

Abu H Ayob

List of Publications by Year in descending order

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Version: 2024-02-01

20
papers

130
citations

1478505

6
h-index

1281871

11
g-index

20
all docs

20
docs citations

20
times ranked

88
citing authors

#	ARTICLE	IF	CITATIONS
1	Capturing Transnational Entrepreneurial Opportunities through Dual Identification: Immigrant Entrepreneurs and Transnational Activities. <i>Entrepreneurship Research Journal</i> , 2024, 14, 255-281.	1.3	1
2	Innovation, trade barriers and exports: evidence from manufacturing firms in ASEAN countries. <i>Journal of Asia Business Studies</i> , 2023, 17, 203-223.	2.2	5
3	Modeling Consumers' Usage Intention of Augmented Reality in Online Buying Context: Empirical Setting with Measurement Development. <i>Journal of Global Marketing</i> , 2023, 36, 1-24.	3.4	4
4	Spirituality and Entrepreneurship: A Muslim Viewpoint. , 2022, , 247-259.		0
5	Individual values and career choice: Does cultural context condition the relationship?. <i>Analyses of Social Issues and Public Policy</i> , 2022, 22, 560-581.	1.7	3
6	Entrepreneurship education, institutions and student entrepreneurship: a cross-country analysis. <i>Compare</i> , 2021, 51, 745-763.	2.1	13
7	Institutions and student entrepreneurship: the effects of economic conditions, culture and education. <i>Educational Studies</i> , 2021, 47, 661-679.	2.4	5
8	E-commerce adoption in ASEAN: testing on individual and country-level drivers. <i>International Journal of Business Environment</i> , 2021, 12, 18.	0.4	0
9	Corporate Social Responsibility and Business Performance in Takaful Agencies: The Moderating Role of Objective Environment. <i>Sustainability</i> , 2020, 12, 8291.	3.2	5
10	An exploratory study of societal values in social participation across nations. <i>Social Science Journal</i> , 2019, , .	1.5	1
11	Diversity, Trust and Social Entrepreneurship. <i>Journal of Social Entrepreneurship</i> , 2018, 9, 1-12.	2.5	10
12	Product Strategies for Export Ventures: An Empirical Investigation among SMEs in an Emerging Economy. <i>Jurnal Pengurusan</i> , 2017, 50, 25-33.	0.3	7
13	The historical path of evaluation as reflected in the content of Evaluation and Program Planning. <i>Evaluation and Program Planning</i> , 2016, 58, 20-27.	1.6	4
14	The role of competitive strategies on export market selection by SMEs in an emerging economy. <i>International Journal of Business and Globalisation</i> , 2015, 14, 208.	0.2	5
15	Financial influences on export status of small and medium-sized enterprises in an emerging economy. <i>International Journal of Entrepreneurship and Small Business</i> , 2015, 24, 433.	0.2	0
16	Financial factors and export behavior of small and medium-sized enterprises in an emerging economy. <i>Journal of International Entrepreneurship</i> , 2015, 13, 49-66.	3.0	17
17	Insights into public export promotion programs in an emerging economy: The case of Malaysian SMEs. <i>Evaluation and Program Planning</i> , 2014, 46, 38-46.	1.6	37
18	A Model for Understanding SMEs Internationalization in Emerging Economies. <i>Jurnal Pengurusan</i> , 2014, 41, 25-42.	0.3	13

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19	Financial Influences on Export Status of Small and Medium-Sized Enterprises in an Emerging Economy. SSRN Electronic Journal, 0, , .	0.4	0
20	Individual Religiosity and Career Choice: Does Cultural Religiosity Moderate the Relationship?. Cross-Cultural Research, 0, , 106939712210806.	2.7	0