MarÃ-a Del Val Segarra-OÃ±a

List of Publications by Year
in descending order

Source: https://exaly.com/author-pdf/2238697/publications.pdf

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63	798	567281 15	552781 26
papers	citations	h-index	g-index

65	65	65	682
all docs	docs citations	times ranked	citing authors

#	Article	IF	Citations
1	Does Environmental Certification Help the Economic Performance of Hotels?. Cornell Hospitality Quarterly, 2012, 53, 242-256.	3.8	105
2	The Impact of Environmental Certification on Hotel Guest Ratings. Cornell Hospitality Quarterly, 2014, 55, 40-51.	3.8	89
3	The Effect of Tourism Clusters on U.S. Hotel Performance. Cornell Hospitality Quarterly, 2015, 56, 155-167.	3.8	61
4	Segmentation of the Spanish automotive industry with respect to the environmental orientation of firms: towards an ad-hoc vertical policy to promote eco-innovation. Journal of Cleaner Production, 2015, 86, 238-244.	9.3	44
5	Segmentation and motivations in eco-tourism: The case of a coastal national park. Ocean and Coastal Management, 2019, 178, 104812.	4.4	41
6	Testing the Social Innovation Construct: An Empirical Approach to Align Socially Oriented Objectives, Stakeholder Engagement, and Environmental Sustainability. Corporate Social Responsibility and Environmental Management, 2017, 24, 15-27.	8.7	38
7	Factors Influencing Automobile Firms' Eco-Innovation Orientation. EMJ - Engineering Management Journal, 2014, 26, 31-38.	2.3	34
8	ECO-INNOVATION ATTITUDE AND INDUSTRY'S TECHNOLOGICAL LEVEL - AN IMPORTANT KEY FOR PROMOTING EFFICIENT VERTICAL POLICIES. Environmental Engineering and Management Journal, 2011, 10, 1893-1901.	0.6	33
9	The Effects of Localization on Economic Performance: Analysis of Spanish Tourism Clusters. European Planning Studies, 2012, 20, 1319-1334.	2.9	28
10	How past decisions affect future behavior on ecoâ€innovation: An empirical study. Business Strategy and the Environment, 2018, 27, 1233-1244.	14.3	26
11	How Fast Do New Hotels Ramp Up Performance?. Cornell Hospitality Quarterly, 2014, 55, 141-151.	3.8	24
12	Segmentation by Motivation in Ecotourism: Application to Protected Areas in Guayas, Ecuador. Sustainability, 2019, 11, 240.	3.2	24
13	Twisting the twist: how manufacturing & knowledge-intensive firms excel over manufacturing & operational and all service sectors in their eco-innovative orientation. Journal of Cleaner Production, 2016, 138, 19-27.	9.3	22
14	Service vs. manufacturing: how to address more effectively eco-innovation public policies by disentangling the different characteristics of industries. Innovation: the European Journal of Social Science Research, 2014, 27, 134-151.	1.6	18
15	A Framework to Move Forward on the Path to Eco-innovation in the Construction Industry: Implications to Improve Firms' Sustainable Orientation. Science and Engineering Ethics, 2015, 21, 1469-1484.	2.9	17
16	Building a Theoretical Framework for Corporate Sustainability. Sustainability, 2021, 13, 273.	3.2	17
17	Identifying Endogenous and Exogenous Indicators to Measure Eco-Innovation within Clusters. Sustainability, 2020, 12, 6088.	3.2	15
18	Empirical analysis of sustainable fisheries and the relation to economic performance enhancement: The case of the Spanish fishing industry. Marine Policy, 2014, 46, 105-110.	3.2	13

