

Gordon Burtch

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2297589/publications.pdf>

Version: 2024-02-01

25
papers

2,302
citations

623734

14
h-index

677142

22
g-index

27
all docs

27
docs citations

27
times ranked

1338
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 1 | An Empirical Examination of the Antecedents and Consequences of Contribution Patterns in Crowd-Funded Markets. <i>Information Systems Research</i> , 2013, 24, 499-519. | 3.7 | 615 |
| 2 | Can You Gig It? An Empirical Examination of the Gig Economy and Entrepreneurial Activity. <i>Management Science</i> , 2018, 64, 5497-5520. | 4.1 | 317 |
| 3 | The Hidden Cost of Accommodating Crowdfunder Privacy Preferences: A Randomized Field Experiment. <i>Management Science</i> , 2015, 61, 949-962. | 4.1 | 231 |
| 4 | Stimulating Online Reviews by Combining Financial Incentives and Social Norms. <i>Management Science</i> , 2018, 64, 2065-2082. | 4.1 | 226 |
| 5 | Secret Admirers: An Empirical Examination of Information Hiding and Contribution Dynamics in Online Crowdfunding. <i>Information Systems Research</i> , 2016, 27, 478-496. | 3.7 | 108 |
| 6 | Effects of multiple psychological distances on construal and consumer evaluation: A field study of online reviews. <i>Journal of Consumer Psychology</i> , 2016, 26, 474-482. | 4.5 | 105 |
| 7 | Motivating User-Generated Content with Performance Feedback: Evidence from Randomized Field Experiments. <i>Management Science</i> , 2019, 65, 327-345. | 4.1 | 96 |
| 8 | Estimating the Impact of “Humanizing” Customer Service Chatbots. <i>Information Systems Research</i> , 2021, 32, 736-751. | 3.7 | 91 |
| 9 | Unemployment and Worker Participation in the Gig Economy: Evidence from an Online Labor Market. <i>Information Systems Research</i> , 2020, 31, 431-448. | 3.7 | 84 |
| 10 | The Role of Provision Points in Online Crowdfunding. <i>Journal of Management Information Systems</i> , 2018, 35, 117-144. | 4.3 | 82 |
| 11 | Examining the Heterogeneous Impact of Ride-Hailing Services on Public Transit Use. <i>Information Systems Research</i> , 2020, 31, 820-834. | 3.7 | 81 |
| 12 | Mind the Gap: Accounting for Measurement Error and Misclassification in Variables Generated via Data Mining. <i>Information Systems Research</i> , 2018, 29, 4-24. | 3.7 | 50 |
| 13 | Unknowns of the gig-economy. <i>Communications of the ACM</i> , 2017, 60, 27-29. | 4.5 | 41 |
| 14 | Examining the Impact of Ridehailing Services on Public Transit Use. <i>SSRN Electronic Journal</i> , 0, , . | 0.4 | 34 |
| 15 | How Do Peer Awards Motivate Creative Content? Experimental Evidence from Reddit. <i>Management Science</i> , 2022, 68, 3488-3506. | 4.1 | 34 |
| 16 | Referral Timing and Fundraising Success in Crowdfunding. <i>Manufacturing and Service Operations Management</i> , 2021, 23, 676-694. | 3.7 | 23 |
| 17 | Combating Procrastination on Massive Online Open Courses via Optimal Calls to Action. <i>Information Systems Research</i> , 2021, 32, 301-317. | 3.7 | 22 |
| 18 | The Heterogeneous Effects of P2P Ride-Hailing on Traffic: Evidence from Uber’s Entry in California. <i>Transportation Science</i> , 2022, 56, 750-774. | 4.4 | 15 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 19 | Managing Congestion in a Matching Market via Demand Information Disclosure. Information Systems Research, 2022, 33, 1196-1220. | 3.7 | 10 |
| 20 | Just DM Me (Politely): Direct Messaging, Politeness, and Hiring Outcomes in Online Labor Markets. Information Systems Research, 2021, 32, 786-800. | 3.7 | 8 |
| 21 | When Does Dispute Resolution Substitute for a Reputation System? Empirical Evidence from a Service Procurement Platform. Production and Operations Management, 2021, 30, 1565-1582. | 3.8 | 7 |
| 22 | Who Watches the Watchmen: Evidence of the Effect of Body-Worn Cameras on New York City Policing. Journal of Law, Economics, and Organization, 2021, 38, 161-195. | 1.5 | 5 |
| 23 | A Little Too Personal: Effects of Standardization versus Personalization on Job Acquisition, Work Completion, and Revenue for Online Freelancers. , 2022, , . | | 5 |
| 24 | Collateral Damage: The Relationship Between High-Salience Events and Variation in Racial Discrimination. Organization Science, 0, , . | 4.5 | 3 |
| 25 | Ride-Hailing Services and Alcohol Consumption: Longitudinal Analysis. Journal of Medical Internet Research, 2021, 23, e15402. | 4.3 | 2 |