

Lus Filipe Lages

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

46 papers	2,243 citations	24 h-index	47 g-index
52 ext. papers	2,601 ext. citations	4.3 avg, IF	5.32 L-index

#	Paper	IF	Citations
46	Innovation, Commercialization, and Sustainability of Earth Observation in Space Business: Tensions and Paradoxes. <i>Springer Proceedings in Business and Economics</i> , 2022 , 289-299	0.2	0
45	Effects of absorptive capacity and innovation spillover on manufacturing flexibility. <i>International Journal of Productivity and Performance Management</i> , 2021 , ahead-of-print,	2.3	3
44	Measuring market-sensing capabilities for new product development success. <i>Journal of Small Business and Enterprise Development</i> , 2021 , ahead-of-print,	2.5	3
43	Frameworks for innovation, collaboration, and change: Value creation wheel, design thinking, creative problem-solving, and lean. <i>Strategic Change</i> , 2020 , 29, 195-213	1.4	2
42	Improving subsidiaries innovation through knowledge inflows from headquarters and peer subsidiaries. <i>Journal of International Management</i> , 2020 , 26, 100803	4.4	5
41	Fostering knowledge creation to improve performance: the mediation role of manufacturing flexibility. <i>Business Process Management Journal</i> , 2020 , 26, 1871-1892	3.6	5
40	VCW for Social Impact in a Developing Country: Personal Development and Entrepreneurship in a Leadership Academy. <i>Springer Texts in Business and Economics</i> , 2019 , 141-162	0.3	2
39	Assessing the drivers and impact of international marketing agility. <i>International Marketing Review</i> , 2019 , 36, 289-315	4.4	15
38	Does importer involvement contribute to product innovation? The role of export market factors and intra-firm coordination. <i>Industrial Marketing Management</i> , 2019 , 78, 169-182	6.9	10
37	The VCW-Value Creation Wheel: A Framework for Market Selection and Global Growth 2018 , 253-279		2
36	Breakthrough innovation in international business: The impact of tech-innovation and market-innovation on performance. <i>International Business Review</i> , 2017 , 26, 391-404	6.2	54
35	The late-adopter scale: A measure of late adopters of technological innovations. <i>Journal of Business Research</i> , 2016 , 69, 1701-1706	8.7	29
34	VCW-Value Creation Wheel: Innovation, technology, business, and society. <i>Journal of Business Research</i> , 2016 , 69, 4849-4855	8.7	24
33	The bright and dark side of CSR in export markets: Its impact on innovation and performance. <i>International Business Review</i> , 2015 , 24, 749-757	6.2	45
32	The Lag-User Method: Using laggards as a source of innovative ideas. <i>Journal of Engineering and Technology Management - JET-M</i> , 2015 , 37, 65-77	3.7	16
31	The role of TQM in strategic product innovation: an empirical assessment. <i>International Journal of Operations and Production Management</i> , 2014 , 34, 1307-1337	6.8	46
30	Export experience counts: exploring its effect on product design change. <i>R and D Management</i> , 2014 , 44, 450-465	4.1	12

29	The performance effects of vertical and horizontal subsidiary knowledge outflows in multinational corporations. <i>International Business Review</i> , 2014 , 23, 993-1007	6.2	31
28	Change in international market strategy as a reaction to performance decline. <i>Journal of Business Research</i> , 2013 , 66, 2600-2611	8.7	19
27	The PD scale: a measure of psychic distance and its impact on international marketing strategy. <i>International Marketing Review</i> , 2011 , 28, 201-222	4.4	71
26	Contextual Factors and the Creativity of Frontline Employees: The Mediating Effects of Role Stress and Intrinsic Motivation. <i>Journal of Retailing</i> , 2011 , 87, 31-45	6.5	178
25	The Trade-off between Customer and Technology Orientations: Impact on Innovation Capabilities and Export Performance. <i>Journal of International Marketing</i> , 2011 , 19, 36-58	3.9	97
24	Export Performance 2010 ,		3
23	The NEP Scale: A measure of network export performance. <i>International Business Review</i> , 2009 , 18, 344-356	3.5	25
22	Relationship Capabilities, Quality, and Innovation as Determinants of Export Performance. <i>Journal of International Marketing</i> , 2009 , 17, 47-70	3.9	166
21	The role of past performance in export ventures: a short-term reactive approach. <i>Journal of International Business Studies</i> , 2008 , 39, 304-325	8.5	197
20	The STRATADAPT scale. <i>International Marketing Review</i> , 2008 , 25, 584-600	4.4	58
19	The B2B-RELPERF scale and scorecard: Bringing relationship marketing theory into business-to-business practice. <i>Industrial Marketing Management</i> , 2008 , 37, 686-697	6.9	50
18	The impact of using non-media information sources on the future use of mass media information sources: The mediating role of expectations fulfillment. <i>Tourism Management</i> , 2007 , 28, 1541-1554	10.8	42
17	Pedagogical affect, student interest, and learning performance. <i>Journal of Business Research</i> , 2007 , 60, 960-964	8.7	57
16	Main Consequences of Prior Export Performance Results: An Exploratory Study of European Exporters. <i>Journal of Euromarketing</i> , 2006 , 15, 57-75		15
15	European ManagersaPerspective on Export Performance Determinants. <i>Journal of Euromarketing</i> , 2006 , 15, 75-92		9
14	The relationship between buyer and a B2B e-marketplace: Cooperation determinants in an electronic market context. <i>Industrial Marketing Management</i> , 2006 , 35, 774-789	6.9	106
13	The RELQUAL scale: a measure of relationship quality in export market ventures. <i>Journal of Business Research</i> , 2005 , 58, 1040-1048	8.7	228
12	The SERPVAL scale: a multi-item instrument for measuring service personal values. <i>Journal of Business Research</i> , 2005 , 58, 1562-1572	8.7	95

11	Bringing Export Performance Metrics into Annual Reports: The APEV Scale and the PERFEX Scorecard. <i>Journal of International Marketing</i> , 2005 , 13, 79-104	3.9	54
10	Antecedents of managerial public relations: a structural model examination. <i>European Journal of Marketing</i> , 2005 , 39, 110-128	4.4	10
9	The relationship between export assistance and performance improvement in Portuguese export ventures. <i>European Journal of Marketing</i> , 2005 , 39, 755-784	4.4	118
8	Determinants of Expected Short-term Export Performance Improvement: An Empirical Study of Industrial Exporters. <i>SSRN Electronic Journal</i> , 2004 ,	1	1
7	The Relqual Scale: A Measure of Relationship Quality in Export Market Ventures. <i>SSRN Electronic Journal</i> , 2004 ,	1	4
6	Export performance as an antecedent of export commitment and marketing strategy adaptation. <i>European Journal of Marketing</i> , 2004 , 38, 1186-1214	4.4	191
5	The STEP Scale: A Measure of Short-Term Export Performance Improvement. <i>Journal of International Marketing</i> , 2004 , 12, 36-56	3.9	89
4	A Conceptual Framework of the Determinants of Export Performance. <i>Journal of Global Marketing</i> , 2000 , 13, 29-51	2.4	44
3	Marketing lessons from Portuguese wine exporters: the development and application of a conceptual framework. <i>Journal of Wine Research</i> , 1999 , 10, 123-132	1	6
2	The Marketing Strategies of Port Wine Companies. <i>International Journal of Wine Business Research</i> , 1998 , 10, 5-23		5
1	The Relationship between E-Marketing Strategy and Performance: A Conceptual Framework in a Web Context. <i>SSRN Electronic Journal</i> ,	1	1