

Manuel Alonso Dos Santos

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

55
papers

389
citations

11
h-index

16
g-index

59
ext. papers

561
ext. citations

2.7
avg, IF

4.73
L-index

#	Paper	IF	Citations
55	Factors that determine the adoption of Facebook commerce: The moderating effect of age. <i>Journal of Engineering and Technology Management - JET-M</i> , 2017 , 44, 1-18	3.7	48
54	Family business performance in a post-disaster scenario: The influence of socioemotional wealth importance and entrepreneurial orientation. <i>Journal of Business Research</i> , 2019 , 101, 492-498	8.7	27
53	Engagement in sports virtual brand communities. <i>Journal of Business Research</i> , 2018 , 89, 273-279	8.7	24
52	Assessing the effectiveness of sponsorship messaging. <i>International Journal of Sports Marketing and Sponsorship</i> , 2018 , 19, 25-40	2.3	22
51	Influence of the Virtual Brand Community in Sports Sponsorship. <i>Psychology and Marketing</i> , 2016 , 33, 1091-1097	3.9	20
50	Entrepreneurship and risk-taking in a post-disaster scenario. <i>International Entrepreneurship and Management Journal</i> , 2020 , 16, 221-237	4.9	20
49	Congruence and placement in sponsorship: An eye-tracking application. <i>Physiology and Behavior</i> , 2019 , 200, 159-165	3.5	15
48	Unobserved heterogeneity and the importance of customer loyalty in mobile banking. <i>Technology Analysis and Strategic Management</i> , 2017 , 29, 1015-1032	3.2	12
47	Determinants of Mobile Banking Users' Loyalty. <i>Journal of Promotion Management</i> , 2020 , 26, 615-633	2.3	12
46	Exploring the asymmetric influence of socioemotional wealth priorities on entrepreneurial behaviour in family businesses. <i>European Journal of International Management</i> , 2018 , 12, 576	0.7	12
45	The Influence of Image Valence on the Attention Paid to Charity Advertising. <i>Journal of Nonprofit and Public Sector Marketing</i> , 2017 , 29, 346-363	1	11
44	An Attendance Behavior Model At Sports Events: Comparison and Contrast of Two Models. <i>Sport Science Review</i> , 2012 , 21, 21-42		11
43	Exploring the asymmetric influence of socioemotional wealth priorities on entrepreneurial behaviour in family businesses. <i>European Journal of International Management</i> , 2018 , 12, 576	0.7	11
42	Online Sport Event Consumers: Attitude, E-Quality and E-Satisfaction. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2017 , 12, 54-70	4.1	10
41	Involvement and Image Transfer in Sports Sponsorship. <i>Engineering Economics</i> , 2016 , 27,	2.3	9
40	The relationship between factors that contribute to support and future intentions in relation to a major sporting event. <i>Academia Revista Latinoamericana De Administracion</i> , 2019 , 32, 442-454	0.8	9
39	Influence of perceived and effective congruence on recall and purchase intention in sponsored printed sports advertising. <i>International Journal of Sports Marketing and Sponsorship</i> , 2019 , 20, 617-633	2.3	9

38	Amateur Runners' Commitment: An Analysis of Sociodemographic and Sports Habit Profiles. <i>International Journal of Environmental Research and Public Health</i> , 2020 , 17,	4.6	8
37	Scale of spectators' motivations at soccer events. <i>Soccer and Society</i> , 2016 , 17, 58-71	0.6	8
36	Nutrition Labeling Schemes and the Time and Effort of Consumer Processing. <i>Sustainability</i> , 2019 , 11, 1079	3.6	7
35	Calidad y satisfacción: el caso de la Universidad de Jaén. <i>Revista De La Educacion Superior</i> , 2016 , 45, 79-95	1	7
34	Emotions and Sport Management: A Bibliometric Overview. <i>Frontiers in Psychology</i> , 2020 , 11, 1512	3.4	7
33	Family firms' identity communication and consumers' product involvement impact on consumer response. <i>Psychology and Marketing</i> , 2019 , 36, 791-798	3.9	6
32	Sponsorship image transfer theory in virtual brand communities. <i>Industrial Management and Data Systems</i> , 2018 , 118, 1287-1302	3.6	6
31	Impact of lifestyle oriented-motivation and corporate social responsibility on multiadventure sports firms' performance. <i>International Entrepreneurship and Management Journal</i> , 2020 , 16, 935-959	4.9	5
30	Entrepreneurial ecosystems, knowledge spillovers, and their embeddedness in the sport field: a bibliometric and content analysis. <i>Knowledge Management Research and Practice</i> , 2021 , 19, 65-83	2.1	5
29	The influence of patriotism and fans' fulfilment of sponsorship activation in the sponsor's image transfer process. <i>Sport in Society</i> , 2020 , 23, 280-295	1	4
28	The effect of quality and leverage on the image transfer model: the moderating role of involvement. <i>International Journal of Sports Marketing and Sponsorship</i> , 2021 , 22, 353-368	2.3	4
27	Using structural topic modelling to predict users' sentiment towards intelligent personal agents. An application for Amazon's echo and Google Home. <i>Journal of Retailing and Consumer Services</i> , 2021 , 63, 102658	8.5	4
26	. <i>Journal of Physical Education and Sport</i> , 2018 , 2018,	1.4	3
25	The effectiveness of advertising alcohol products in sports sponsorship. <i>Psychology and Marketing</i> , 2020 , 37, 556-563	3.9	3
24	Facebook commerce usage intention: a symmetric and asymmetric approach. <i>Information Technology and Management</i> , 2020 , 21, 145-156	1.8	3
23	How much do network support and managerial skills affect women's entrepreneurial success? The overlooked role of country economic development. <i>Entrepreneurship and Regional Development</i> , 2021 , 33, 287-308	4.3	3
22	Green hotel patronage intention through biospheric values. <i>Sustainable Production and Consumption</i> , 2021 , 27, 602-612	8.2	3
21	Challenges and trends in management for Ibero-America. <i>Academia Revista Latinoamericana De Administracion</i> , 2019 , 32, 437-441	0.8	3