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19	Ã‚Â¿Eco-innovaciÃ³n, una evoluciÃ³n de la innovaciÃ³n? AnÃ¡lisis empÃrico en la industria cerÃ¡mica espaÃ±ola. Boletin De La Sociedad Espanola De Ceramica Y Vidrio, 2011, 50, 253-260.	1.9	12
20	Identifying different sustainable practices to help companies to contribute to the sustainable development: Holistic sustainability, sustainable business and operations models. Corporate Social Responsibility and Environmental Management, 2022, 29, 904-917.	8.7	11
21	EMPIRICAL ANALYSIS OF THE INTEGRATION OF ENVIRONMENTAL PROACTIVITY INTO MANAGERIAL STRATEGY. IDENTIFICATION OF BENEFITS, DIFFICULTIES AND FACILITATORS AT THE SPANISH AUTOMOTIVE INDUSTRY. Environmental Engineering and Management Journal, 2011, 10, 1821-1830.	0.6	10
22	Why and how hotel groups in luxury segments give back to their communities. International Journal of Tourism Research, 2018, 20, 100-114.	3.7	9
23	Exposing the ideal combination of endogenousâ€“exogenous drivers for companiesâ€™ ecoinnovative orientation: Results from machine-learning methods. Socio-Economic Planning Sciences, 2022, 79, 101145.	5.0	8
24	Trends in ESG Practices: Differences and Similarities Across Major Developed Markets. Ecoproduction, 2013, , 125-140.	0.8	8
25	Fostering innovation through stakeholdersâ€™ engagement at the healthcare industry: Tapping the right key. Health Policy, 2020, 124, 895-901.	3.0	7
26	CAN ECO-INNOVATIVE ORIENTATION BE EXPLAINED? AN ATTEMPT TO UNDERSTAND UNCOVERED PATTERNS. Environmental Engineering and Management Journal, 2013, 12, 1933-1939.	0.6	7
27	Is The Food Industry Taking A Proactive Stance On Environmental Issues? Results From An Empirical Analysis. Review of Business Information Systems, 2011, 15, 11-16.	0.3	6
28	Attitudes Towards Statistics in Secondary Education: Findings from fsQCA. Mathematics, 2020, 8, 804.	2.2	6
29	The links between active cooperation and ecoâ€innovation orientation of firms: A multiâ€analysis study. Business Strategy and the Environment, 2023, 32, 430-443.	14.3	6
30	Absorptive capacity and in-company routines: modelling knowledge creation in the tourism industry. Knowledge Management Research and Practice, 2022, 20, 732-742.	4.1	5
31	Anxiety towards Statistics and Its Relationship with Studentsâ€™ Attitudes and Learning Approach. Behavioral Sciences (Basel, Switzerland), 2021, 11, 32.	2.1	5
32	Does It Pay to Be â€œGreenerâ€•than Legislation? An Empirical Study of Spanish Tile Industry. Journal of Sustainable Development, 2012, 5, .	0.3	5
33	Heterogeneous behavioral patterns influencing the proactive environmental orientation of firms: How does your company look?. Innovation: Management, Policy and Practice, 2015, 17, 69-80.	3.9	4
34	Environmental Proactivity In Manufacturing Industries: Is It Valuable?. International Business and Economics Research Journal, 2012, 11, 567.	0.4	4
35	Determinantes de la eco-innovaciÃ³n en la actividad de construcciÃ³n en EspaÃ±a. Informes De La Construccion, 2015, 67, e068.	0.3	4
36	Special Issue on Sustainable and Eco-innovative Practices in Hospitality and Tourism. Cornell Hospitality Quarterly, 2014, 55, 5-5.	3.8	3

