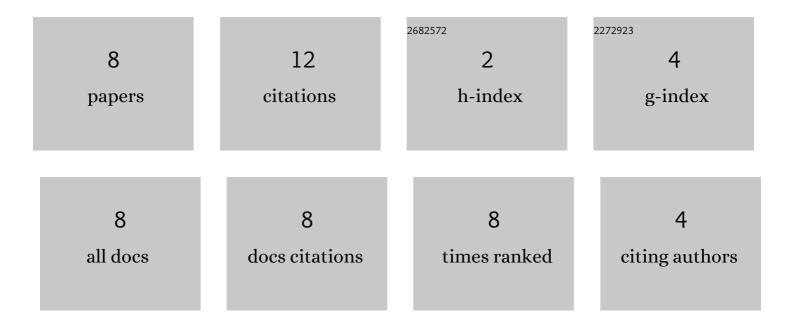
Mulyani

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/2265133/publications.pdf Version: 2024-02-01



Μιινανι

#	Article	IF	CITATIONS
1	Customer Behavior of Green Advertising: Confirmatory Factor Analysis. Advances in Science, Technology and Engineering Systems, 2021, 6, 833-841.	0.5	8
2	A STUDY OF GREEN PERCEIVED VALUE AS MEDIATION TO GREEN PURCHASE INTENTION OF CUSTOMER. Journal of Critical Reviews, 2020, 7, .	0.1	2
3	New Meeting Form in the Digital Working Environment Era. International Journal of Innovative Technology and Exploring Engineering, 2019, 9, 2700-2705.	0.3	1
4	Predicting Click-Through Rates using Data Mining Technique on Digital Advertisements. International Journal of Innovative Technology and Exploring Engineering, 2019, 9, 2570-2574.	0.3	1
5	Understanding Digital Consumer: Generation Z Online Shopping Prefences. International Journal of Recent Technology and Engineering, 2019, 8, 925-929.	0.2	0
6	Website User Interface of Marine Bio-Tourism Destination for Today Digital Environment. International Journal of Innovative Technology and Exploring Engineering, 2019, 8, 2064-2067.	0.3	0
7	Designing Value Co-Creation Process in Organic Food Product Distribution System. International Journal of Engineering and Advanced Technology, 2019, 9, 3815-3820.	0.3	0
8	Understanding Digital Era through Entrepreneurship Readiness Level. International Journal of Innovative Technology and Exploring Engineering, 2019, 9, 1700-1704.	0.3	0