

Jenna Drenten

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2259431/publications.pdf>

Version: 2024-02-01

15
papers

289
citations

1163065

8
h-index

996954

15
g-index

15
all docs

15
docs citations

15
times ranked

138
citing authors

#	ARTICLE	IF	CITATIONS
1	Sexualized labour in digital culture: Instagram influencers, porn chic and the monetization of attention. <i>Gender, Work and Organization</i> , 2020, 27, 41-66.	4.7	51
2	Influencer Celebrification: How Social Media Influencers Acquire Celebrity Capital. <i>Journal of Advertising</i> , 2021, 50, 528-547.	6.6	50
3	Visual storytelling and vulnerable health care consumers: normalising practices and social support through Instagram. <i>Journal of Services Marketing</i> , 2019, 33, 702-720.	3.0	41
4	Celebrity 2.0: Lil Miquela and the rise of a virtual star system. <i>Feminist Media Studies</i> , 2020, 20, 1319-1323.	2.1	38
5	Religion-Related Research in the Journal of Macromarketing, 1981-2014. <i>Journal of Macromarketing</i> , 2016, 36, 377-387.	2.6	29
6	Advancing a participatory approach for youth risk behavior: Foundations, distinctions, and research directions. <i>Journal of Business Research</i> , 2013, 66, 1235-1241.	10.2	20
7	An exploratory investigation of the dramatic play of preschool children within a grocery store shopping context. <i>International Journal of Retail and Distribution Management</i> , 2008, 36, 831-855.	4.7	14
8	Graves, gifts, and the bereaved consumer: a restorative perspective of gift exchange. <i>Consumption Markets and Culture</i> , 2017, 20, 423-455.	2.1	12
9	Gamer Girls: Navigating a Subculture of Gender Inequality. <i>Research in Consumer Behavior</i> , 2016, , 47-64.	0.3	10
10	The feminist politics of choice: lipstick as a marketplace icon. <i>Consumption Markets and Culture</i> , 2021, 24, 225-240.	2.1	9
11	The Role of Digital Virtual Consumption in Navigating Risk-Laden Life Events. <i>Journal of the Association for Consumer Research</i> , 2018, 3, 46-62.	1.7	7
12	The Role of Market-Mediated Milestones in Negotiating Adolescent Identity Tensions. <i>Research in Consumer Behavior</i> , 2013, , 97-122.	0.3	2
13	When kids are the last to know: embodied tensions in surprising children with family vacations. <i>Young Consumers</i> , 2018, 19, 199-217.	3.5	2
14	Digital ventriloquism and celebrity access: Cameo and the emergence of paid puppeteering on digital platforms. <i>New Media and Society</i> , 2023, 25, 3350-3369.	5.0	2
15	The platformed money ecosystem: Digital financial platforms, datafication, and reimagining financial well-being. <i>Journal of Consumer Affairs</i> , 2022, 56, 1062-1078.	2.3	2