20	Key Determinants on Non-Governmental Organization's Financial Sustainability: A Case Study that Examines 2018 FIFA Foundation Social Festival Selected Participants. <i>Sustainability</i> , 2019 , 11, 1411	3.6	2
19	Strategies in Sports Marketing. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2014 ,	0.3	2
18	The Intention of Attending a Sporting Event Through Expectation Disconfirmation and the Effect of Emotions. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2019 , 223-240	0.3	2
17	Social impact of a participative small-scale sporting event. <i>Sport, Business and Management</i> , 2021 , 11, 109-124	1.1	2
16	Strategies of German Bundesliga and English Premier League clubs for the COVID-19 crisis: the case of international broadcasting fans. <i>Review of Managerial Science</i> ,	3.9	1
15	Management, marketing and economy in sports organizations. <i>Sport in Society</i> , 2020 , 23, 175-179	1	1
14	Rendimiento Académico en Estudiantes de Ingeniería Comercial: Modelo por Competencias y Factores de Influencia. <i>Formacion Universitaria</i> , 2016 , 9, 03-10	0.8	1
13	Brand image transfer from team to sponsor: how effective is it to sponsor a football team with little success. <i>International Journal of Sport Management and Marketing</i> , 2019 , 19, 371	0.4	1
12	Exploring gender-based influences on key features of Airbnb accommodations. <i>Economic Research-Ekonomska Istrazivanja</i> , 2021 , 34, 2484-2505	2.5	1
11	The effect of articulated sports sponsorship on recall and visual attention to the brand. <i>International Journal of Sports Marketing and Sponsorship</i> , 2021 , 22, 493-506	2.3	1
10	Fuzzy metatopics predicting prices of Airbnb accommodations. <i>Journal of Intelligent and Fuzzy Systems</i> , 2021 , 40, 1879-1891	1.6	1
9	CEGUERA AL PATROCINADOR: APLICACIÓN A CARTELES DE EVENTOS DEPORTIVOS. <i>RAE Revista De Administracao De Empresas</i> , 2018 , 58, 525-536	0.5	1
8	Towards a Cooperative Learning Environment in Universities through In-Service Training. <i>Sustainability</i> , 2021 , 13, 1112	3.6	1
7	The role of experience and trustworthiness on perception sustainable touristic destinations. <i>Journal of Hospitality and Tourism Management</i> , 2021 , 49, 471-480	6	0
6	Barriers to innovation and willingness to innovate in the food sector: the case of Chile. <i>British Food Journal</i> , 2021 , 123, 3344-3357	2.8	0
5	Mall Connection. <i>Journal of Entrepreneurship in Emerging Economies</i> , 2018 , 10, 134-153	3	
4	Sport Marketing1070-1082		
3	The Mediator of Disconfirmation on Satisfaction and Consumer Intentions. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2014 , 146-155	0.3	

- 2 Sport Marketing. *Advances in Marketing, Customer Relationship Management, and E-services Book Series*, **2014**, 177-189 0.3
- 1 Alcohol versus sponsorship: effectiveness in sports posters. *British Food Journal*, **2021**, 123, 2398-2413 2.8