

Manuel Alonso Dos Santos

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

55
papers

389
citations

11
h-index

16
g-index

59
ext. papers

561
ext. citations

2.7
avg, IF

4.73
L-index

| # | Paper | IF | Citations |
|----|---|-----|-----------|
| 55 | The role of experience and trustworthiness on perception sustainable touristic destinations. <i>Journal of Hospitality and Tourism Management</i> , 2021 , 49, 471-480 | 6 | 0 |
| 54 | Barriers to innovation and willingness to innovate in the food sector: the case of Chile. <i>British Food Journal</i> , 2021 , 123, 3344-3357 | 2.8 | 0 |
| 53 | How much do network support and managerial skills affect women's entrepreneurial success? The overlooked role of country economic development. <i>Entrepreneurship and Regional Development</i> , 2021 , 33, 287-308 | 4.3 | 3 |
| 52 | Green hotel patronage intention through biospheric values. <i>Sustainable Production and Consumption</i> , 2021 , 27, 602-612 | 8.2 | 3 |
| 51 | Entrepreneurial ecosystems, knowledge spillovers, and their embeddedness in the sport field: a bibliometric and content analysis. <i>Knowledge Management Research and Practice</i> , 2021 , 19, 65-83 | 2.1 | 5 |
| 50 | The effect of quality and leverage on the image transfer model: the moderating role of involvement. <i>International Journal of Sports Marketing and Sponsorship</i> , 2021 , 22, 353-368 | 2.3 | 4 |
| 49 | Social impact of a participative small-scale sporting event. <i>Sport, Business and Management</i> , 2021 , 11, 109-124 | 1.1 | 2 |
| 48 | Exploring gender-based influences on key features of Airbnb accommodations. <i>Economic Research-Ekonomska Istrazivanja</i> , 2021 , 34, 2484-2505 | 2.5 | 1 |
| 47 | The effect of articulated sports sponsorship on recall and visual attention to the brand. <i>International Journal of Sports Marketing and Sponsorship</i> , 2021 , 22, 493-506 | 2.3 | 1 |
| 46 | Fuzzy metatopics predicting prices of Airbnb accommodations. <i>Journal of Intelligent and Fuzzy Systems</i> , 2021 , 40, 1879-1891 | 1.6 | 1 |
| 45 | Alcohol versus sponsorship: effectiveness in sports posters. <i>British Food Journal</i> , 2021 , 123, 2398-2413 | 2.8 | |
| 44 | Using structural topic modelling to predict users'sentiment towards intelligent personal agents. An application for Amazon's echo and Google Home. <i>Journal of Retailing and Consumer Services</i> , 2021 , 63, 102658 | 8.5 | 4 |
| 43 | Towards a Cooperative Learning Environment in Universities through In-Service Training. <i>Sustainability</i> , 2021 , 13, 1112 | 3.6 | 1 |
| 42 | Amateur Runners' Commitment: An Analysis of Sociodemographic and Sports Habit Profiles. <i>International Journal of Environmental Research and Public Health</i> , 2020 , 17, | 4.6 | 8 |
| 41 | Determinants of Mobile Banking Users'sLoyalty. <i>Journal of Promotion Management</i> , 2020 , 26, 615-633 | 2.3 | 12 |
| 40 | Impact of lifestyle oriented-motivation and corporate social responsibility on multiadventure sports firms'sperformance. <i>International Entrepreneurship and Management Journal</i> , 2020 , 16, 935-959 | 4.9 | 5 |
| 39 | The effectiveness of advertising alcohol products in sports sponsorship. <i>Psychology and Marketing</i> , 2020 , 37, 556-563 | 3.9 | 3 |

