	Energy-efficiency policies targeting consumers may not save energy in the long run: A rebound effect that cannot be ignored. Energy Research and Social Science, 2022, 90, 102600.	6.4	11
8	Non-customers as initiators of radical innovation. Industrial Marketing Management, 2017, 66, 1-12.	6.7	8
9	Innovation in Retrospect: An Exploratory Study of Trends in the Levels of Innovation. International Journal of Business and Management, 2015, 10, .	0.2	2
10	Assessing the emission consequences of an energy rebound effect in private cars in Israel. Environmental Pollution, 2022, 306, 119332.	7.5	1
11	Achievers, Not Winners: On the Negative Role of Guilt Proneness in Competitive Settings. Proceedings - Academy of Management, 2021, 2021, 13472.	0.1	0
12	Do Knowledge Signals Predict Startupss Exit and Failure?. SSRN Electronic Journal, 0, , .	0.4	0