

# Abu H Ayob

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2279325/publications.pdf>

Version: 2024-02-01

20  
papers

130  
citations

1478505

6  
h-index

1281871

11  
g-index

20  
all docs

20  
docs citations

20  
times ranked

88  
citing authors

#	ARTICLE	IF	CITATIONS
1	Insights into public export promotion programs in an emerging economy: The case of Malaysian SMEs. Evaluation and Program Planning, 2014, 46, 38-46.	1.6	37
2	Financial factors and export behavior of small and medium-sized enterprises in an emerging economy. Journal of International Entrepreneurship, 2015, 13, 49-66.	3.0	17
3	Entrepreneurship education, institutions and student entrepreneurship: a cross-country analysis. Compare, 2021, 51, 745-763.	2.1	13
4	A Model for Understanding SMEs Internationalization in Emerging Economies. Jurnal Pengurusan, 2014, 41, 25-42.	0.3	13
5	Diversity, Trust and Social Entrepreneurship. Journal of Social Entrepreneurship, 2018, 9, 1-12.	2.5	10
6	Product Strategies for Export Ventures: An Empirical Investigation among SMEs in an Emerging Economy. Jurnal Pengurusan, 2017, 50, 25-33.	0.3	7
7	The role of competitive strategies on export market selection by SMEs in an emerging economy. International Journal of Business and Globalisation, 2015, 14, 208.	0.2	5
8	Corporate Social Responsibility and Business Performance in Takaful Agencies: The Moderating Role of Objective Environment. Sustainability, 2020, 12, 8291.	3.2	5
9	Institutions and student entrepreneurship: the effects of economic conditions, culture and education. Educational Studies, 2021, 47, 661-679.	2.4	5
10	Innovation, trade barriers and exports: evidence from manufacturing firms in ASEAN countries. Journal of Asia Business Studies, 2023, 17, 203-223.	2.2	5
11	The historical path of evaluation as reflected in the content of Evaluation and Program Planning. Evaluation and Program Planning, 2016, 58, 20-27.	1.6	4
12	Modeling Consumers' Usage Intention of Augmented Reality in Online Buying Context: Empirical Setting with Measurement Development. Journal of Global Marketing, 2023, 36, 1-24.	3.4	4
13	Individual values and career choice: Does cultural context condition the relationship?. Analyses of Social Issues and Public Policy, 2022, 22, 560-581.	1.7	3
14	An exploratory study of societal values in social participation across nations. Social Science Journal, 2019, , .	1.5	1
15	Capturing Transnational Entrepreneurial Opportunities through Dual Identification: Immigrant Entrepreneurs and Transnational Activities. Entrepreneurship Research Journal, 2024, 14, 255-281.	1.3	1
16	Financial Influences on Export Status of Small and Medium-Sized Enterprises in an Emerging Economy. SSRN Electronic Journal, 0, , .	0.4	0
17	Financial influences on export status of small and medium-sized enterprises in an emerging economy. International Journal of Entrepreneurship and Small Business, 2015, 24, 433.	0.2	0
18	E-commerce adoption in ASEAN: testing on individual and country-level drivers. International Journal of Business Environment, 2021, 12, 18.	0.4	0

#	ARTICLE	IF	CITATIONS
19	Spirituality and Entrepreneurship: A Muslim Viewpoint. , 2022, , 247-259.		0
20	Individual Religiosity and Career Choice: Does Cultural Religiosity Moderate the Relationship?. Cross-Cultural Research, 0, , 106939712210806.	2.7	0