

MarÃ-a Del Val Segarra-OÃ±a

List of Publications by Year in descending order

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63
papers

798
citations

566801

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65
all docs

65
docs citations

65
times ranked

682
citing authors

#	ARTICLE	IF	CITATIONS
1	The links between active cooperation and eco-innovation orientation of firms: A multi-analysis study. <i>Business Strategy and the Environment</i> , 2023, 32, 430-443.	8.5	6
2	Absorptive capacity and in-company routines: modelling knowledge creation in the tourism industry. <i>Knowledge Management Research and Practice</i> , 2022, 20, 732-742.	2.7	5
3	Exposing the ideal combination of endogenous/exogenous drivers for companies' ecoinnovative orientation: Results from machine-learning methods. <i>Socio-Economic Planning Sciences</i> , 2022, 79, 101145.	2.5	8
4	Identifying different sustainable practices to help companies to contribute to the sustainable development: Holistic sustainability, sustainable business and operations models. <i>Corporate Social Responsibility and Environmental Management</i> , 2022, 29, 904-917.	5.0	11
5	Disentangling the relationship between prior knowledge and entrepreneurial orientation: a bibliometric study. <i>Tec Empresarial</i> , 2022, 16, 1-17.	0.1	1
6	Case Study Protocol for the Analysis of Sustainable Business Models. <i>Springer Proceedings in Business and Economics</i> , 2021, , 147-170.	0.3	1
7	The Fisheries Local Action Groups (Flags) and the Opportunity to Generate Synergies Between Tourism, Fisheries and Culture. <i>Springer Proceedings in Business and Economics</i> , 2021, , 687-694.	0.3	2
8	Anxiety towards Statistics and Its Relationship with Students' Attitudes and Learning Approach. <i>Behavioral Sciences (Basel, Switzerland)</i> , 2021, 11, 32.	1.0	5
9	User involvement before the development of an indoor RPAS for the creative industries. <i>International Journal of Micro Air Vehicles</i> , 2021, 13, 175682932199214.	1.0	0
10	Building a Theoretical Framework for Corporate Sustainability. <i>Sustainability</i> , 2021, 13, 273.	1.6	17
11	TOWARDS ACTIVE AND SOCIAL LEARNING THROUGH THE COMBINATION OF FLIPPED CLASSROOM AND JUST-IN-TIME LEARNING. , 2021, , .		0
12	Breaking the Glass Ceiling in Haute Cuisine: The Role of Entrepreneurship on the Career Expectations of Female Chefs. <i>Tourism and Hospitality Management</i> , 2021, 27, 605-628.	0.5	2
13	Identifying Endogenous and Exogenous Indicators to Measure Eco-Innovation within Clusters. <i>Sustainability</i> , 2020, 12, 6088.	1.6	15
14	Effects of green certification and labelling on the Spanish fisheries industry. <i>Aquaculture Reports</i> , 2020, 17, 100396.	0.7	1
15	Fostering innovation through stakeholders' engagement at the healthcare industry: Tapping the right key. <i>Health Policy</i> , 2020, 124, 895-901.	1.4	7
16	Attitudes Towards Statistics in Secondary Education: Findings from fsQCA. <i>Mathematics</i> , 2020, 8, 804.	1.1	6
17	USING EXPERIENTIAL LEARNING ACTIVITIES FOR STEAM COMPETENCIES. , 2020, , .		0
18	INSTRUMENT FOR MONITORING AND APPLYING STEAM COMPETENCIES IN A BUSINESS MANAGEMENT COURSE. , 2020, , .		0