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37	Promoting Restaurants Using Social Networks: Still A Lot Of Room For Improvement. International Business and Economics Research Journal, 2014, 13, 1613.	0.4	3
38	Uncovering Non-obvious Relationship Between Environmental Certification and Economic Performance at the Food Industry. Environmental Science and Engineering, 2011, , 325-338.	0.2	2
39	The Fisheries Local Action Groups (Flags) and the Opportunity to Generate Synergies Between Tourism, Fisheries and Culture. Springer Proceedings in Business and Economics, 2021, , 687-694.	0.3	2
40	The Impact of E-Learning in University Education: An Empirical Analysis in a Classroom Teaching Context. Communications in Computer and Information Science, 2011, , 291-304.	0.5	2
41	Analysing the Determinants of Better Performance Through Eco Management Tools at the Food Industry: An Empirical Study. Ecoproduction, 2013, , 73-90.	0.8	2
42	What is Influencing the Sustainable Attitude of the Automobile Industry?. Ecoproduction, 2014, , 47-63.	0.8	2
43	A Review Of The Literature On Eco-Design In Manufacturing Industry: Are The Institutions Focusing On The Key Aspects?. Review of Business Information Systems, 2011, 15, 61-68.	0.3	2
44	ISO 14001 y variables econÃ³micas, Â¿hay alguna relaciÃ³n? AnÃ¡lisis de las empresas certificadas del sector cerÃ¡mico espaÃ±ol. Boletin De La Sociedad Espanola De Ceramica Y Vidrio, 2013, 52, 15-24.	1.9	2
45	Breaking the Glass Ceiling in Haute Cuisine: The Role of Entrepreneurship on the Career Expectations of Female Chefs. Tourism and Hospitality Management, 2021, 27, 605-628.	1.0	2
46	Effects of green certification and labelling on the Spanish fisheries industry. Aquaculture Reports, 2020, 17, 100396.	1.7	1
47	Case Study Protocol for the Analysis of Sustainable Business Models. Springer Proceedings in Business and Economics, 2021, , 147-170.	0.3	1
48	Looking for Determinants of the Environmental Concern at the Hospitality Industry. Springer Proceedings in Business and Economics, 2017, , 173-181.	0.3	1
49	UNRAVELLING THE RELATION BETWEEN THE ENVIRONMENTAL PROACTIVE ORIENTATION OF FIRMS AND THEIR ECONOMIC PERFORMANCE. Environmental Engineering and Management Journal, 2013, 12, 1989-1994.	0.6	1
50	DETERMINANTES DE LA ORIENTACIÃ“N ECO-INNOVADORA EN LA INDUSTRIA CERÃMICA ESPAÃ‘OLA. Dyna (Spain), 2014, 89, 220-227.	0.2	1
51	Do Companies Know Which are the Barriers and Facilitators that Enable Proactive Environmental Orientation of the Industry?. Environmental Science and Engineering, 2011, , 373-388.	0.2	1
52	Is It Possible To Generate Added Value Through A Higher Environmental Proactivity Orientation? A Practical Analysis of the Spanish Ceramic Industry. Ecoproduction, 2013, , 57-71.	0.8	1
53	National And International Knowledge Transfers When Using Technology On The Conservation & Restoration Of Paintings. International Business and Economics Research Journal, 2012, 11, 1493.	0.4	1
54	ARE COMPANIES ENVIRONMENTAL SCORES AFFECTED BY DIVERSITY OF POLICIES AND WOMEN'S PRESENCE? AN OVERVIEW OF ENVIRONMENTAL CONDITIONANTS. Environmental Engineering and Management Journal, 2014, 13, 2425-2430.	0.6	1

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55	Disentangling the relationship between prior knowledge and entrepreneurial orientation: a bibliometric study. Tec Empresarial, 2022, 16, 1-17.	0.5	1
56	Where Should I Locate My Hotel? An In-Depth Analysis of the Cluster Effect on Hotel Performance. Advances in Spatial Science, 2018, , 95-122.	0.6	0
57	User involvement before the development of an indoor RPAS for the creative industries. International Journal of Micro Air Vehicles, 2021, 13, 175682932199214.	1.3	0
58	Crosslinking Eco-innovation in Service and Manufacturing Industries and Knowledge and Operational Industry Orientation. Ecoproduction, 2013, , 105-124.	0.8	0
59	Identifying Key Stakeholdersâ€™ Relationships Using a Quantitative Analysis: An Empirical Application. Ecoproduction, 2019, , 159-172.	0.8	0
60	TOWARDS ACTIVE AND SOCIAL LEARNING THROUGH THE COMBINATION OF FLIPPED CLASSROOM AND JUST-IN-TIME LEARNING. , 2021, , .		0
61	USING EXPERIENTIAL LEARNING ACTIVITIES FOR STEAM COMPETENCIES. , 2020, , .		0
62	INSTRUMENT FOR MONITORING AND APPLYING STEAM COMPETENCIES IN A BUSINESS MANAGEMENT COURSE. , 2020, , .		0
63	Exploring SMEs crowdfunding solutions that can generate trust. , 0, , .		0