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| 38 | Management, marketing and economy in sports organizations. <i>Sport in Society</i> , 2020 , 23, 175-179 | 1 | 1 |
| 37 | Facebook commerce usage intention: a symmetric and asymmetric approach. <i>Information Technology and Management</i> , 2020 , 21, 145-156 | 1.8 | 3 |
| 36 | Emotions and Sport Management: A Bibliometric Overview. <i>Frontiers in Psychology</i> , 2020 , 11, 1512 | 3.4 | 7 |
| 35 | The influence of patriotism and fans' fulfilment of sponsorship activation in the sponsor's image transfer process. <i>Sport in Society</i> , 2020 , 23, 280-295 | 1 | 4 |
| 34 | Entrepreneurship and risk-taking in a post-disaster scenario. <i>International Entrepreneurship and Management Journal</i> , 2020 , 16, 221-237 | 4.9 | 20 |
| 33 | Family firms' identity communication and consumers' product involvement impact on consumer response. <i>Psychology and Marketing</i> , 2019 , 36, 791-798 | 3.9 | 6 |
| 32 | Key Determinants on Non-Governmental Organization's Financial Sustainability: A Case Study that Examines 2018 FIFA Foundation Social Festival Selected Participants. <i>Sustainability</i> , 2019 , 11, 1411 | 3.6 | 2 |
| 31 | Nutrition Labeling Schemes and the Time and Effort of Consumer Processing. <i>Sustainability</i> , 2019 , 11, 1079 | 3.6 | 7 |
| 30 | Congruence and placement in sponsorship: An eye-tracking application. <i>Physiology and Behavior</i> , 2019 , 200, 159-165 | 3.5 | 15 |
| 29 | The Intention of Attending a Sporting Event Through Expectation Disconfirmation and the Effect of Emotions. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2019 , 223-240 | 0.3 | 2 |
| 28 | The relationship between factors that contribute to support and future intentions in relation to a major sporting event. <i>Academia Revista Latinoamericana De Administracion</i> , 2019 , 32, 442-454 | 0.8 | 9 |
| 27 | Influence of perceived and effective congruence on recall and purchase intention in sponsored printed sports advertising. <i>International Journal of Sports Marketing and Sponsorship</i> , 2019 , 20, 617-633 | 2.3 | 9 |
| 26 | Brand image transfer from team to sponsor: how effective is it to sponsor a football team with little success. <i>International Journal of Sport Management and Marketing</i> , 2019 , 19, 371 | 0.4 | 1 |
| 25 | Challenges and trends in management for Ibero-America. <i>Academia Revista Latinoamericana De Administracion</i> , 2019 , 32, 437-441 | 0.8 | 3 |
| 24 | Family business performance in a post-disaster scenario: The influence of socioemotional wealth importance and entrepreneurial orientation. <i>Journal of Business Research</i> , 2019 , 101, 492-498 | 8.7 | 27 |
| 23 | Mall Connection. <i>Journal of Entrepreneurship in Emerging Economies</i> , 2018 , 10, 134-153 | 3 | |
| 22 | Assessing the effectiveness of sponsorship messaging. <i>International Journal of Sports Marketing and Sponsorship</i> , 2018 , 19, 25-40 | 2.3 | 22 |
| 21 | Engagement in sports virtual brand communities. <i>Journal of Business Research</i> , 2018 , 89, 273-279 | 8.7 | 24 |

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| 20 | Sponsorship image transfer theory in virtual brand communities. <i>Industrial Management and Data Systems</i> , 2018 , 118, 1287-1302 | 3.6 | 6 |
| 19 | . <i>Journal of Physical Education and Sport</i> , 2018 , 2018, | 1.4 | 3 |
| 18 | Exploring the asymmetric influence of socioemotional wealth priorities on entrepreneurial behaviour in family businesses. <i>European Journal of International Management</i> , 2018 , 12, 576 | 0.7 | 12 |
| 17 | CEGUERA AL PATROCINADOR: APLICACI3N A CARTELES DE EVENTOS DEPORTIVOS. <i>RAE Revista De Administracao De Empresas</i> , 2018 , 58, 525-536 | 0.5 | 1 |
| 16 | Exploring the asymmetric influence of socioemotional wealth priorities on entrepreneurial behaviour in family businesses. <i>European Journal of International Management</i> , 2018 , 12, 576 | 0.7 | 11 |
| 15 | Factors that determine the adoption of Facebook commerce: The moderating effect of age. <i>Journal of Engineering and Technology Management - JET-M</i> , 2017 , 44, 1-18 | 3.7 | 48 |
| 14 | Unobserved heterogeneity and the importance of customer loyalty in mobile banking. <i>Technology Analysis and Strategic Management</i> , 2017 , 29, 1015-1032 | 3.2 | 12 |
| 13 | Online Sport Event Consumers: Attitude, E-Quality and E-Satisfaction. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2017 , 12, 54-70 | 4.1 | 10 |
| 12 | The Influence of Image Valence on the Attention Paid to Charity Advertising. <i>Journal of Nonprofit and Public Sector Marketing</i> , 2017 , 29, 346-363 | 1 | 11 |
| 11 | Influence of the Virtual Brand Community in Sports Sponsorship. <i>Psychology and Marketing</i> , 2016 , 33, 1091-1097 | 3.9 | 20 |
| 10 | Calidad y satisfacci3n: el caso de la Universidad de Ja3n. <i>Revista De La Educacion Superior</i> , 2016 , 45, 79-95 | 1 | 7 |
| 9 | Scale of spectators' motivations at soccer events. <i>Soccer and Society</i> , 2016 , 17, 58-71 | 0.6 | 8 |
| 8 | Involvement and Image Transfer in Sports Sponsorship. <i>Engineering Economics</i> , 2016 , 27, | 2.3 | 9 |
| 7 | Rendimiento Acad3mico en Estudiantes de Ingenier3a Comercial: Modelo por Competencias y Factores de Influencia. <i>Formacion Universitaria</i> , 2016 , 9, 03-10 | 0.8 | 1 |
| 6 | Strategies in Sports Marketing. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2014 , | 0.3 | 2 |
| 5 | The Mediator of Disconfirmation on Satisfaction and Consumer Intentions. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2014 , 146-155 | 0.3 | |
| 4 | Sport Marketing. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2014 , 177-189 | 0.3 | |
| 3 | An Attendance Behavior Model At Sports Events: Comparison and Constrast of Two Models. <i>Sport Science Review</i> , 2012 , 21, 21-42 | | 11 |

- 2 Strategies of German Bundesliga and English Premier League clubs for the COVID-19 crisis: the case of international broadcasting fans. *Review of Managerial Science*, 3.9 1
- 1 Sport Marketing 1070-1082