#	ARTICLE	IF	CITATIONS
19	Segmentation by Motivation in Ecotourism: Application to Protected Areas in Guayas, Ecuador. Sustainability, 2019, 11, 240.	1.6	24
20	Segmentation and motivations in eco-tourism: The case of a coastal national park. Ocean and Coastal Management, 2019, 178, 104812.	2.0	41
21	Identifying Key Stakeholders' Relationships Using a Quantitative Analysis: An Empirical Application. Ecoproduction, 2019, , 159-172.	0.8	0
22	Why and how hotel groups in luxury segments give back to their communities. International Journal of Tourism Research, 2018, 20, 100-114.	2.1	9
23	How past decisions affect future behavior on eco-innovation: An empirical study. Business Strategy and the Environment, 2018, 27, 1233-1244.	8.5	26
24	Where Should I Locate My Hotel? An In-Depth Analysis of the Cluster Effect on Hotel Performance. Advances in Spatial Science, 2018, , 95-122.	0.3	0
25	Testing the Social Innovation Construct: An Empirical Approach to Align Socially Oriented Objectives, Stakeholder Engagement, and Environmental Sustainability. Corporate Social Responsibility and Environmental Management, 2017, 24, 15-27.	5.0	38
26	Looking for Determinants of the Environmental Concern at the Hospitality Industry. Springer Proceedings in Business and Economics, 2017, , 173-181.	0.3	1
27	Twisting the twist: how manufacturing & knowledge-intensive firms excel over manufacturing & operational and all service sectors in their eco-innovative orientation. Journal of Cleaner Production, 2016, 138, 19-27.	4.6	22
28	Heterogeneous behavioral patterns influencing the proactive environmental orientation of firms: How does your company look?. Innovation: Management, Policy and Practice, 2015, 17, 69-80.	2.6	4
29	A Framework to Move Forward on the Path to Eco-innovation in the Construction Industry: Implications to Improve Firms' Sustainable Orientation. Science and Engineering Ethics, 2015, 21, 1469-1484.	1.7	17
30	The Effect of Tourism Clusters on U.S. Hotel Performance. Cornell Hospitality Quarterly, 2015, 56, 155-167.	2.2	61
31	Segmentation of the Spanish automotive industry with respect to the environmental orientation of firms: towards an ad-hoc vertical policy to promote eco-innovation. Journal of Cleaner Production, 2015, 86, 238-244.	4.6	44
32	Determinantes de la eco-innovación en la actividad de construcción en España. Informes De La Construcción, 2015, 67, e068.	0.1	4
33	Service vs. manufacturing: how to address more effectively eco-innovation public policies by disentangling the different characteristics of industries. Innovation: the European Journal of Social Science Research, 2014, 27, 134-151.	0.9	18
34	Factors Influencing Automobile Firms' Eco-Innovation Orientation. EMJ - Engineering Management Journal, 2014, 26, 31-38.	1.4	34
35	How Fast Do New Hotels Ramp Up Performance?. Cornell Hospitality Quarterly, 2014, 55, 141-151.	2.2	24
36	The Impact of Environmental Certification on Hotel Guest Ratings. Cornell Hospitality Quarterly, 2014, 55, 40-51.	2.2	89

