

# Mulyani

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2265133/publications.pdf>

Version: 2024-02-01

8  
papers

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citations

2682572

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h-index

2272923

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g-index

8  
all docs

8  
docs citations

8  
times ranked

4  
citing authors

#	ARTICLE	IF	CITATIONS
1	Customer Behavior of Green Advertising: Confirmatory Factor Analysis. <i>Advances in Science, Technology and Engineering Systems</i> , 2021, 6, 833-841.	0.5	8
2	A STUDY OF GREEN PERCEIVED VALUE AS MEDIATION TO GREEN PURCHASE INTENTION OF CUSTOMER. <i>Journal of Critical Reviews</i> , 2020, 7, .	0.1	2
3	New Meeting Form in the Digital Working Environment Era. <i>International Journal of Innovative Technology and Exploring Engineering</i> , 2019, 9, 2700-2705.	0.3	1
4	Predicting Click-Through Rates using Data Mining Technique on Digital Advertisements. <i>International Journal of Innovative Technology and Exploring Engineering</i> , 2019, 9, 2570-2574.	0.3	1
5	Understanding Digital Consumer: Generation Z Online Shopping Prefences. <i>International Journal of Recent Technology and Engineering</i> , 2019, 8, 925-929.	0.2	0
6	Website User Interface of Marine Bio-Tourism Destination for Today Digital Environment. <i>International Journal of Innovative Technology and Exploring Engineering</i> , 2019, 8, 2064-2067.	0.3	0
7	Designing Value Co-Creation Process in Organic Food Product Distribution System. <i>International Journal of Engineering and Advanced Technology</i> , 2019, 9, 3815-3820.	0.3	0
8	Understanding Digital Era through Entrepreneurship Readiness Level. <i>International Journal of Innovative Technology and Exploring Engineering</i> , 2019, 9, 1700-1704.	0.3	0