

# Gordon Burtch

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2297589/publications.pdf>

Version: 2024-02-01

25  
papers

2,302  
citations

706676

14  
h-index

759306

22  
g-index

27  
all docs

27  
docs citations

27  
times ranked

1562  
citing authors

#	ARTICLE	IF	CITATIONS
1	An Empirical Examination of the Antecedents and Consequences of Contribution Patterns in Crowd-Funded Markets. <i>Information Systems Research</i> , 2013, 24, 499-519.	2.2	615
2	Can You Gig It? An Empirical Examination of the Gig Economy and Entrepreneurial Activity. <i>Management Science</i> , 2018, 64, 5497-5520.	2.4	317
3	The Hidden Cost of Accommodating Crowdfunder Privacy Preferences: A Randomized Field Experiment. <i>Management Science</i> , 2015, 61, 949-962.	2.4	231
4	Stimulating Online Reviews by Combining Financial Incentives and Social Norms. <i>Management Science</i> , 2018, 64, 2065-2082.	2.4	226
5	Secret Admirers: An Empirical Examination of Information Hiding and Contribution Dynamics in Online Crowdfunding. <i>Information Systems Research</i> , 2016, 27, 478-496.	2.2	108
6	Effects of multiple psychological distances on construal and consumer evaluation: A field study of online reviews. <i>Journal of Consumer Psychology</i> , 2016, 26, 474-482.	3.2	105
7	Motivating User-Generated Content with Performance Feedback: Evidence from Randomized Field Experiments. <i>Management Science</i> , 2019, 65, 327-345.	2.4	96
8	Estimating the Impact of "Humanizing" Customer Service Chatbots. <i>Information Systems Research</i> , 2021, 32, 736-751.	2.2	91
9	Unemployment and Worker Participation in the Gig Economy: Evidence from an Online Labor Market. <i>Information Systems Research</i> , 2020, 31, 431-448.	2.2	84
10	The Role of Provision Points in Online Crowdfunding. <i>Journal of Management Information Systems</i> , 2018, 35, 117-144.	2.1	82
11	Examining the Heterogeneous Impact of Ride-Hailing Services on Public Transit Use. <i>Information Systems Research</i> , 2020, 31, 820-834.	2.2	81
12	Mind the Gap: Accounting for Measurement Error and Misclassification in Variables Generated via Data Mining. <i>Information Systems Research</i> , 2018, 29, 4-24.	2.2	50
13	Unknowns of the gig-economy. <i>Communications of the ACM</i> , 2017, 60, 27-29.	3.3	41
14	Examining the Impact of Ridehailing Services on Public Transit Use. <i>SSRN Electronic Journal</i> , 0, . .	0.4	34
15	How Do Peer Awards Motivate Creative Content? Experimental Evidence from Reddit. <i>Management Science</i> , 2022, 68, 3488-3506.	2.4	34
16	Referral Timing and Fundraising Success in Crowdfunding. <i>Manufacturing and Service Operations Management</i> , 2021, 23, 676-694.	2.3	23
17	Combating Procrastination on Massive Online Open Courses via Optimal Calls to Action. <i>Information Systems Research</i> , 2021, 32, 301-317.	2.2	22
18	The Heterogeneous Effects of P2P Ride-Hailing on Traffic: Evidence from Uber's Entry in California. <i>Transportation Science</i> , 2022, 56, 750-774.	2.6	15

#	ARTICLE	IF	CITATIONS
19	Managing Congestion in a Matching Market via Demand Information Disclosure. <i>Information Systems Research</i> , 2022, 33, 1196-1220.	2.2	10
20	Just DM Me (Politely): Direct Messaging, Politeness, and Hiring Outcomes in Online Labor Markets. <i>Information Systems Research</i> , 2021, 32, 786-800.	2.2	8
21	When Does Dispute Resolution Substitute for a Reputation System? Empirical Evidence from a Service Procurement Platform. <i>Production and Operations Management</i> , 2021, 30, 1565-1582.	2.1	7
22	Who Watches the Watchmen: Evidence of the Effect of Body-Worn Cameras on New York City Policing. <i>Journal of Law, Economics, and Organization</i> , 2021, 38, 161-195.	0.8	5
23	A Little Too Personal: Effects of Standardization versus Personalization on Job Acquisition, Work Completion, and Revenue for Online Freelancers. , 2022, , .		5
24	Collateral Damage: The Relationship Between High-Salience Events and Variation in Racial Discrimination. <i>Organization Science</i> , 0, , .	3.0	3
25	Ride-Hailing Services and Alcohol Consumption: Longitudinal Analysis. <i>Journal of Medical Internet Research</i> , 2021, 23, e15402.	2.1	2