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37	Special Issue on Sustainable and Eco-innovative Practices in Hospitality and Tourism. Cornell Hospitality Quarterly, 2014, 55, 5-5.	2.2	3
38	Empirical analysis of sustainable fisheries and the relation to economic performance enhancement: The case of the Spanish fishing industry. Marine Policy, 2014, 46, 105-110.	1.5	13
39	What is Influencing the Sustainable Attitude of the Automobile Industry?. Ecoproduction, 2014, , 47-63.	0.8	2
40	Promoting Restaurants Using Social Networks: Still A Lot Of Room For Improvement. International Business and Economics Research Journal, 2014, 13, 1613.	0.4	3
41	DETERMINANTES DE LA ORIENTACIÓN ECO-INNOVADORA EN LA INDUSTRIA CERÁMICA ESPAÑOLA. Dyna (Spain), 2014, 89, 220-227.	0.1	1
42	ARE COMPANIES ENVIRONMENTAL SCORES AFFECTED BY DIVERSITY OF POLICIES AND WOMEN'S PRESENCE? AN OVERVIEW OF ENVIRONMENTAL CONDITIONANTS. Environmental Engineering and Management Journal, 2014, 13, 2425-2430.	0.2	1
43	Analysing the Determinants of Better Performance Through Eco Management Tools at the Food Industry: An Empirical Study. Ecoproduction, 2013, , 73-90.	0.8	2
44	Trends in ESG Practices: Differences and Similarities Across Major Developed Markets. Ecoproduction, 2013, , 125-140.	0.8	8
45	CAN ECO-INNOVATIVE ORIENTATION BE EXPLAINED? AN ATTEMPT TO UNDERSTAND UNCOVERED PATTERNS. Environmental Engineering and Management Journal, 2013, 12, 1933-1939.	0.2	7
46	UNRAVELLING THE RELATION BETWEEN THE ENVIRONMENTAL PROACTIVE ORIENTATION OF FIRMS AND THEIR ECONOMIC PERFORMANCE. Environmental Engineering and Management Journal, 2013, 12, 1989-1994.	0.2	1
47	ISO 14001 y variables económicas, ¿hay alguna relación? Análisis de las empresas certificadas del sector cerámico español. Boletín De La Sociedad Española De Cerámica Y Vidrio, 2013, 52, 15-24.	0.9	2
48	Is It Possible To Generate Added Value Through A Higher Environmental Proactivity Orientation? A Practical Analysis of the Spanish Ceramic Industry. Ecoproduction, 2013, , 57-71.	0.8	1
49	Crosslinking Eco-innovation in Service and Manufacturing Industries and Knowledge and Operational Industry Orientation. Ecoproduction, 2013, , 105-124.	0.8	0
50	The Effects of Localization on Economic Performance: Analysis of Spanish Tourism Clusters. European Planning Studies, 2012, 20, 1319-1334.	1.6	28
51	Does Environmental Certification Help the Economic Performance of Hotels?. Cornell Hospitality Quarterly, 2012, 53, 242-256.	2.2	105
52	Environmental Proactivity In Manufacturing Industries: Is It Valuable?. International Business and Economics Research Journal, 2012, 11, 567.	0.4	4
53	Does It Pay to Be "Greener" than Legislation? An Empirical Study of Spanish Tile Industry. Journal of Sustainable Development, 2012, 5, .	0.1	5
54	National And International Knowledge Transfers When Using Technology On The Conservation & Restoration Of Paintings. International Business and Economics Research Journal, 2012, 11, 1493.	0.4	1

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55	Uncovering Non-obvious Relationship Between Environmental Certification and Economic Performance at the Food Industry. Environmental Science and Engineering, 2011, , 325-338.	0.1	2
56	The Impact of E-Learning in University Education: An Empirical Analysis in a Classroom Teaching Context. Communications in Computer and Information Science, 2011, , 291-304.	0.4	2
57	Is The Food Industry Taking A Proactive Stance On Environmental Issues? Results From An Empirical Analysis. Review of Business Information Systems, 2011, 15, 11-16.	0.3	6
58	A Review Of The Literature On Eco-Design In Manufacturing Industry: Are The Institutions Focusing On The Key Aspects?. Review of Business Information Systems, 2011, 15, 61-68.	0.3	2
59	EMPIRICAL ANALYSIS OF THE INTEGRATION OF ENVIRONMENTAL PROACTIVITY INTO MANAGERIAL STRATEGY. IDENTIFICATION OF BENEFITS, DIFFICULTIES AND FACILITATORS AT THE SPANISH AUTOMOTIVE INDUSTRY. Environmental Engineering and Management Journal, 2011, 10, 1821-1830.	0.2	10
60	ECO-INNOVATION ATTITUDE AND INDUSTRY'S TECHNOLOGICAL LEVEL - AN IMPORTANT KEY FOR PROMOTING EFFICIENT VERTICAL POLICIES. Environmental Engineering and Management Journal, 2011, 10, 1893-1901.	0.2	33
61	¿Eco-innovación, una evolución de la innovación? Análisis empírico en la industria cerámica española. Boletín De La Sociedad Española De Cerámica Y Vidrio, 2011, 50, 253-260.	0.9	12
62	Do Companies Know Which are the Barriers and Facilitators that Enable Proactive Environmental Orientation of the Industry?. Environmental Science and Engineering, 2011, , 373-388.	0.1	1
63	Exploring SMEs crowdfunding solutions that can generate trust. , 0, , .		0