

Gordon Burtch

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2297589/publications.pdf>

Version: 2024-02-01

25
papers

2,302
citations

623734

14
h-index

677142

22
g-index

27
all docs

27
docs citations

27
times ranked

1338
citing authors

#	ARTICLE	IF	CITATIONS
1	How Do Peer Awards Motivate Creative Content? Experimental Evidence from Reddit. Management Science, 2022, 68, 3488-3506.	4.1	34
2	The Heterogeneous Effects of P2P Ride-Hailing on Traffic: Evidence from Uber's Entry in California. Transportation Science, 2022, 56, 750-774.	4.4	15
3	A Little Too Personal: Effects of Standardization versus Personalization on Job Acquisition, Work Completion, and Revenue for Online Freelancers. , 2022, , .		5
4	Managing Congestion in a Matching Market via Demand Information Disclosure. Information Systems Research, 2022, 33, 1196-1220.	3.7	10
5	Referral Timing and Fundraising Success in Crowdfunding. Manufacturing and Service Operations Management, 2021, 23, 676-694.	3.7	23
6	When Does Dispute Resolution Substitute for a Reputation System? Empirical Evidence from a Service Procurement Platform. Production and Operations Management, 2021, 30, 1565-1582.	3.8	7
7	Ride-Hailing Services and Alcohol Consumption: Longitudinal Analysis. Journal of Medical Internet Research, 2021, 23, e15402.	4.3	2
8	Combating Procrastination on Massive Online Open Courses via Optimal Calls to Action. Information Systems Research, 2021, 32, 301-317.	3.7	22
9	Just DM Me (Politely): Direct Messaging, Politeness, and Hiring Outcomes in Online Labor Markets. Information Systems Research, 2021, 32, 786-800.	3.7	8
10	Estimating the Impact of "Humanizing" Customer Service Chatbots. Information Systems Research, 2021, 32, 736-751.	3.7	91
11	Who Watches the Watchmen: Evidence of the Effect of Body-Worn Cameras on New York City Policing. Journal of Law, Economics, and Organization, 2021, 38, 161-195.	1.5	5
12	Unemployment and Worker Participation in the Gig Economy: Evidence from an Online Labor Market. Information Systems Research, 2020, 31, 431-448.	3.7	84
13	Examining the Heterogeneous Impact of Ride-Hailing Services on Public Transit Use. Information Systems Research, 2020, 31, 820-834.	3.7	81
14	Motivating User-Generated Content with Performance Feedback: Evidence from Randomized Field Experiments. Management Science, 2019, 65, 327-345.	4.1	96
15	Can You Gig It? An Empirical Examination of the Gig Economy and Entrepreneurial Activity. Management Science, 2018, 64, 5497-5520.	4.1	317
16	Mind the Gap: Accounting for Measurement Error and Misclassification in Variables Generated via Data Mining. Information Systems Research, 2018, 29, 4-24.	3.7	50
17	The Role of Provision Points in Online Crowdfunding. Journal of Management Information Systems, 2018, 35, 117-144.	4.3	82
18	Stimulating Online Reviews by Combining Financial Incentives and Social Norms. Management Science, 2018, 64, 2065-2082.	4.1	226

#	ARTICLE	IF	CITATIONS
19	Unknowns of the gig-economy. Communications of the ACM, 2017, 60, 27-29.	4.5	41
20	Secret Admirers: An Empirical Examination of Information Hiding and Contribution Dynamics in Online Crowdfunding. Information Systems Research, 2016, 27, 478-496.	3.7	108
21	Effects of multiple psychological distances on construal and consumer evaluation: A field study of online reviews. Journal of Consumer Psychology, 2016, 26, 474-482.	4.5	105
22	The Hidden Cost of Accommodating Crowdfunder Privacy Preferences: A Randomized Field Experiment. Management Science, 2015, 61, 949-962.	4.1	231
23	An Empirical Examination of the Antecedents and Consequences of Contribution Patterns in Crowd-Funded Markets. Information Systems Research, 2013, 24, 499-519.	3.7	615
24	Examining the Impact of Ridehailing Services on Public Transit Use. SSRN Electronic Journal, 0, , .	0.4	34
25	Collateral Damage: The Relationship Between High-Salience Events and Variation in Racial Discrimination. Organization Science, 0, , .	4.5	3